

American Views on the 2020 Presidential Election

Survey of 1,200 Americans

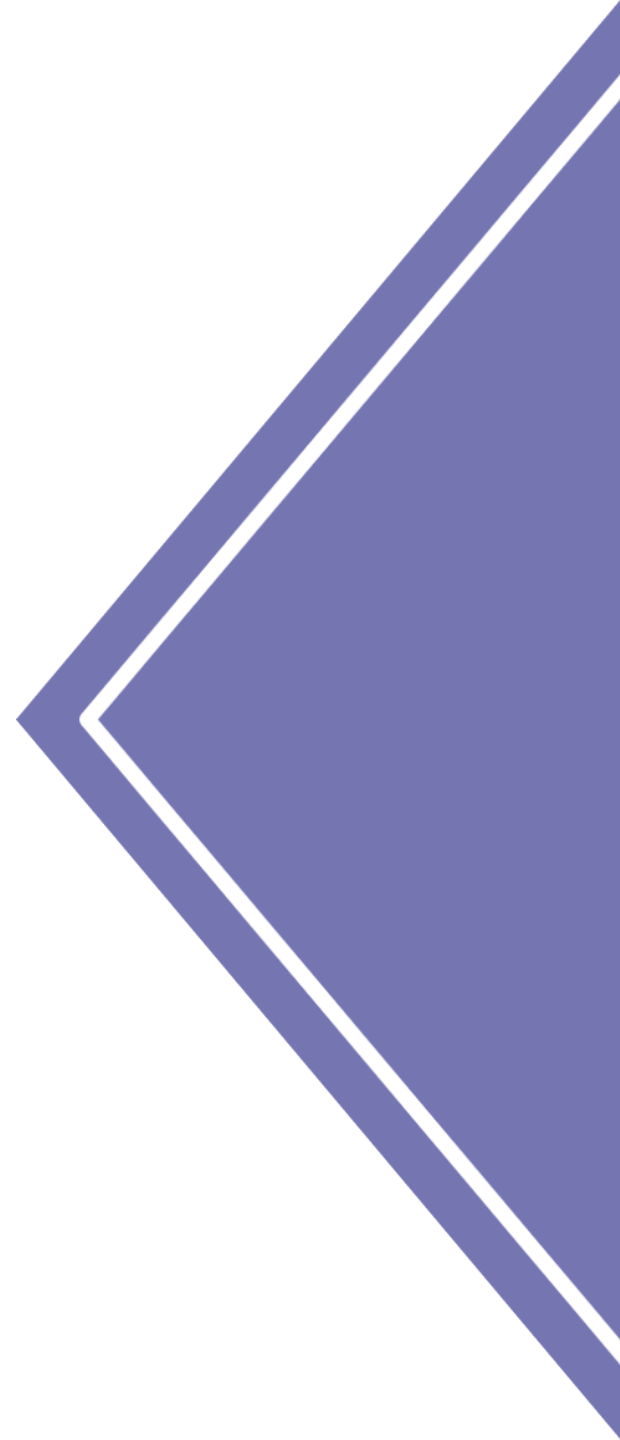
Methodology

- The online survey of 1,200 Americans was conducted September 9-23, 2020 using a national pre-recruited panel
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population
- The sample includes an over-sample of Americans with Evangelical Beliefs providing additional reliability for breakouts of this group. Totals for all Americans reduce these responses to their correct proportion through weighting
- The completed sample is 1,200 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 3.2\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

Definitions

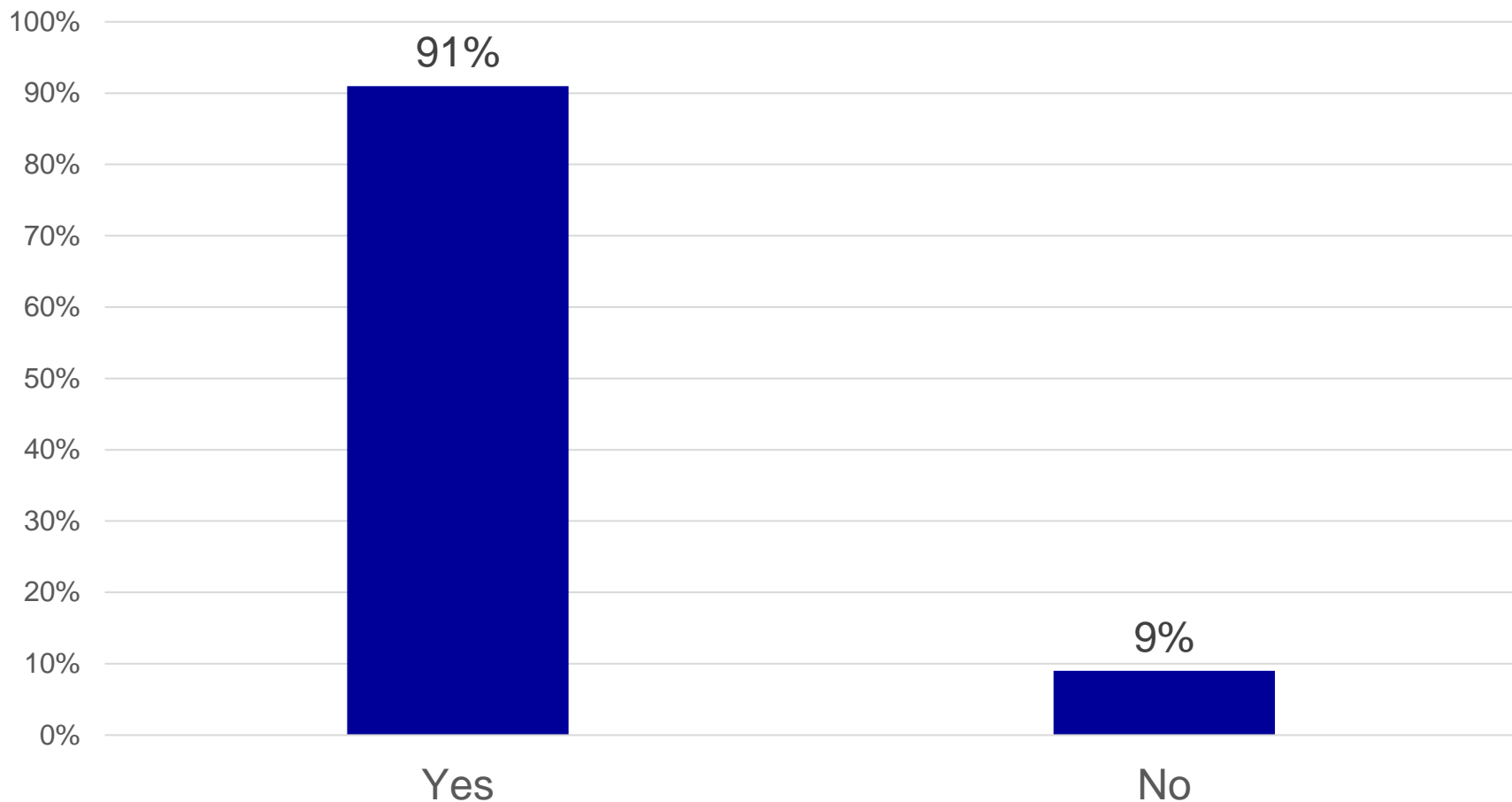
- **Likely voters** are defined as those registered to vote and plan to vote
- **Christians** are those with a religious preference of Catholic, Protestant, Non-denominational Christian, or Orthodox
- **Evangelical Beliefs** are defined using the NAE LifeWay Research Evangelical Beliefs Research Definition based on respondent beliefs
- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs
 - The Bible is the highest authority for what I believe
 - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior
 - Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin
 - Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal salvation

Survey Responses



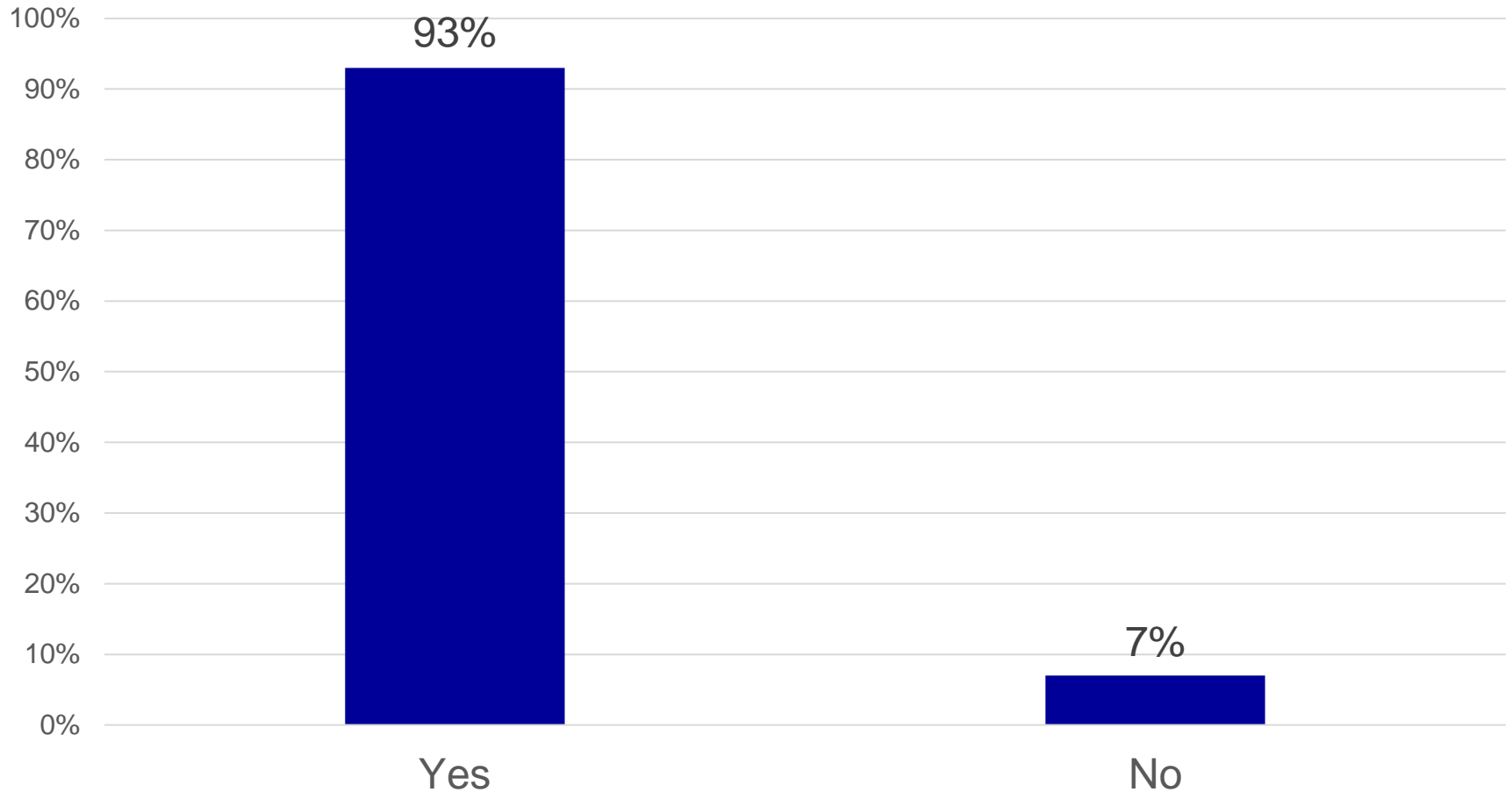
More than 9 in 10 Americans with Evangelical Beliefs are registered to vote

Among those with Evangelical Beliefs



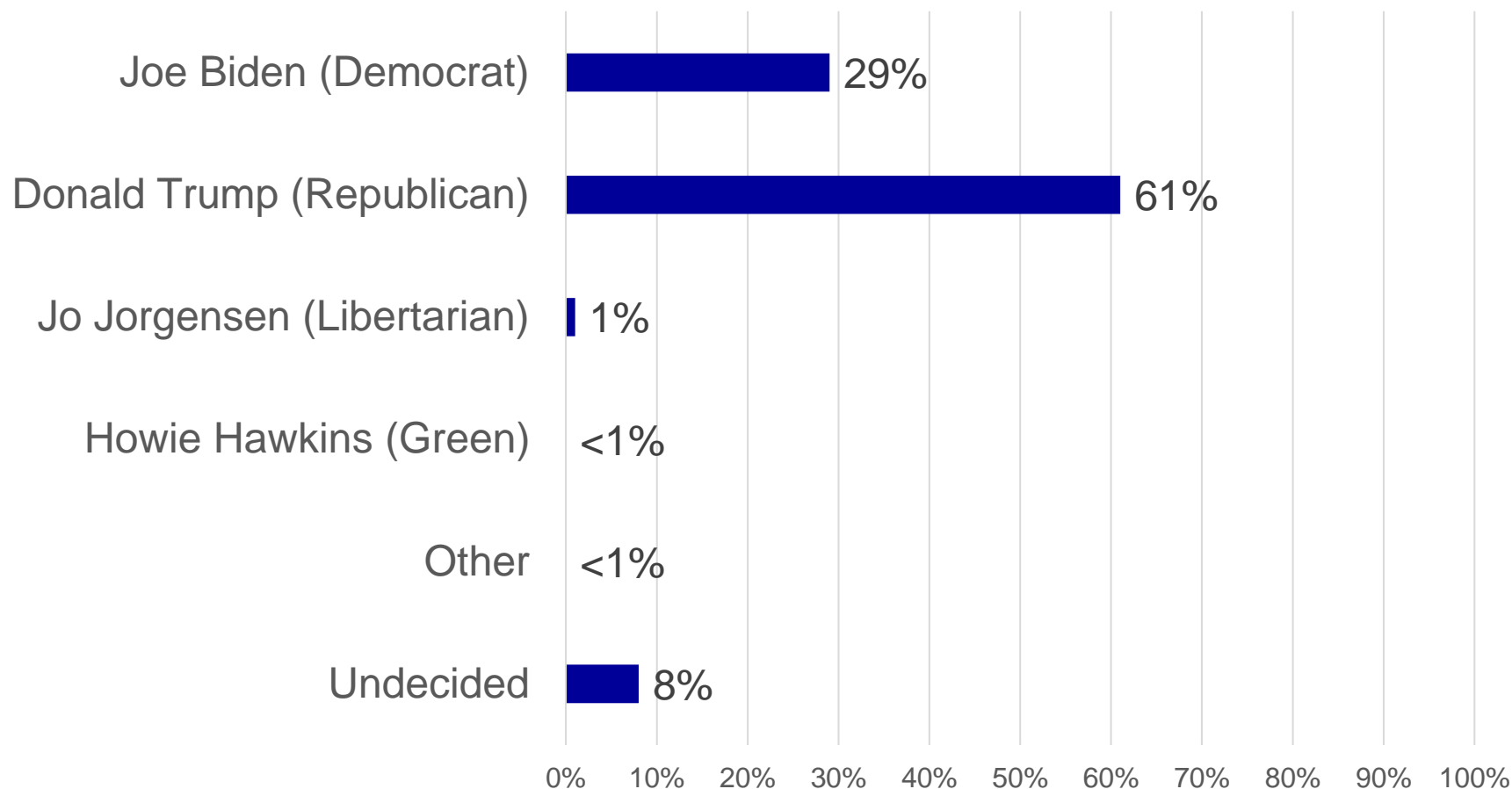
More than 9 in 10 Christian churchgoers are registered to vote

Among Christians attending a religious services at least once a month

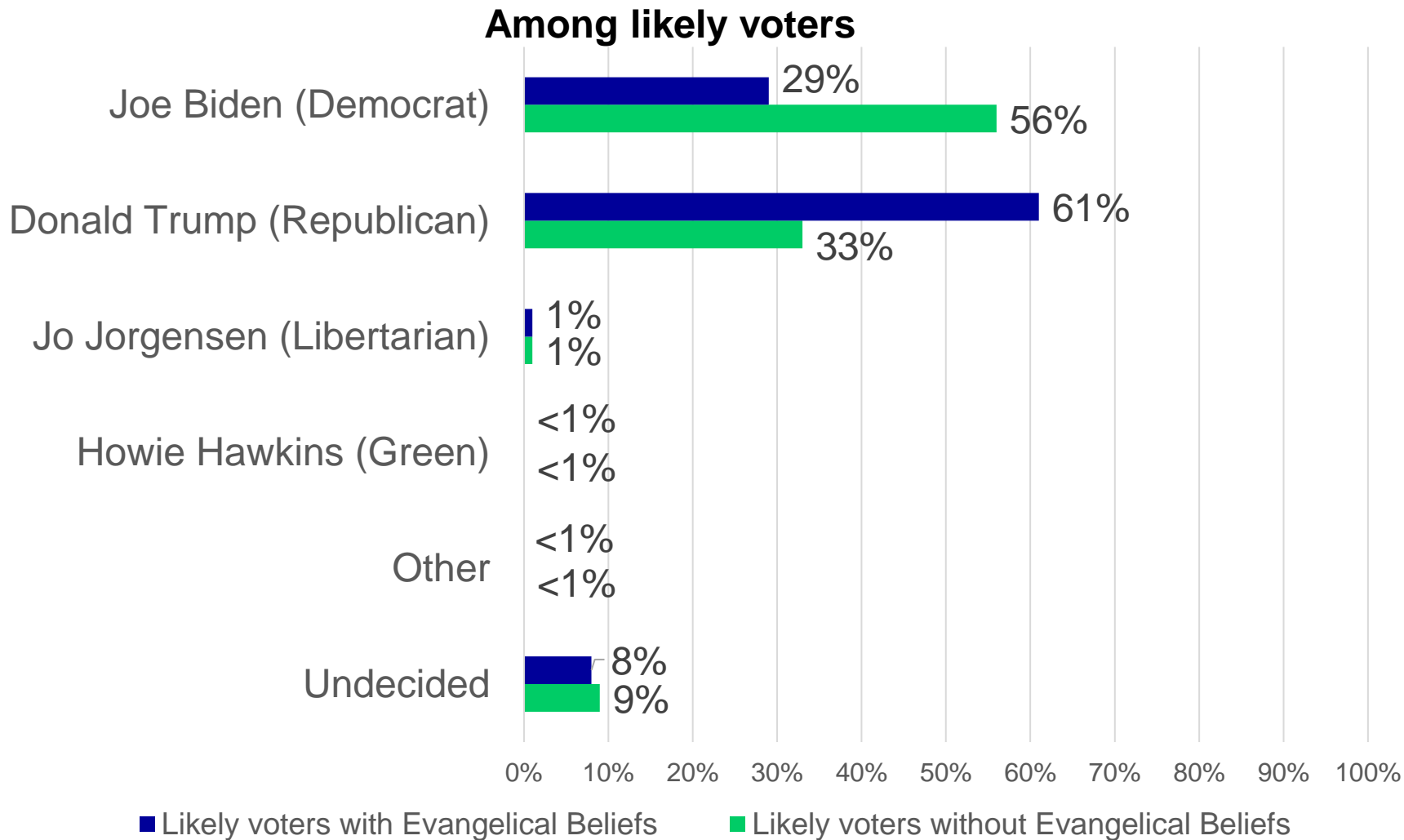


Americans with Evangelical Beliefs are twice as likely to plan to vote for Trump than Biden

Among likely voters with Evangelical Beliefs

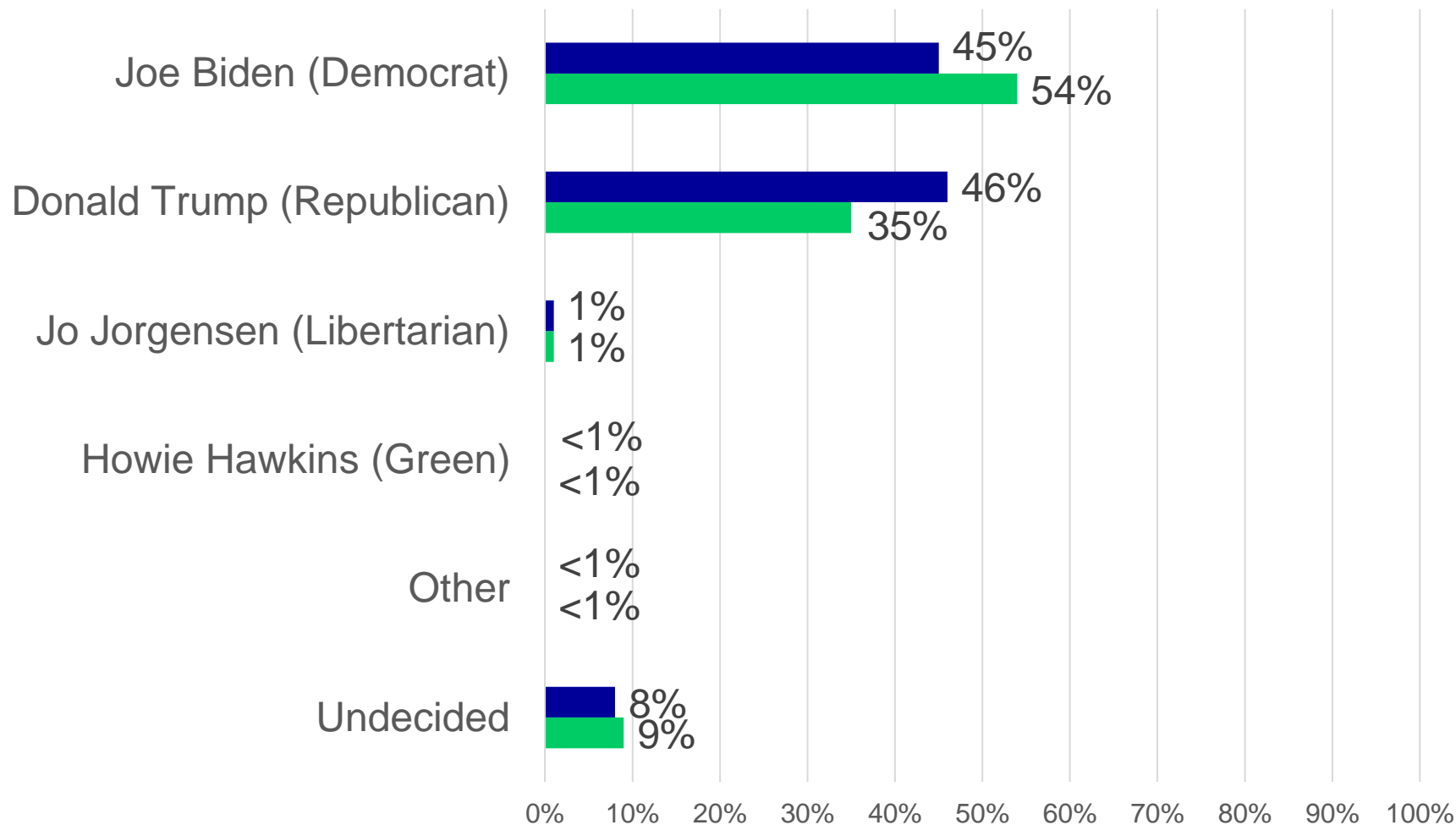


The voting intentions of those with Evangelical Beliefs is the mirror image of those without those beliefs



Equal numbers of Christian churchgoers plan to vote for Biden and Trump

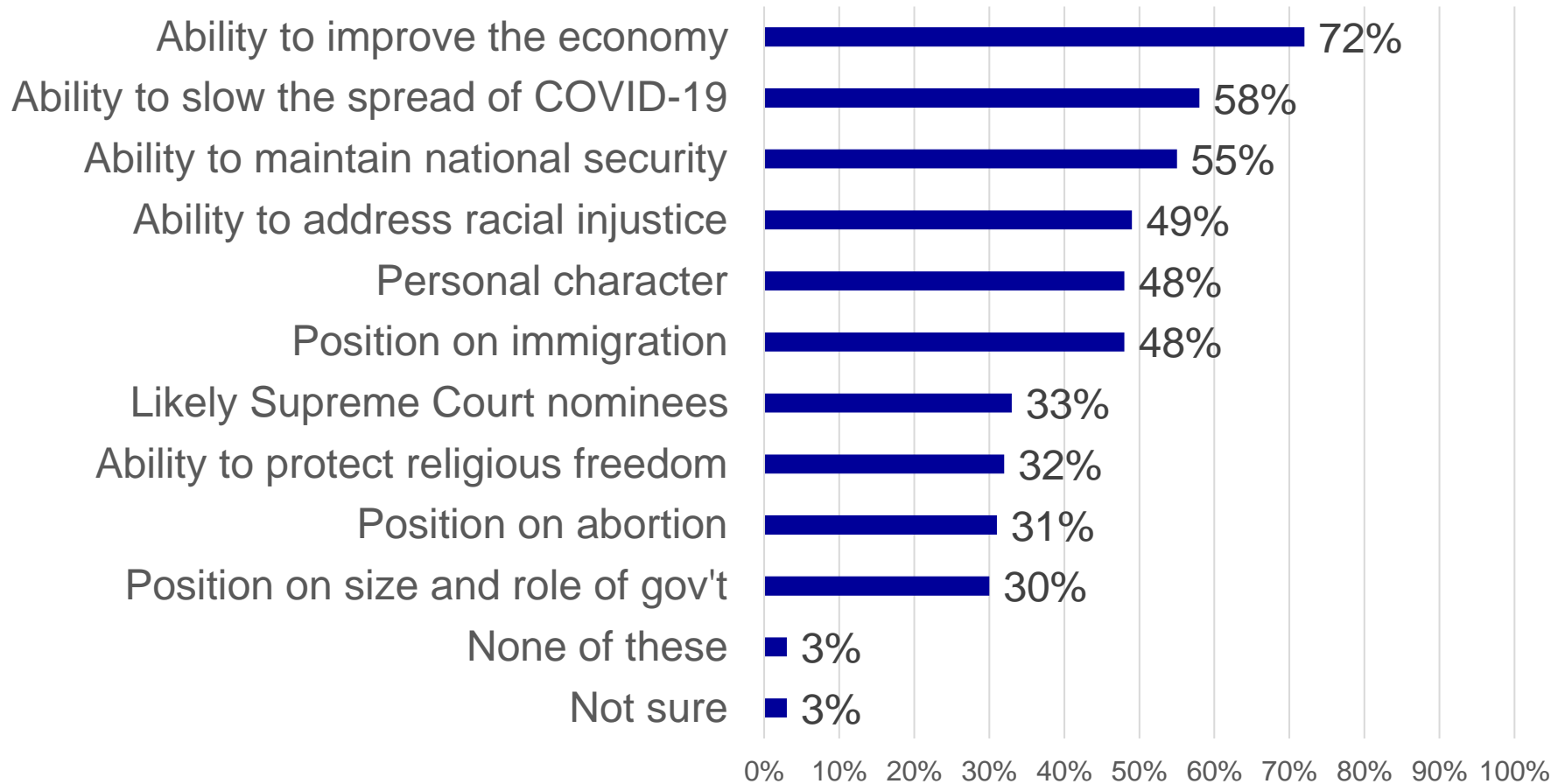
Among likely voters



■ Christians attending a religious service at least once a month ■ Other Americans

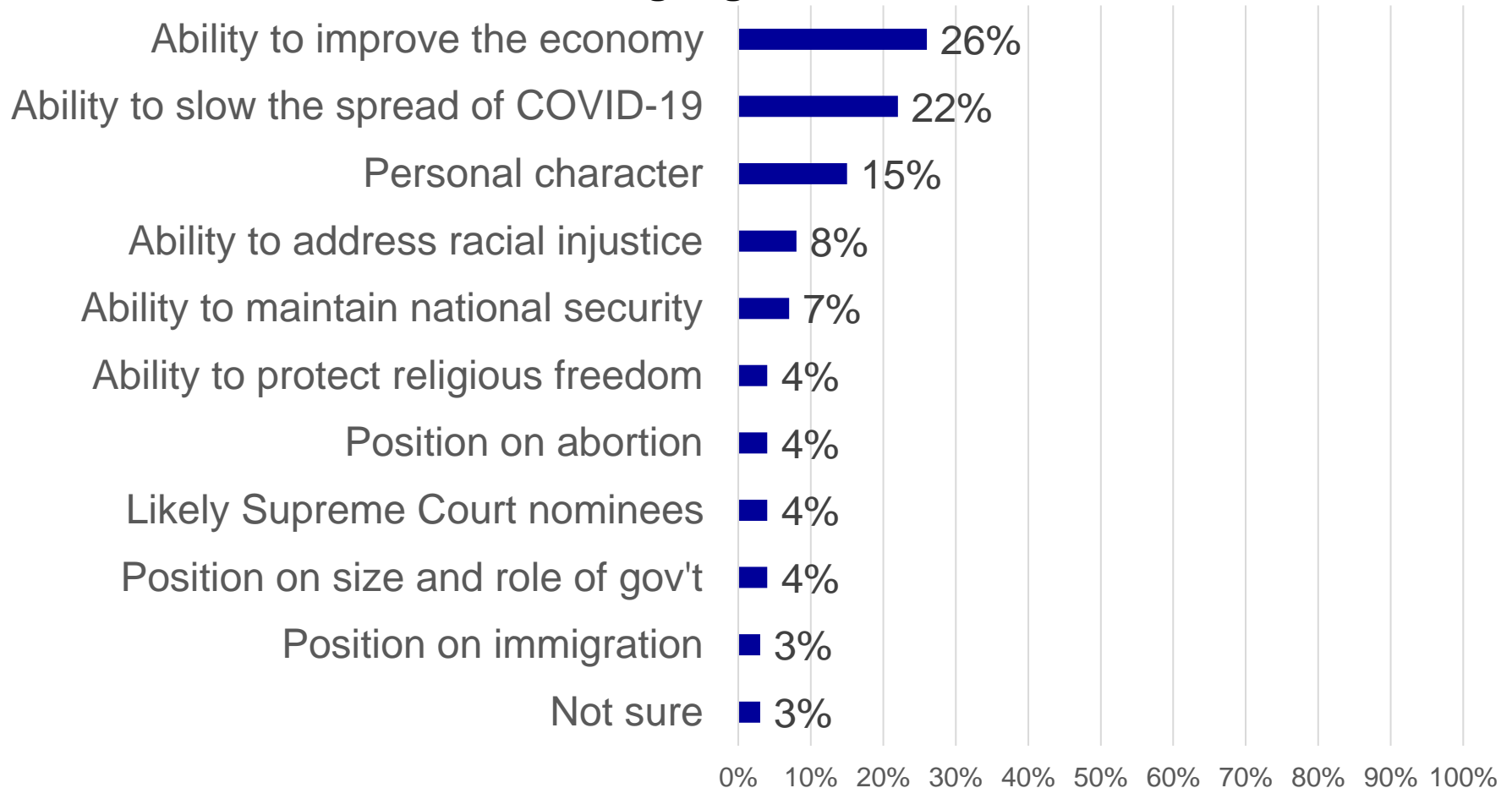
“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Among registered voters



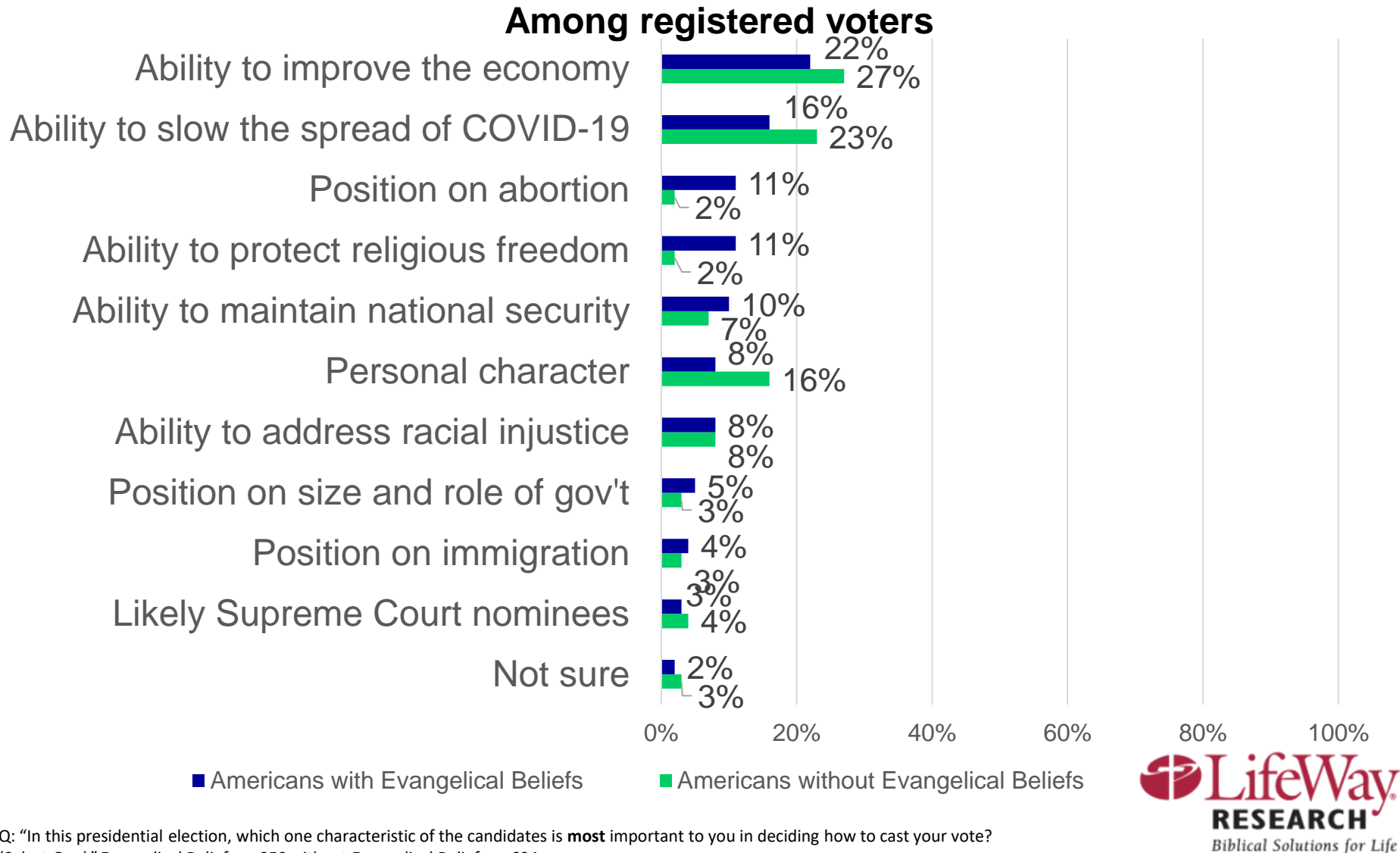
Americans' most important characteristic in deciding how to cast their vote for president

Among registered voters



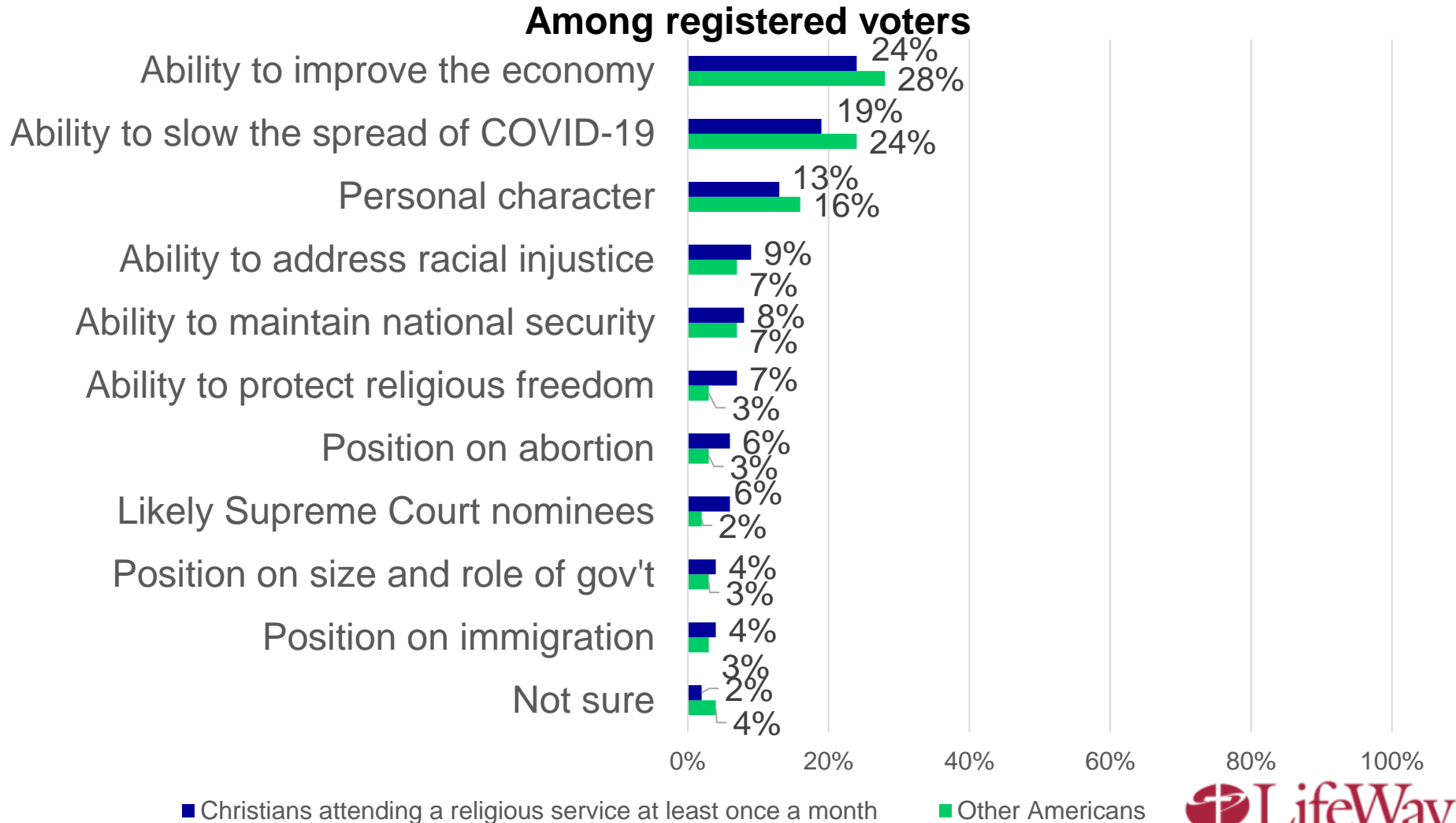
Q: "In this presidential election, which one characteristic of the candidates is **most** important to you in deciding how to cast your vote?
(Select One)" n=1,047

Those with Evangelical Beliefs are more likely to say abortion or religious freedom and less likely to say economy, COVID, or character is most important



Q: "In this presidential election, which one characteristic of the candidates is **most** important to you in deciding how to cast your vote? (Select One)" Evangelical Beliefs *n*=353 without Evangelical Beliefs *n*=694

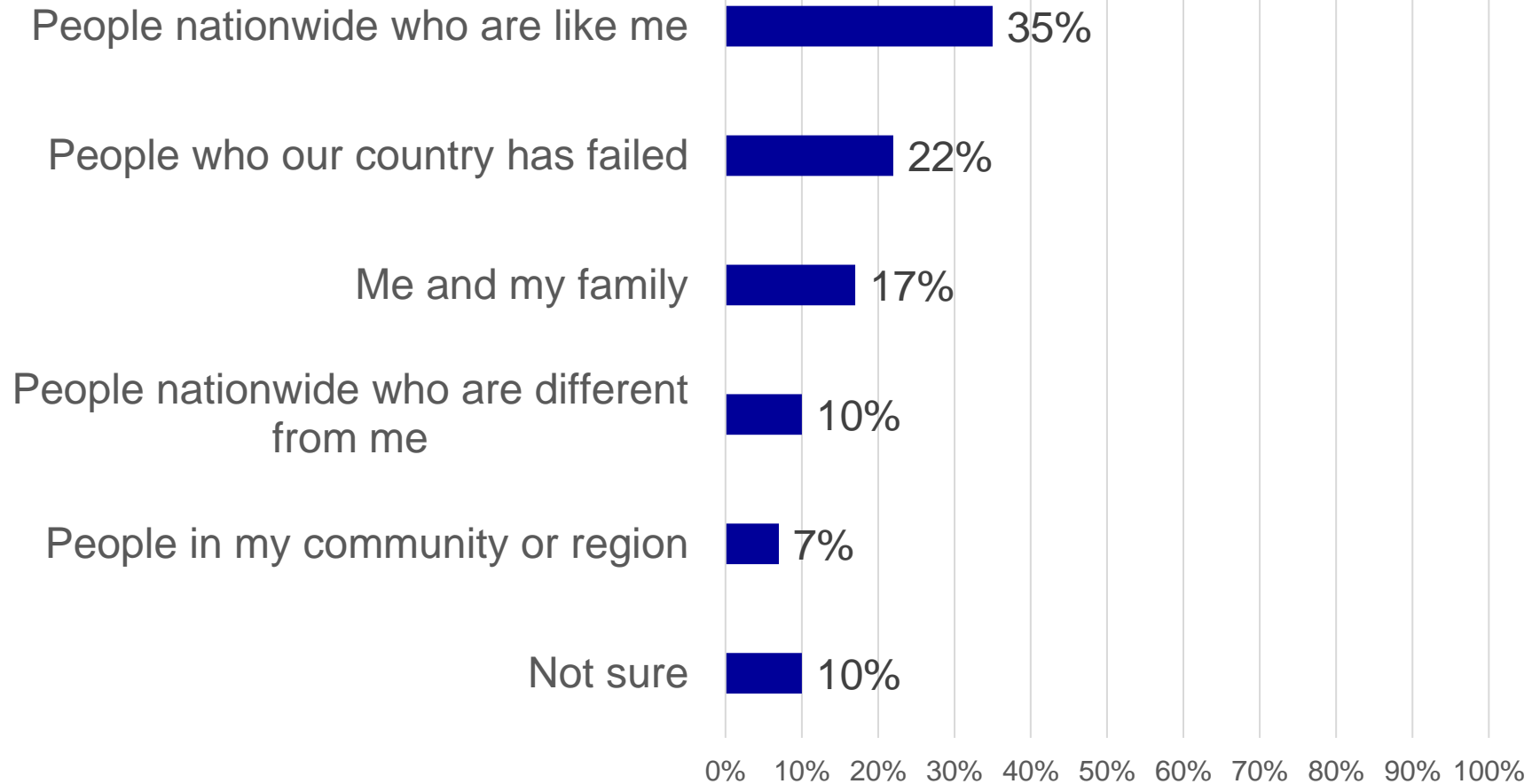
Christian churchgoers are more likely to say abortion, religious freedom, or supreme court nominees is most important



Q: "In this presidential election, which one characteristic of the candidates is **most** important to you in deciding how to cast your vote? (Select One)" Christian churchgoers *n*=469 Other Americans *n*=578

About a third of Americans are voting to benefit someone different from themselves or people who our country has failed

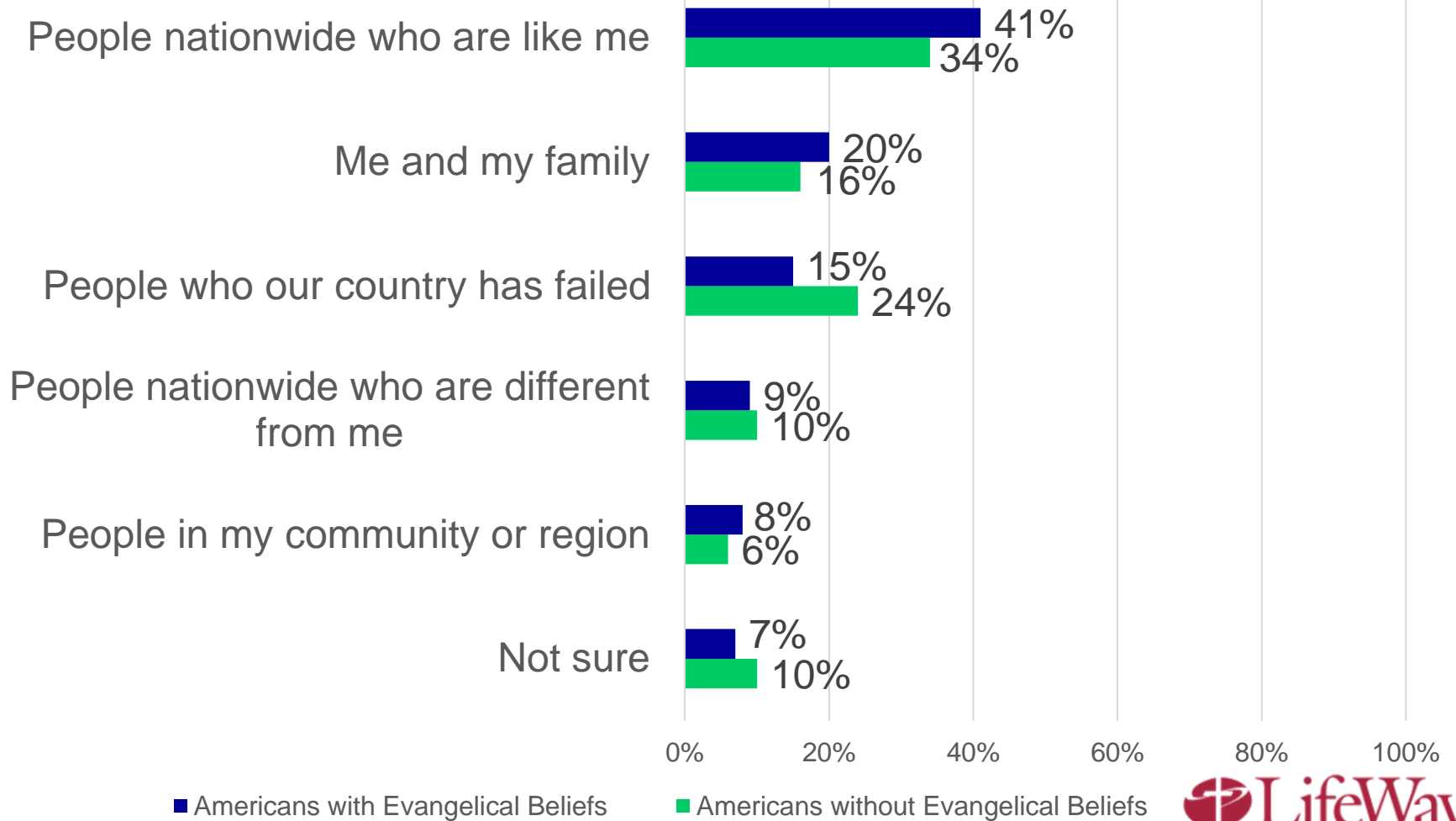
Among registered voters



Q: "Who do you hope your presidential vote **benefits the most?** (Select One)" *n*=1,093

Those with Evangelical Beliefs are more likely to vote to benefit people like them and less likely to vote to benefit those our country has failed

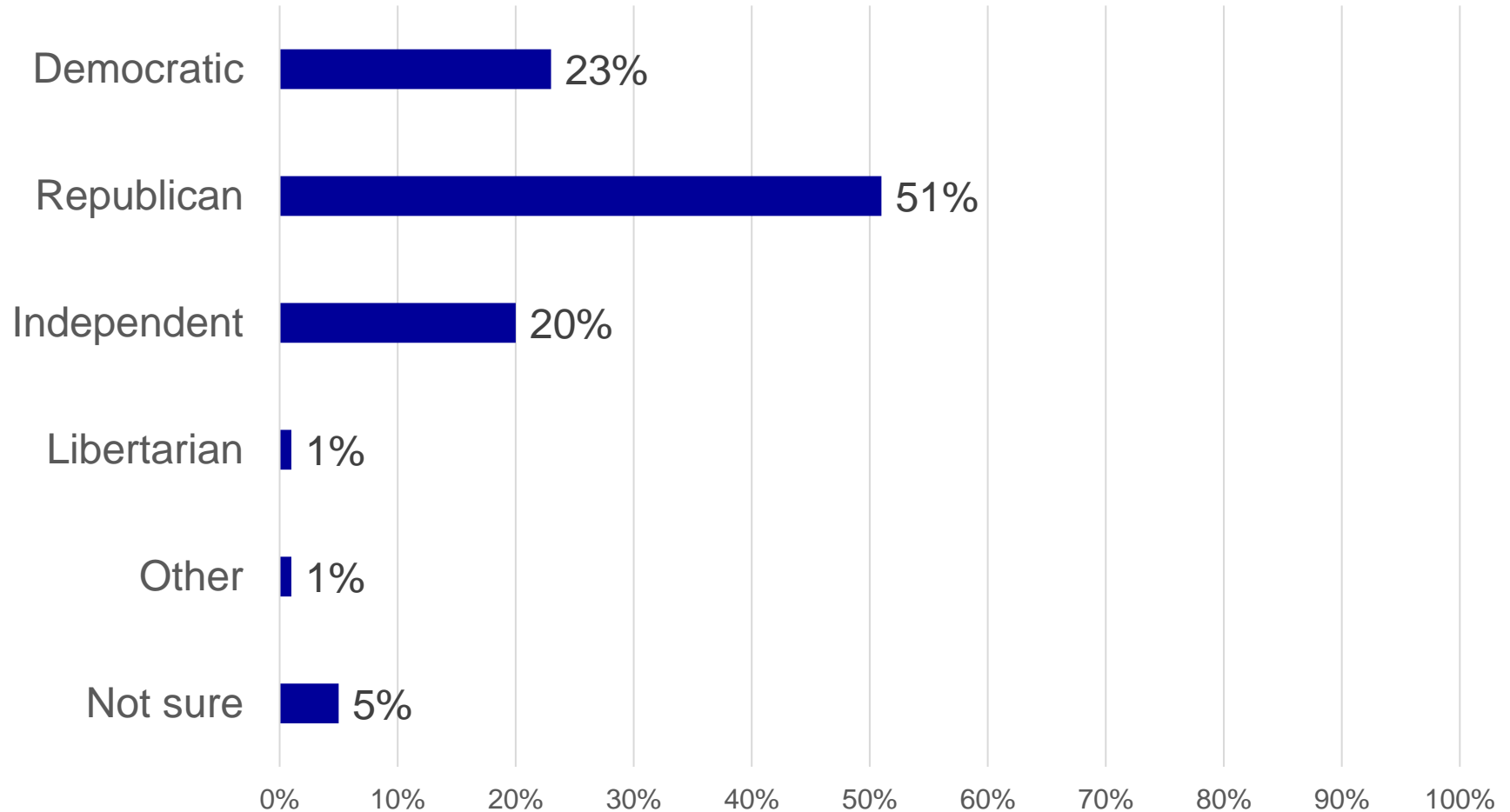
Among registered voters



Q: "Who do you hope your presidential vote **benefits the most?** (Select One)" Evangelical Beliefs n=367 without Evangelical Beliefs n=726

About half of those with Evangelical Beliefs identify as Republican

Among those with Evangelical Beliefs



Q: "In which party are you registered to vote or do you consider yourself to be a member? (Select One)" n=397

Significant Statistical Differences among those with Evangelical Beliefs and Christian churchgoers

Comparisons were made to determine if there are any significant statistical differences among gender, age, and ethnicity. *n*>50 for each subgroup

Gender	Age	Ethnicity
Male	18-34	White
Female	35-49	African American
	50-64	Hispanic/ Other Ethnicities
	65+	

Significant Statistical Differences among those with Evangelical Beliefs and Christian churchgoers

Comparisons were made to determine if there are any significant statistical differences among region, education, and political party.
n>50 for each subgroup

Region	Education	Political Party
Northeast	High School graduate or less	Democratic
Midwest	Some college	Republican
South	Bachelor's Degree	Independent/ Other
West	Graduate Degree	

Note: Region is defined by US Census locations

“In the 2020 presidential election, for whom do you plan to vote?” – Those with Evangelical Beliefs who plan to vote

- Females with Evangelical Beliefs are more likely to select “Undecided” than Males with Evangelical Beliefs (12% v. 4%)
- African Americans with Evangelical Beliefs (69%) are more likely to select “Joe Biden” than Whites (18%) and Other Ethnicities (32%) with Evangelical Beliefs
- Whites with Evangelical Beliefs are more likely to select “Donald Trump” (73%) than African Americans (19%) and Other Ethnicities (58%) with Evangelical Beliefs
- Those with Evangelical Beliefs who have a Bachelor’s Degree with Evangelical Beliefs (36%) are more likely to select “Biden” than those with some college who have Evangelical Beliefs (21%)
- Democrats with Evangelical Beliefs are the most likely to select “Joe Biden” (87%) and the least likely to select “Donald Trump” (5%)
- Republicans with Evangelical Beliefs are the most likely to select “Donald Trump” (91%) and the least likely to select “Joe Biden” (5%)

“In the 2020 presidential election, for whom do you plan to vote?” – Christians who attend at least once a month

- Females who attend at least once a month are more likely to select “Joe Biden” than Males who attend at least once a month (51% v. 40%)
- Males who attend at least once a month are more likely to select “Donald Trump” than Females who attend at least once a month (52% v. 37%)
- African Americans who attend at least once a month (86%) are more likely to select “Joe Biden” than Hispanics (58%), Other Ethnicities (49%), and Whites (30%)
- Whites who attend at least once a month (59%) are more likely to select “Donald Trump” than Hispanics (36%), Other Ethnicities (36%), and African Americans (9%)
- Democrats who attend at least once a month are the most likely to select “Joe Biden” (89%)
- Republicans who attend at least once a month are the most likely to select “Donald Trump” (79%)

Significant Differences

Gender

Age

Ethnicity

Region

Education Level

Political Party

Evangelical Beliefs

Worship Service Attendance

Candidate

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among gender, age, ethnicity, region, and education.

Gender	Age	Ethnicity	Region	Education
Male	18-34	White	Northeast	High School graduate or less
Female	35-49	African American	Midwest	Some college
	50-64	Hispanic	South	Bachelor's Degree
	65+	Other Ethnicities	West	Graduate Degree

Note: Region is defined by US Census locations

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among denomination, worship service attendance, evangelical beliefs, and church size.

Evangelical Beliefs	Worship Service Attendance	Political Party	Candidate
Yes	Christians who attend once a month or more	Democrat	Joe Biden
No	Other Americans	Republican	Donald Trump
		Independent	Undecided

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Position on abortion

- Those age 50-64 (37%) and 65+ (36%) are more likely to select than those 18-34 (25%)
- Whites (36%) are more likely to select than African Americans (20%) and Hispanics (23%)
- Those with evangelical beliefs are more likely to Agree than those without evangelical beliefs (45% v. 28%)
- Republicans (39%) are more likely to select than Democrats (26%) and Independents (29%)
- Those voting for Donald Trump are the most likely to select (44%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Position on immigration

- Males are more likely to select than Females (52% v. 43%)
- Those age 50-64 (60%) and 65+ (66%) are more likely to select than those 18-34 (34%) and 35-49 (35%)
- Whites (52%) and Hispanics (46%) are more likely to select than African Americans (32%)
- Those with evangelical beliefs are more likely to select than those without evangelical beliefs (54% v. 46%)
- Republicans (56%) are more likely to select than Democrats (42%) and Independents (45%)
- Those voting for Donald Trump are the most likely to select (62%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Position on size and role of government

- Males are more likely to select than Females (33% v. 27%)
- Those age 65+ (37%) are more likely to select than those 18-34 (26%) and 35-49 (25%)
- Whites (32%) and Hispanics (33%) are more likely to select than African Americans (20%)
- Those with a Graduate Degree (35%) are more likely to select than those who are High School Graduates or less (26%)
- Those with evangelical beliefs are more likely to select than those without evangelical beliefs (40% v. 27%)
- Christians who attend a worship service once a month or more are more likely to select than Other Americans (35% v. 27%)
- Republicans (37%) are more likely to select than Democrats (24%)
- Those voting for Donald Trump (40%) are more likely to select than those voting for Joe Biden (23%) and Undecided (22%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Ability to protect religious freedom

- Those age 50-64 (39%) and 65+ (39%) are more likely to select than those 18-34 (30%) and 35-49 (22%)
- Whites (35%) are more likely to select than Hispanics (24%)
- Those in the West (38%) are more likely to select than those in the Northeast (28%)
- Those with evangelical beliefs are more likely to select than those without evangelical beliefs (59% v. 26%)
- Christians who attend a worship service once a month or more are more likely to select than Other Americans (45% v. 26%)
- Democrats are the least likely to select (21%)
- Those voting for Donald Trump (49%) are more likely to select than those voting for Joe Biden (20%) or Undecided (31%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Ability to improve the economy

- Those age 50-64 (81%) and 65+ (83%) are more likely to select than those 18-34 (60%) and 35-49 (69%)
- Whites (74%) are more likely to select than Hispanics (66%)
- Those who are High School Graduates or less (75%) are more likely to select than those with a Graduate Degree (66%)
- Republicans (78%) are more likely to select than Democrats (68%)
- Those voting for Donald Trump are the most likely to select (82%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Ability to maintain national security

- Those age 50-64 (71%) and 65+ (75%) are more likely to select than those 18-34 (31%) and 35-49 (49%)
- Whites (61%) are more likely to select than African Americans (43%) and Hispanics (41%)
- Those with evangelical beliefs are more likely to select than those without evangelical beliefs (63% v. 53%)
- Republicans (64%) and Independents (57%) are more likely to select than Democrats (46%)
- Those voting for Donald Trump are the most likely to select (67%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Ability to address racial injustice

- Those age 35-49 are the least likely to select (39%)
- African Americans are the most likely to select (74%)
- Democrats (66%) and Independent (50%) are more likely to select than Republicans (31%)
- Those voting for Joe Biden are the most likely to select (68%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Ability to slow the spread of COVID-19

- Those age 50-64 (65%) are more likely to select than those 18-34 (54%) and 35-49 (53%)
- African Americans (68%) are more likely to select than Whites (54%) and Other Ethnicities (53%)
- Those in the South are the most likely to select (64%)
- Those with evangelical beliefs are less likely to select than those without evangelical beliefs (53% v. 59%)
- Christians who attend a worship service once a month or more are less likely to select than Other Americans (52% v. 61%)
- Democrats (71%) and Independent (60%) are more likely to select than Republicans (44%)
- Those voting for Joe Biden are the most likely to select (75%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Likely Supreme Court nominees

- Males are more likely to select than Females (41% v. 25%)
- Those age 50-64 (45%) and 65+ (51%) are more likely to select than those 18-34 (18%) and 35-49 (24%)
- Whites are the most likely to select (38%)
- Those who are High School Graduates or less are the least likely to select (26%)
- Those with evangelical beliefs are more likely to select than those without evangelical beliefs (39% v. 32%)
- Christians who attend a worship service once a month or more are more likely to select than Other Americans (37% v. 31%)
- Republicans (39%) are more likely to select than Democrats (31%) and Independents (30%)
- Those voting for Donald Trump (42%) are more likely to select than those voting for Joe Biden (31%) and Undecided (13%)

“In this presidential election, which characteristics of the candidates are important to you in deciding how to cast your vote?”

Personal character

- Those age 35-49 are the least likely to select (39%)
- African Americans are the most likely to select (65%)
- Those in the South (53%) are more likely to select than those in the Midwest (44%) and West (44%)
- Christians who attend a worship service once a month or more are less likely to select than Other Americans (42% v. 51%)
- Democrats (60%) are more likely to select than Republicans (33%) or Independents (52%)
- Those voting for Joe Biden (66%) are more likely to select than those voting for Donald Trump (27%) and Undecided (35%)

“In this presidential election, which one characteristic of the candidates is most important to you in deciding how to cast your vote?”

- Females are more likely to select "Ability to improve the economy" than Males (31% v. 22%)
- Males are more likely to select "Ability to slow the spread of COVID-19" than Females (25% v. 19%)
- Those age 35-49 are the most likely to select "Ability to improve the economy" (34%)
- Those age 65+ (21%) are more likely to select "Personal character" than those 18-34 (12%) and 35-49 (9%)
- Whites (29%) and Other Ethnicities (38%) are more likely to select "Ability to improve the economy" than African Americans (15%) and Hispanics (19%)
- African Americans (26%) and Hispanics (36%) are more likely to select "Ability to slow the spread of COVID-19" than Whites (18%)
- African Americans are the most likely to select "Ability to address racial injustice" (27%)

“In this presidential election, which one characteristic of the candidates is most important to you in deciding how to cast your vote?” (continued)

- Those in the Midwest (19%) are more likely to select "Personal character" than those in the South (13%) and West (12%)
- Those who are High School Graduates or less (31%) are more likely to select "Ability to improve the economy" than those with a Bachelor's Degree (22%)
- Those with evangelical beliefs are less likely to select "Ability to improve the economy" than those without evangelical beliefs (22% v. 27%)
- Those with evangelical beliefs are less likely to select "Ability to slow the spread of COVID-19" than those without evangelical beliefs (16% v. 23%)
- Those with evangelical beliefs are less likely to select "Personal character" than those without evangelical beliefs (8% v. 16%)
- Those with evangelical beliefs are more likely to select "Position on abortion" than those without evangelical beliefs (11% v. 2%)
- Those with evangelical beliefs are more likely to select "Ability to protect religious freedom" than those without evangelical beliefs (11% v. 2%)

“In this presidential election, which one characteristic of the candidates is most important to you in deciding how to cast your vote?”

(continued)

- Republicans (36%) are more likely to select "Ability to improve the economy" than Democrats (17%) and Independents (26%)
- Democrats (32%) are more likely to select "Ability to slow the spread of COVID-19" than Republicans (12%) and Independents (22%)
- Democrats (19%) and Independents (17%) are more likely to select "Personal character" than Republicans (8%)
- Those voting for Donald Trump (43%) and Undecided (37%) are more likely to select “Ability to improve the economy” than those voting for Joe Biden (12%)
- Those voting for Joe Biden (34%) are more likely to select “Ability to slow the spread of COVID-19” than those voting for Donald Trump (7%)
- Those voting for Joe Biden (26%) are more likely to select “Personal character” than those voting for Donald Trump (3%) and Undecided (5%)

“Who do you hope your presidential vote benefits the most?”

- Those age 65+ are the least likely to select “Me and my family” (8%)
- Those age 65+ (42%) are more likely to select “People nationwide who are like me “ than those 35-49 (28%)
- Those age 35-49 (25%) are more likely to select “People who our country has failed “ than those 18-34 (18%)
- Hispanics (20%) are more likely to select “Me and my family” than African Americans (11%) and Other Ethnicities (10%)
- Hispanics are the least likely to select “People nationwide who are like me” (26%)
- Those in the Midwest (40%) are more likely to select “People nationwide who are like me” than those in the West (30%)
- Those with some college (13%) are more likely to select “People nationwide who are different from Me” than those with a Bachelor’s Degree (7%)
- Those with evangelical beliefs are more likely to select “People nationwide who are like me” than those without evangelical beliefs (41% v. 34%)

“Who do you hope your presidential vote benefits the most?” (continued)

- Those with evangelical beliefs are less likely to select “People who our country has failed” than those without evangelical beliefs (15% v. 24%)
- Republicans (41%) are more likely to select “People nationwide who are like me” than Democrats (31%)
- Democrats (13%) are more likely to select “People nationwide who are different from me” than Republicans (7%)
- Democrats (29%) and Independents (25%) are more likely to select “People who our country has failed” than Republicans (13%)
- Those voting for Donald Trump (21%) are more likely to select “Me and my family” than those voting for Joe Biden (14%)
- Those voting for Donald Trump (43%) are more likely to select “People nationwide who are like me” than those voting for Joe Biden (31%) and Undecided (27%)
- Those voting for Joe Biden (32%) are more likely to select “People who our country has failed” than those voting for Donald Trump (10%) and Undecided (19%)