American Views on Community

A SURVEY OF 1,200 AMERICANS
Methodology

• The online survey of 1,200 Americans was conducted September 9-23, 2020 using a national pre-recruited panel

• Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population

• The sample includes an over-sample of Americans with Evangelical Beliefs providing additional reliability for breakouts of this group. Totals for all Americans reduce these responses to their correct proportion through weighting

• The completed sample is 1,200 surveys

• The sample provides 95% confidence that the sampling error from the panel does not exceed ±3.2% This margin of error accounts for the effect of weighting

• Margins of error are higher in sub-groups
Definitions

- **Evangelical Beliefs** are defined using the NAE Lifeway Research Evangelical Beliefs Research Definition based on respondent beliefs.

- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs:
  - The Bible is the highest authority for what I believe.
  - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior.
  - Jesus Christ’s death on the cross is the only sacrifice that could remove the penalty of my sin.
  - Only those who trust in Jesus Christ alone as their Savior receive God’s free gift of eternal salvation.
68% trust the people who live in their local community

Q: “I trust the people who live in my local community.”
59% know the name of many people who live near them

Q: "I know by name many people who live near me."
57% look for opportunities to talk with the people who live around them

Q: “I look for opportunities to talk with those who live around me.”
Significant Differences

Gender  
Age  
Ethnicity  
Region  
Education Level  
Religion  
Worship Service Attendance  
Evangelical Beliefs
Significant Differences

Comparisons were made to determine if there are any significant statistical differences among gender, age, ethnicity, region, and education.

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE</th>
<th>ETHNICITY</th>
<th>REGION</th>
<th>EDUCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>18-34</td>
<td>White</td>
<td>Northeast</td>
<td>High School graduate or less</td>
</tr>
<tr>
<td>Female</td>
<td>35-49</td>
<td>African American</td>
<td>Midwest</td>
<td>Some college</td>
</tr>
<tr>
<td></td>
<td>50-64</td>
<td>Hispanic</td>
<td>South</td>
<td>Bachelor’s Degree</td>
</tr>
<tr>
<td></td>
<td>65+</td>
<td>Other Ethnicities</td>
<td>West</td>
<td>Graduate Degree</td>
</tr>
</tbody>
</table>

Note: Region is defined by the US Census locations
Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among religion, worship service attendance, and evangelical beliefs.

<table>
<thead>
<tr>
<th>RELIGION</th>
<th>WORSHIP SERVICE ATTENDANCE AMONG CHRISTIANS</th>
<th>EVANGELICAL BELIEFS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catholic</td>
<td>Less than once a month</td>
<td>Yes</td>
</tr>
<tr>
<td>Protestant</td>
<td>1 to 3 times a month</td>
<td>No</td>
</tr>
<tr>
<td>Other Religions</td>
<td>4 or more times a month</td>
<td></td>
</tr>
<tr>
<td>Unaffiliated</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
“I trust the people who live in my local community.”

- Males are more likely to Agree than Females (72% v. 63%)
- Those age 65+ are the most likely to Agree (79%)
- Those age 18-34 are the least likely to Agree (59%)
- Those in the South (24%) are more likely to Disagree than those in the Midwest (18%)
- Those with a Bachelor’s Degree (74%) or a Graduate Degree (79%) are more likely to Agree than those who are High School Graduates or less (61%) or with some college (66%)
- Catholics (69%) and Protestants (71%) are more likely to Agree than Unaffiliated (60%)
- Among those who identify as Christian, those who attend a Christian worship service less than once a month (25%) are more likely to Disagree those who attend 4 or more times a month (17%)
- Those with evangelical beliefs are more likely to Agree than those without evangelical beliefs (76% v. 66%)
“I know by name many people who live near me.”

- Males are more likely to Agree than Females (65% v. 53%)
- Those age 65+ (67%) are more likely to Agree than those 18-34 (54%)
- Whites (62%) are more likely to Agree than African Americans (53%) and Other Ethnicities (45%)
- Those with a Bachelor’s Degree (65%) or a Graduate Degree (65%) are more likely to Agree than those who are High School Graduates or less (55%)
- Those who are Unaffiliated are the most likely to Disagree (44%)
- Among those who identify as Christian, those who attend a Christian worship service 1 to 3 times a month (71%) or 4 or more times a month (71%) are more likely to Agree than those attending less than once a month (51%)
- Those with evangelical beliefs are more likely to Agree than those without evangelical beliefs (67% v. 57%)
“I look for opportunities to talk with those who live around me.”

- Males are more likely to Agree than Females (65% v. 50%)
- Those age 65+ are the most likely to Agree (69%)
- Those with a Bachelor’s Degree (66%) or a Graduate Degree (64%) are more likely to Agree than those who are High School Graduates or less (51%)
- Unaffiliated are the most likely to Disagree (49%)
- Among those who identify as Christian, those who attend a Christian worship service 1 to 3 times a month (70%) and 4 or more times a month (71%) are more likely to Agree than those who attend less than once a month (51%)
- Those with evangelical beliefs are more likely to Agree than those without evangelical beliefs (69% v. 54%)
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Lifeway research