

Protestant Churchgoer Views On Ethnic Diversity

A SURVEY OF 1,002 AMERICAN PROTESTANT CHURCHGOERS

Lifeway **research**

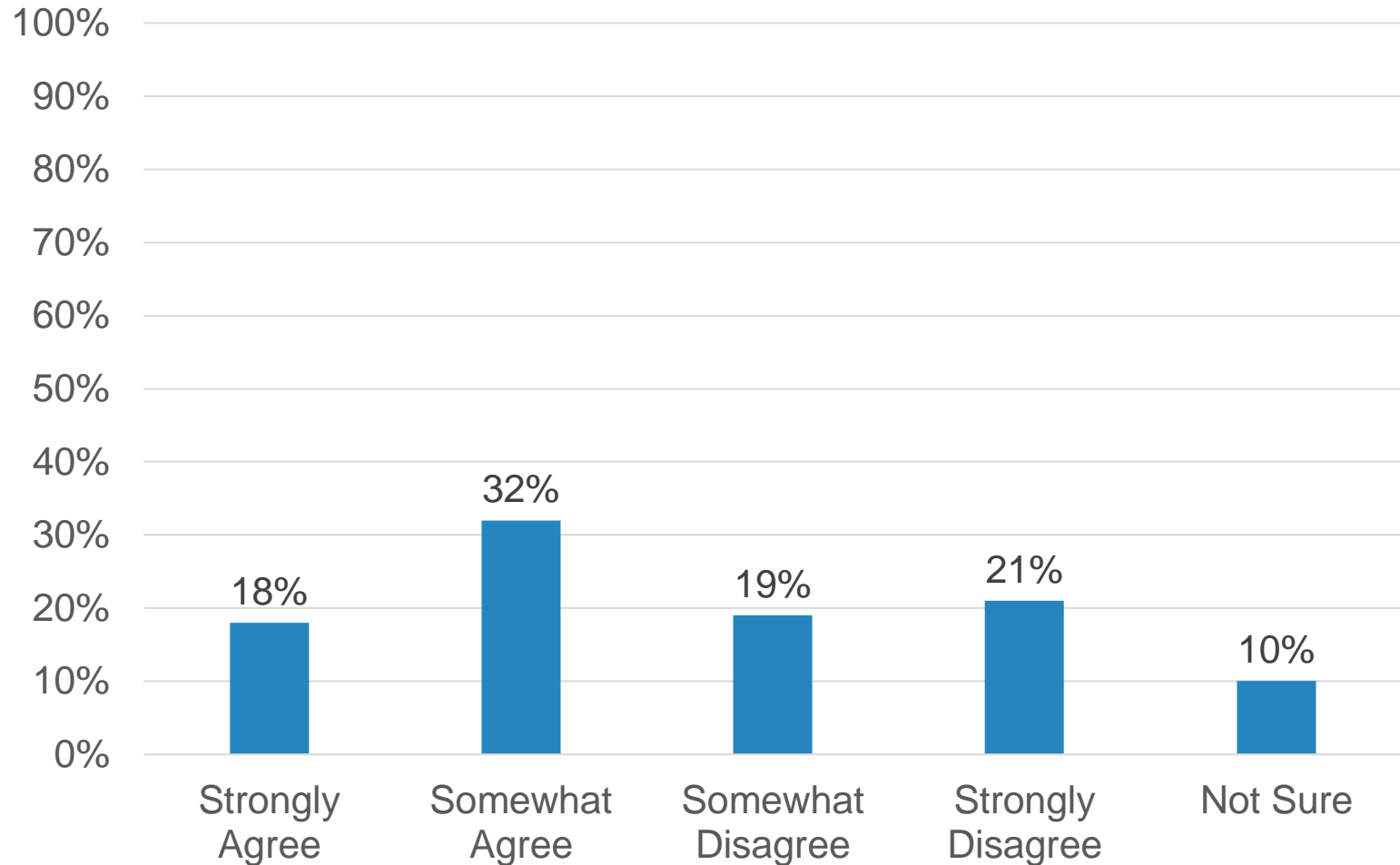
Methodology

- The online survey of 1,002 American Protestant churchgoers was conducted September 19-29, 2022, using a national pre-recruited panel
- Respondents were screened to include those who identified as Protestant/non-denominational and attend religious services at least once a month
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population
- The completed sample is 1,002 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 3.3\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

Definitions

- **Evangelical Beliefs** are defined using the NAE Lifeway Research Evangelical Beliefs Research Definition based on respondent beliefs
- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs
 - The Bible is the highest authority for what I believe
 - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior
 - Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin
 - Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal salvation

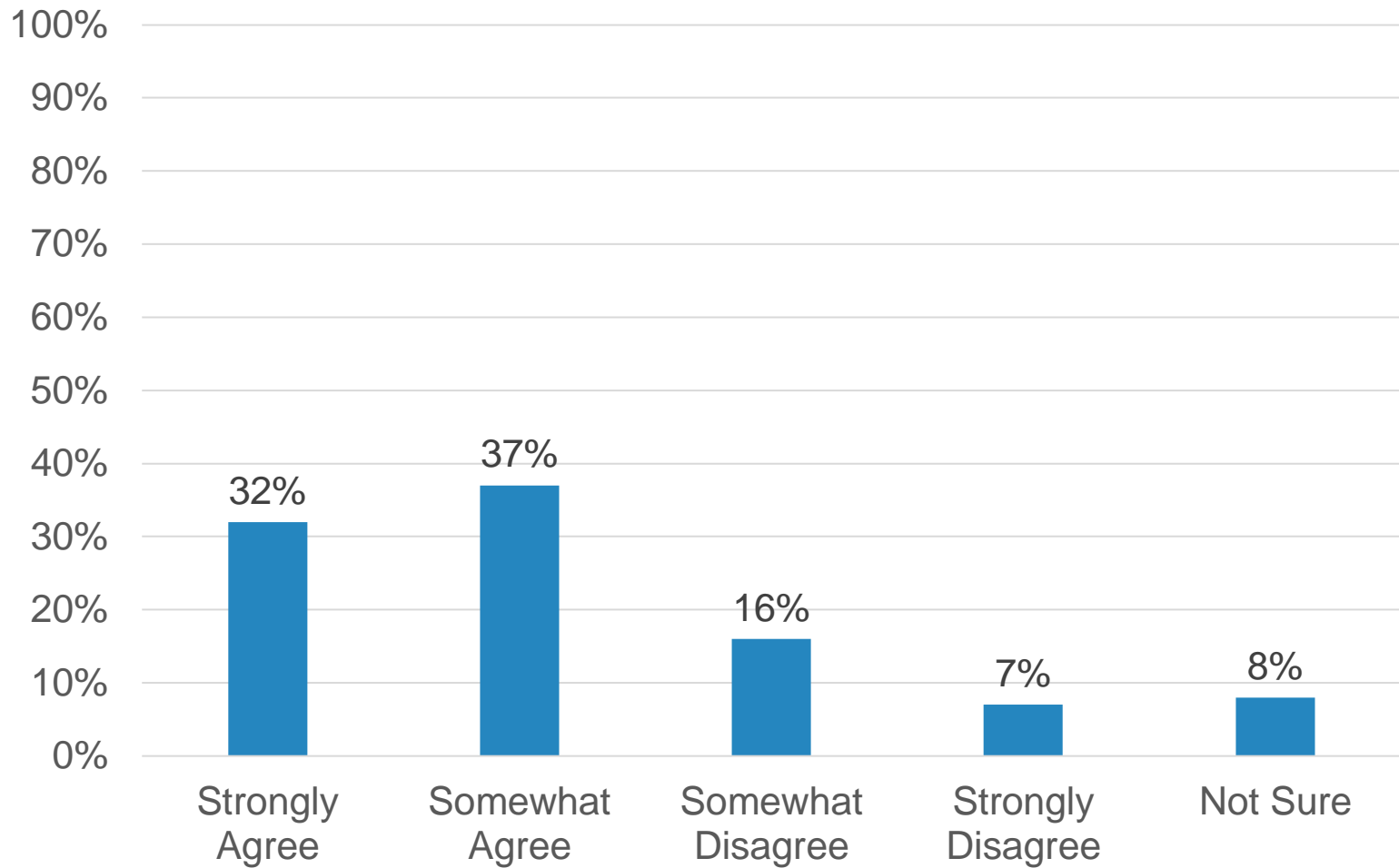
49% say that their church needs to become more ethnically diverse



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Q: "My church needs to become more ethnically diverse." n=1,002

Almost 7 out 10 (69%) say their church is doing enough to be ethnically diverse



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Q: "Our church is doing enough to be ethnically diverse." n=1,002

Significant Differences

Gender

Age

Ethnicity

Region

Education Level

Denomination

Worship Service Attendance

Evangelical Beliefs

Significant Differences

Comparisons were made to determine if there are any significant statistical differences among gender, age, ethnicity, region, and education.

GENDER	AGE	ETHNICITY	REGION	EDUCATION
Male	18-34	White	Northeast	High School graduate or less
Female	35-49	African American	Midwest	Some college
	50-64	Hispanic	South	Bachelor's Degree
	65+	Other Ethnicities	West	Graduate Degree

Note: Region is defined by the US Census locations

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among denomination, worship service attendance, and evangelical beliefs.

DENOMINATION	WORSHIP SERVICE ATTENDANCE	EVANGELICAL BELIEFS
Baptist	1 to 3 times a month	Yes
Methodist	4 or more times a month	No
Lutheran	Not sure	
Presbyterian/Reformed		
Christian/Church of Christ		
Non-denominational		

“My church needs to become more ethnically diverse.”

- Those age 18-34 (63%) and 35-49 (63%) are more likely to Agree than those 50-64 (46%) and 65+ (33%)
- African Americans are the most likely to Agree (60%)
- Those in the Northeast (56%) are more likely to Agree than those in the Midwest (45%)
- Those with some college (50%) or a Graduate Degree (56%) are more likely to Agree than with a Bachelor’s Degree (41%)
- Methodists are the most likely to Agree (90%) followed by Christian/Church of Christ (71%)
- Those who attend a worship service 1 to 3 times a month are the most likely to Agree (56%)
- Those without evangelical beliefs are more likely to Agree than those with evangelical beliefs (57% v. 39%)

“Our church is doing enough to be ethnically diverse.”

- Males are more likely to Agree than females (73% v. 65%)
- Those age 35-49 (74%) and 65+ (70%) are more likely to Agree than those 18-34 (58%)
- Whites (72%) and Hispanics (76%) are more likely to Agree than African Americans (59%)
- Those in the Northeast (76%) and West (77%) are more likely to Agree than those in the South (64%)
- Methodists (84%) and Christian/Church of Christ (79%) are more likely to Agree than Baptists (62%) and Lutherans (58%)
- Those who attend a worship service 4 or more times a month (72%) are more likely to Agree than those who 1 to 3 times a month (64%)
- Those with evangelical beliefs are more likely to Agree than those without evangelical beliefs (72% v. 66%)

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