

Protestant Churchgoers' Friends

A SURVEY OF 1,008 AMERICAN PROTESTANT CHURCHGOERS

Lifeway research

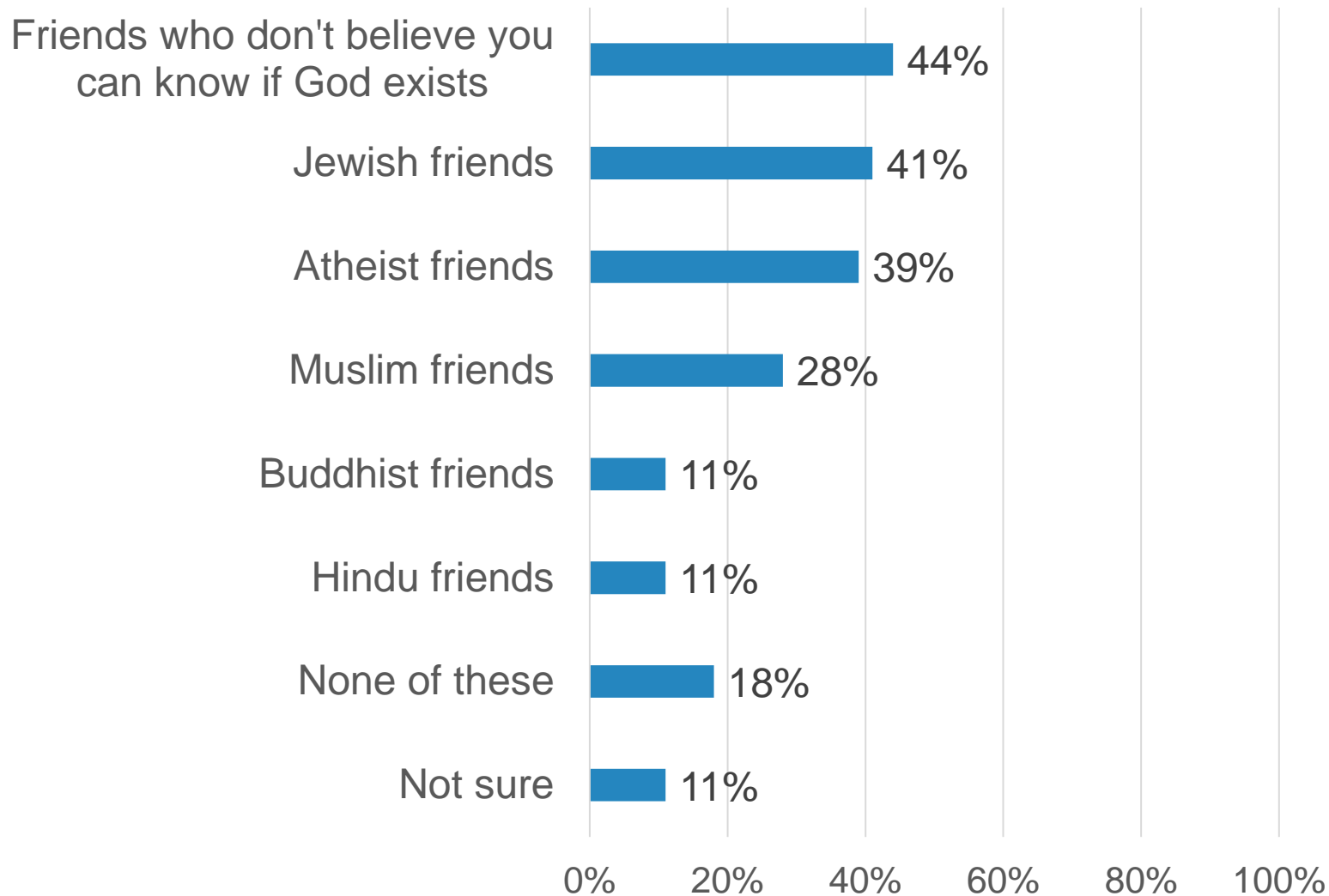
Methodology

- The online survey of 1,008 American Protestant churchgoers was conducted September 19-29, 2023, using a national pre-recruited panel
- Respondents were screened to include those who identified as Protestant/non-denominational and attend religious services at least once a month
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population
- The completed sample is 1,008 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 3.2\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

Definitions

- **Evangelical Beliefs** are defined using the NAE Lifeway Research Evangelical Beliefs Research Definition based on respondent beliefs
- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs
 - The Bible is the highest authority for what I believe
 - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior
 - Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin
 - Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal salvation

“Currently, do you have any...”



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Q: “Currently, do you have any... (Select all that apply)” n=1,002

Significant Differences

Gender

Age

Ethnicity

Region

Education Level

Denomination

Worship Service Attendance

Church Size

Evangelical Beliefs

Significant Differences

Comparisons were made to determine if there are any significant statistical differences among gender, age, ethnicity, region, and education.

GENDER	AGE	ETHNICITY	REGION	EDUCATION
Male	18-34	White	Northeast	High School graduate or less
Female	35-49	African American	Midwest	Some college
	50-64	Hispanic	South	Bachelor's Degree
	65+	Other Ethnicities	West	Graduate Degree

Note: Region is defined by the US Census locations

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among denomination, worship service attendance, church size and evangelical beliefs.

DENOMINATION	WORSHIP SERVICE ATTENDANCE	CHURCH'S WORSHIP ATTENDANCE	EVANGELICAL BELIEFS
Baptist	1 to 3 times a month	Less than 50	Yes
Methodist	4 or more times a month	50 to 99	No
Lutheran		100 to 249	
Presbyterian/Reformed		250 to 499	
Christian/Church of Christ		500 or more	
Non-denominational			

“Currently, do you have any...”

Jewish friends

- Males are more likely to select than females (46% v. 36%)
- Those age 35-49 (45%) and 65+ (44%) are more likely to select than those 18-34 (30%)
- Other Ethnicities (55%) are more likely to select than African Americans (31%) and Hispanics (33%)
- Those in the Northeast (50%) are more likely to select than those in the Midwest (36%) and South (40%)
- Those with a Bachelor’s Degree (50%) or a Graduate Degree (49%) are more likely to select than those who are High School Graduates or less (35%) or with some college (35%)
- Presbyterian/Reformed (54%) and Non-denominational (47%) are more likely to select than Baptists (36%) and Methodists (15%)
- Those who attend churches with worship attendance of 500+ (49%) are more likely to select than those in churches of Less than 50 (34%) and 100 to 249 (38%)

“Currently, do you have any...”

Muslim friends

- Males are more likely to select than females (35% v. 22%)
- Those age 18-34 (40%) and 35-49 (46%) are more likely to select than those 50-64 (23%) and 65+ (18%)
- African Americans are the most likely to select (54%)
- Whites are the least likely to select (20%)
- Those in the Northeast (38%) and South (29%) are more likely to select than those in the Midwest (22%)
- Baptists (33%), Methodists (36%), Presbyterian/Reformed (35%), and Non-denominational (31%) are more likely to select than Lutherans (16%)
- Those without evangelical beliefs are more likely to select than those with evangelical beliefs (34% v. 23%)

“Currently, do you have any...”

Atheist friends

- Those who are High School Graduates or less are the least likely to select (31%)
- Baptists (38%), Lutherans (39%), and Non-denominational (43%) are more likely to select than Christian/Church of Christ (24%)
- Those without evangelical beliefs are more likely to select than those with evangelical beliefs (43% v. 35%)

“Currently, do you have any...”

Friends who don't believe you can know if God exists

- Those age 18-34 (56%) are more likely to select than those 50-64 (43%) and 65+ (36%)
- Christian/Church of Christ are the least likely to select (26%)

“Currently, do you have any...”

Buddhist friends

- Those age 18-34 (15%) and 35-49 (17%) are more likely to select than those 65+ (6%)
- Other Ethnicities are the most likely to select (34%)
- Those with a Graduate Degree (16%) are more likely to select than those who are High School Graduates or less (8%)
- Non-denominational (14%) are more likely to select than Christian/Church of Christ (5%)
- Those without evangelical beliefs are more likely to select than those with evangelical beliefs (14% v. 9%)

“Currently, do you have any...”

Hindu friends

- Males are more likely to select than females (14% v. 8%)
- Those age 35-49 (16%) are more likely to select than those 65+ (7%)
- Those in the Northeast (17%) are more likely to select than those in the Midwest (8%) and South (10%)
- Those with a Graduate Degree are the most likely to select (19%)
- Non-denominational (15%) are more likely to select than Lutheran (8%)
- Those without evangelical beliefs are more likely to select than those with evangelical beliefs (14% v. 8%)
- Those who attend churches with worship attendance of 250 to 499 (16%) are more likely to select than those in churches of 50 to 99 (9%) and 100 to 249 (9%)

“Currently, do you have any...”

None of these

- Females are more likely to select than males (23% v. 14%)
- Those age 50-64 (22%) and 65+ (20%) are more likely to select than those 18-34 (13%) and 35-49 (14%)
- Those who are High School Graduates or less (22%) or with some college (23%) are more likely to select than those with a Bachelor’s Degree (14%) or a Graduate Degree (12%)
- Baptists (20%), Methodists (25%), Lutherans (21%), and Christian/Church of Christ (26%) are more likely to select than Non-denominational (10%)
- Those who attend churches with worship attendance of Less than 50 (22%) and 100 to 249 (23%) are more likely to select than those in churches of 500+ (10%)

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