

2025 State of Discipleship **Living Unashamed™**

A SURVEY OF AMERICAN PROTESTANT CHURCHGOERS

Lifeway research

Methodology

- The online survey of 2,130 Protestant churchgoers was conducted March 19–26, 2025 using a national pre-recruited panel
- Respondents were screened to include those who identified as Protestant/non-denominational and attend religious services at least once a month
- Respondents could complete the survey in English or Spanish
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and denominational affiliation
- The completed sample is 2,130 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 2.21\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

Signpost VIII – Living Unashamed

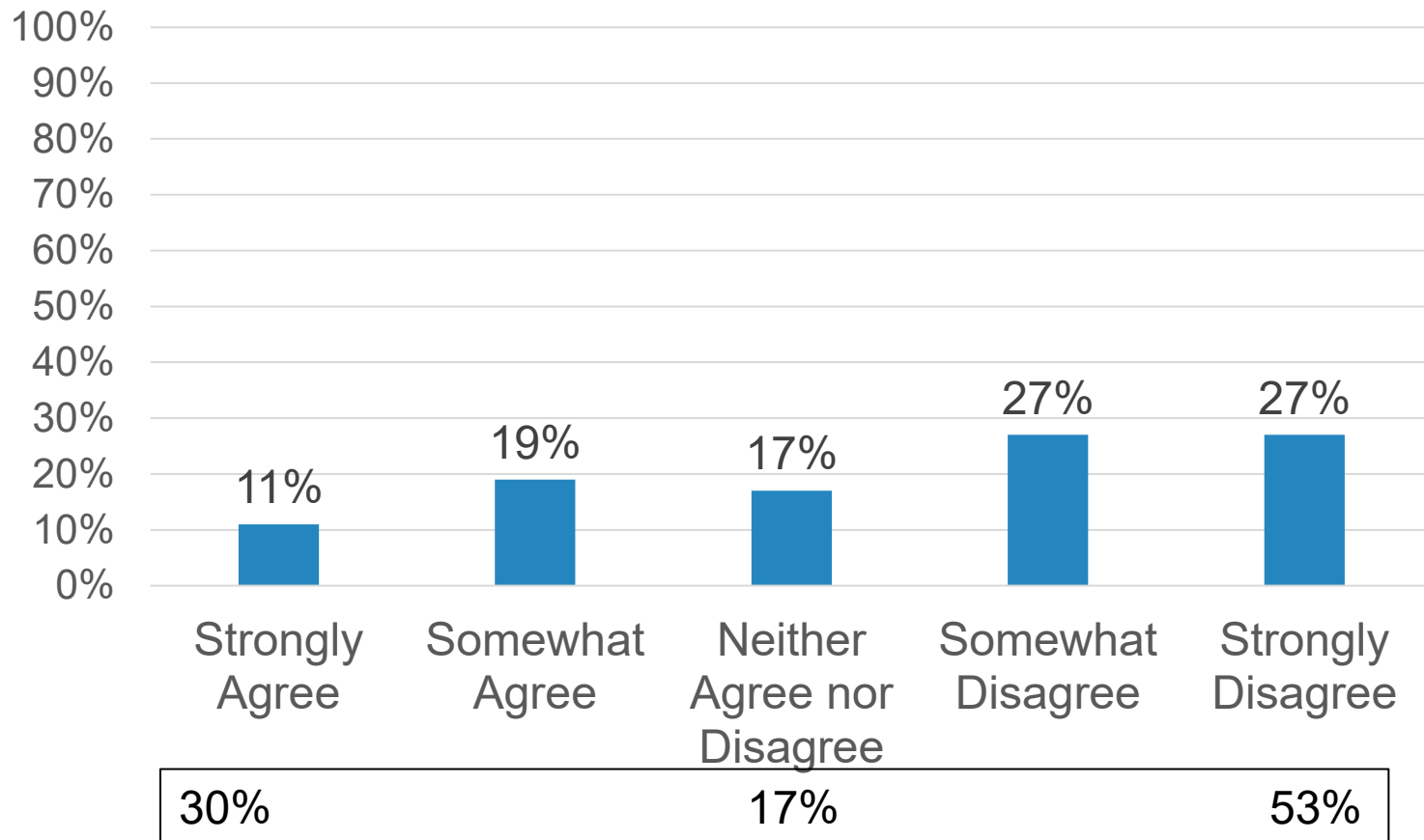
Living Unashamed is one of eight signposts in the DisciplesPath assessment. These six questions form a validated scale*. Together they reliably measure an individual or a group's progress in living unashamed.

This report describes the beliefs, desires, and actions of Protestant churchgoers in the United States around living unashamed. On a scale of 0 to 100, the average churchgoer scores 61.0 on Living Unashamed, placing it seventh among the signposts.

*The Living Unashamed™ scale is a proprietary measurement tool and is not to be used without prior permission from Lifeway Christian Resources.

“Many people who know me are not aware I am a Christian”

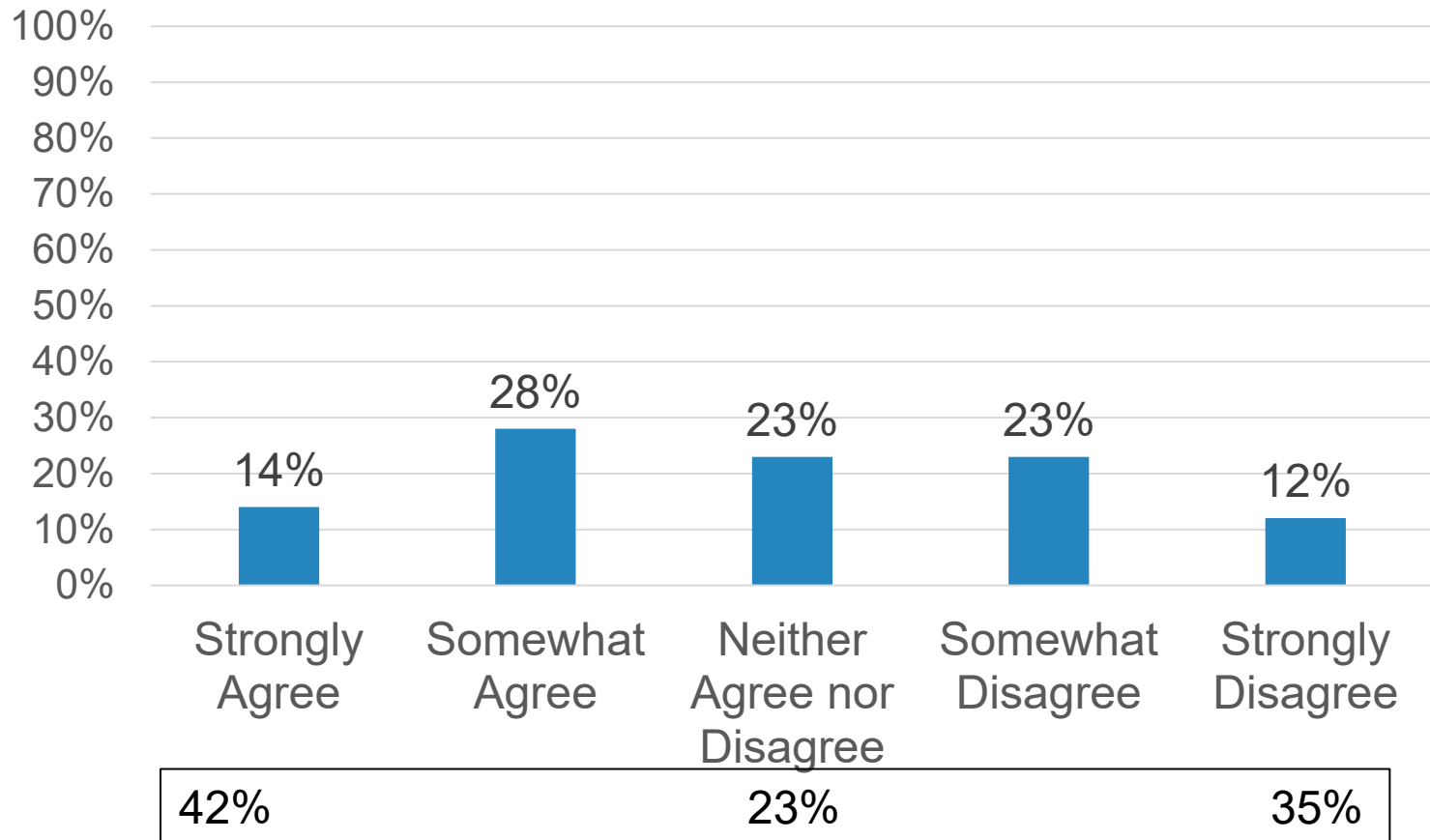
Among Protestant Churchgoers



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“Spiritual matters do not tend to come up as a normal part of my daily conversations with other Christians”

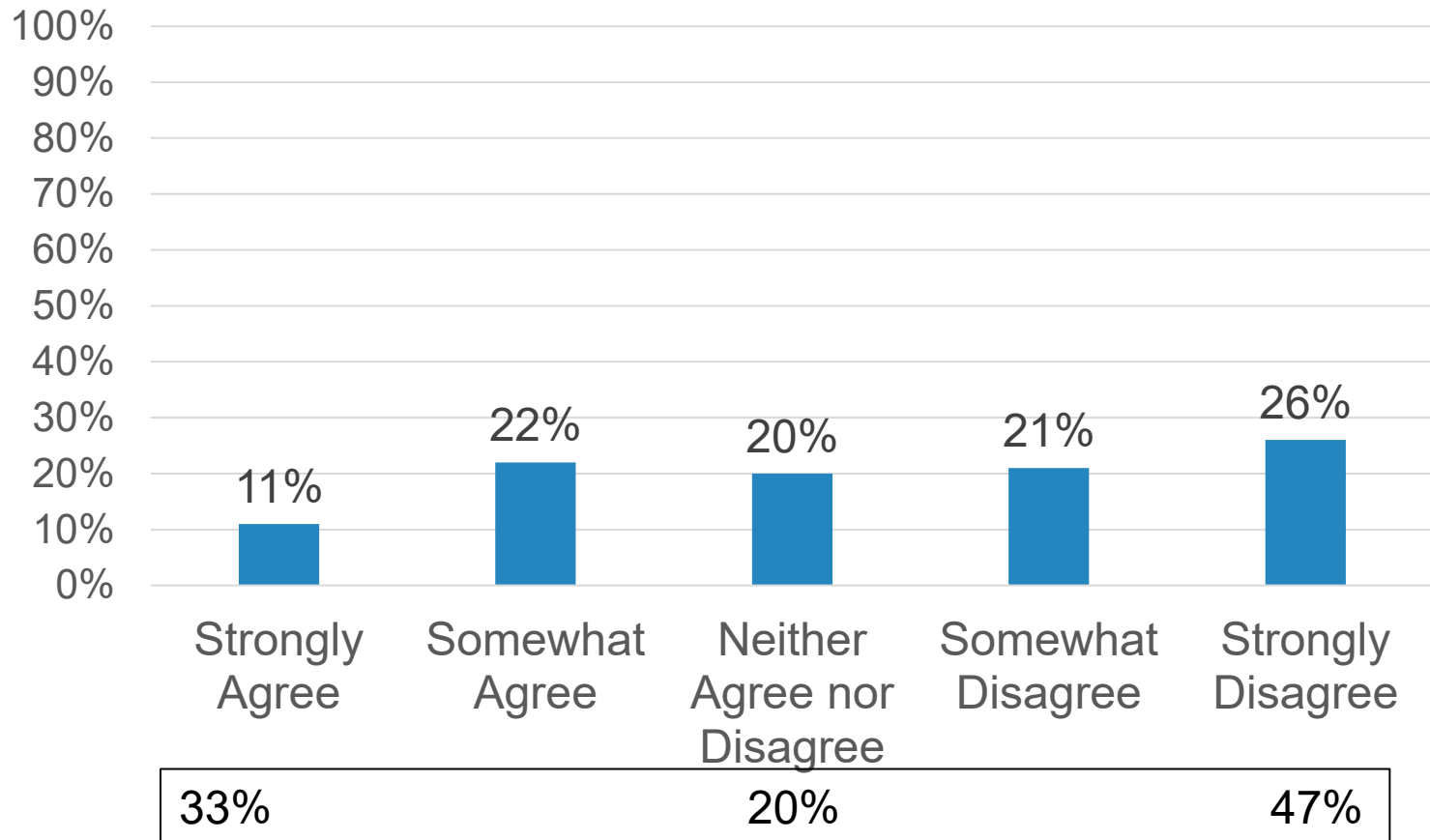
Among Protestant Churchgoers



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“I don’t think everyone I am acquainted with needs to know I am a follower of Christ”

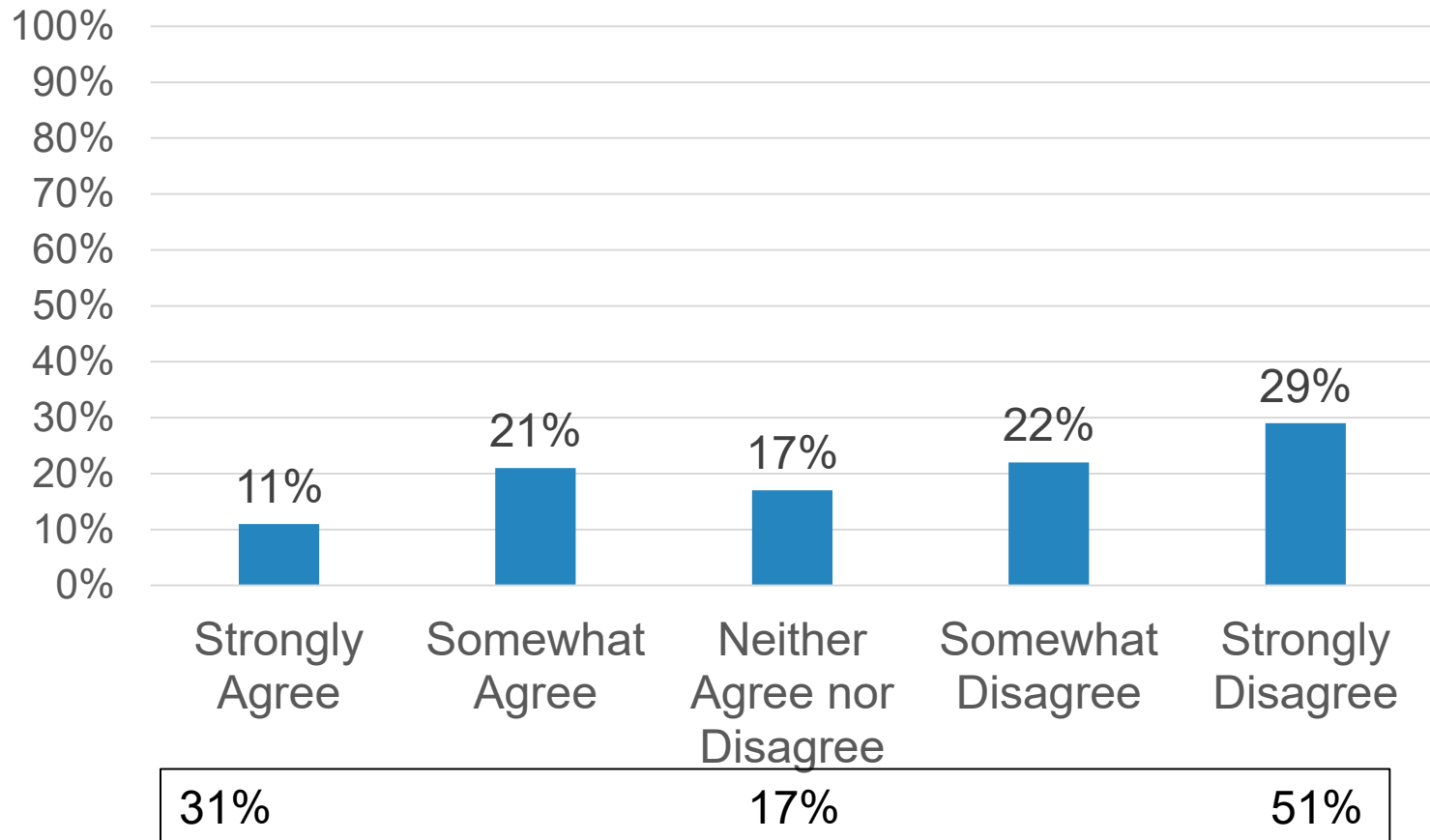
Among Protestant Churchgoers



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“I am generally a different person in public than I am in private”

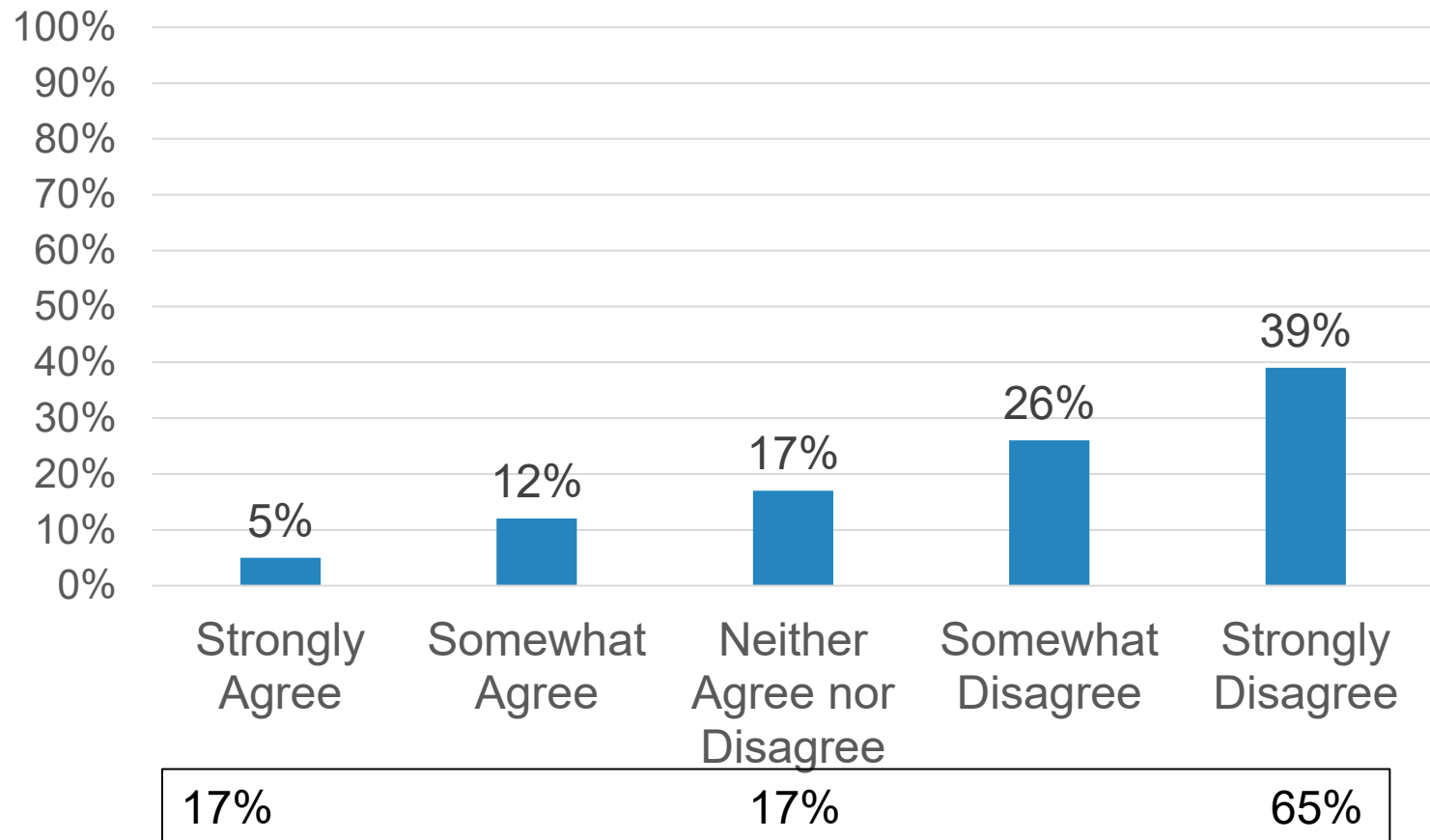
Among Protestant Churchgoers



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“I am hesitant to let non-Christians know that I am a Christian”

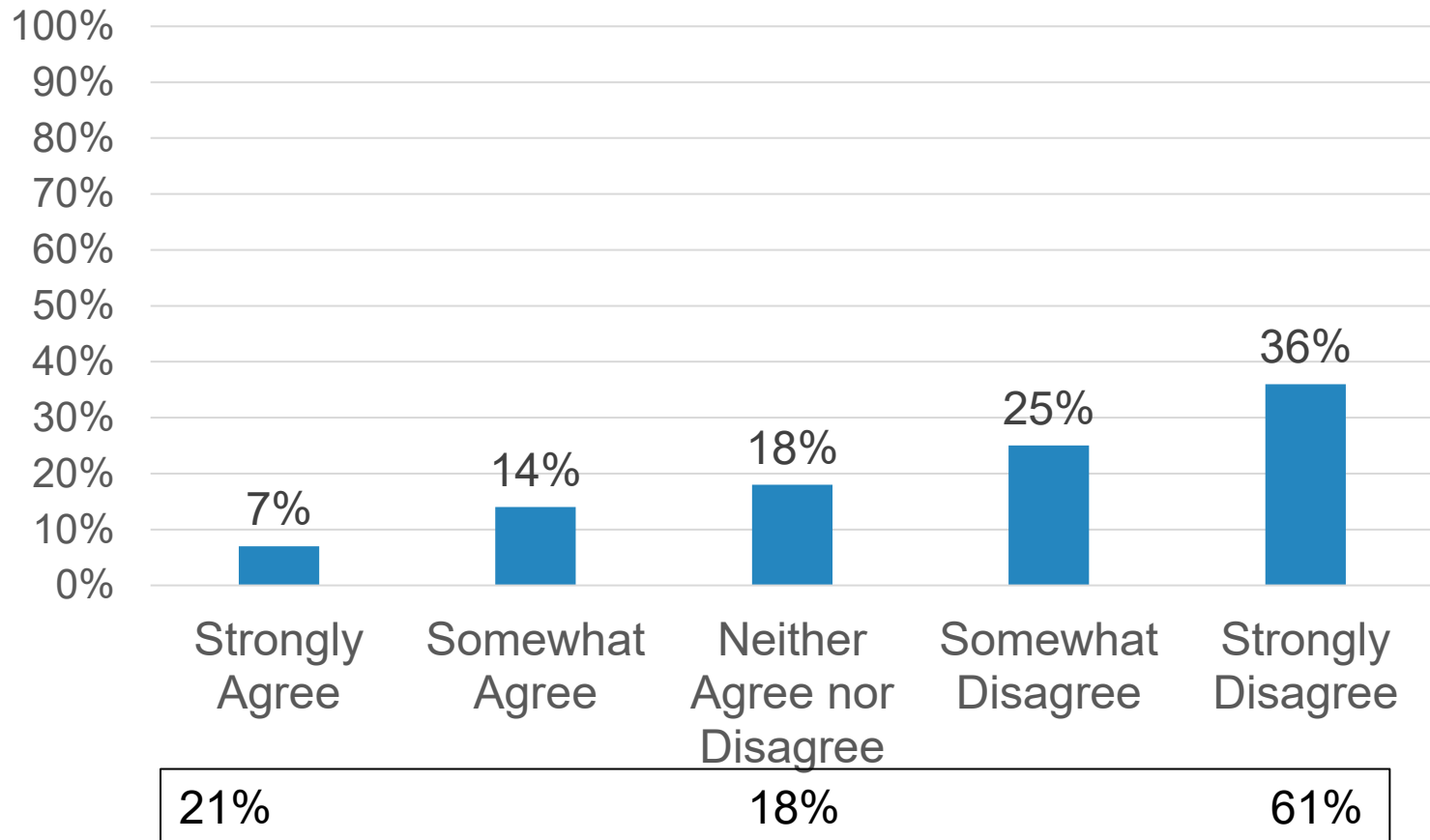
Among Protestant Churchgoers



Lifeway research

“Many aspects of who I am have nothing to do with God”

Among Protestant Churchgoers



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