

State of Ministry to Men Churchgoer Report

A SURVEY OF 1,000 AMERICAN EVANGELICAL
AND BLACK PROTESTANT MALE CHURCHGOERS

Lifeway Research

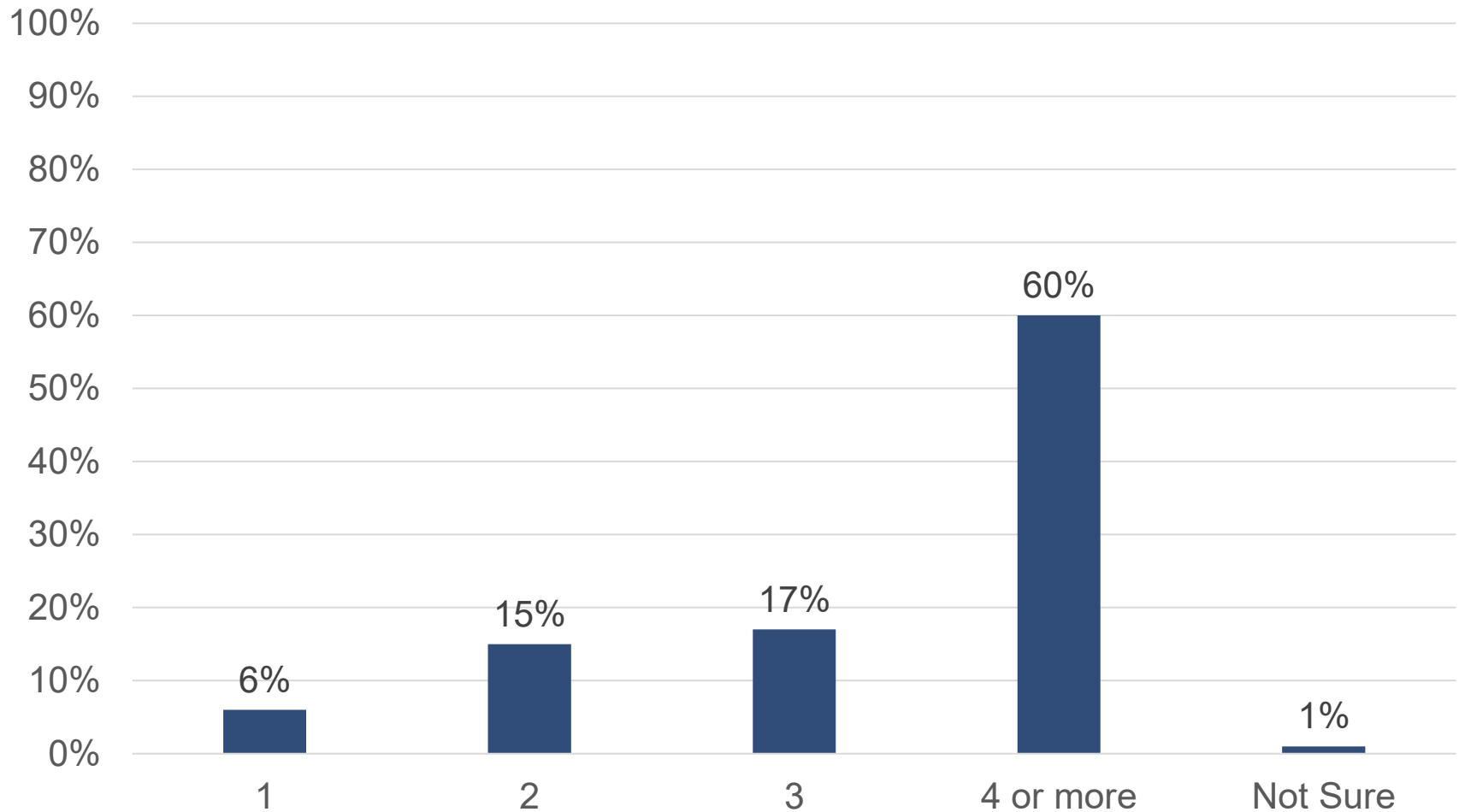
Methodology

- The online survey of 1,000 American Evangelical and Black Protestant male churchgoers was conducted June 12 - July 6, 2026, using a national pre-recruited panel
- Respondents were screened to include those whose church's affiliation or denomination/group preference is an Evangelical or Black Protestant group, and attend religious services at a church in a typical a month
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population
- The completed sample is 1,000 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 3.5\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

Definitions

- **Evangelical Beliefs** are defined using the NAE Lifeway Research Evangelical Beliefs Research Definition based on respondent beliefs
- Respondents are asked their level of agreement with four separate statements using a four-point, forced choice scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree). Those who strongly agree with all four statements are categorized as having Evangelical Beliefs
 - The Bible is the highest authority for what I believe
 - It is very important for me personally to encourage non-Christians to trust Jesus Christ as their Savior
 - Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin
 - Only those who trust in Jesus Christ alone as their Savior receive God's free gift of eternal salvation

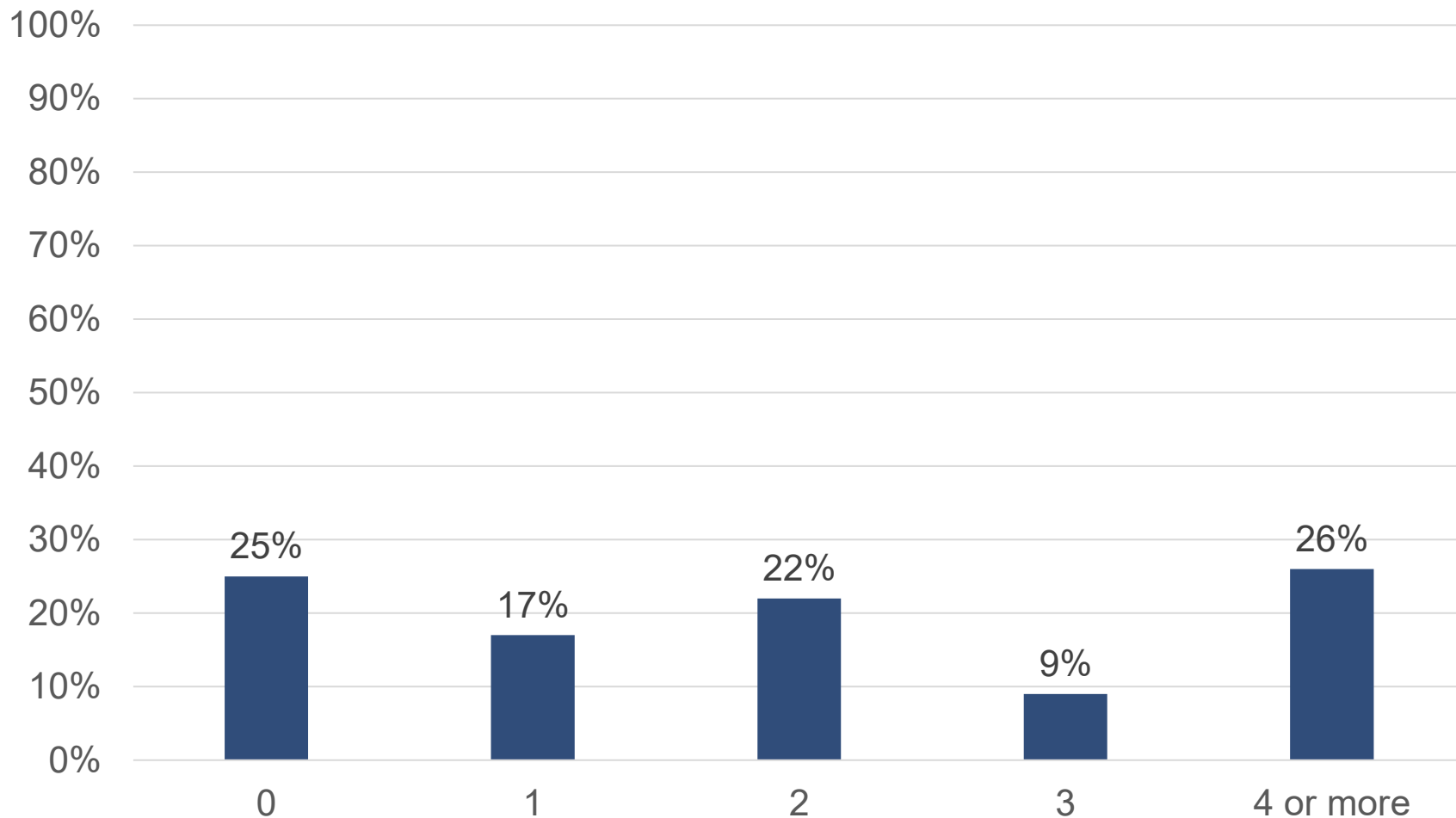
6 out of 10 male churchgoers attend a worship service at their church four or more times a month



Lifeway Research

Q17: "In a typical month, how many times do you attend a worship service at your church? (Select One)" n=1,000

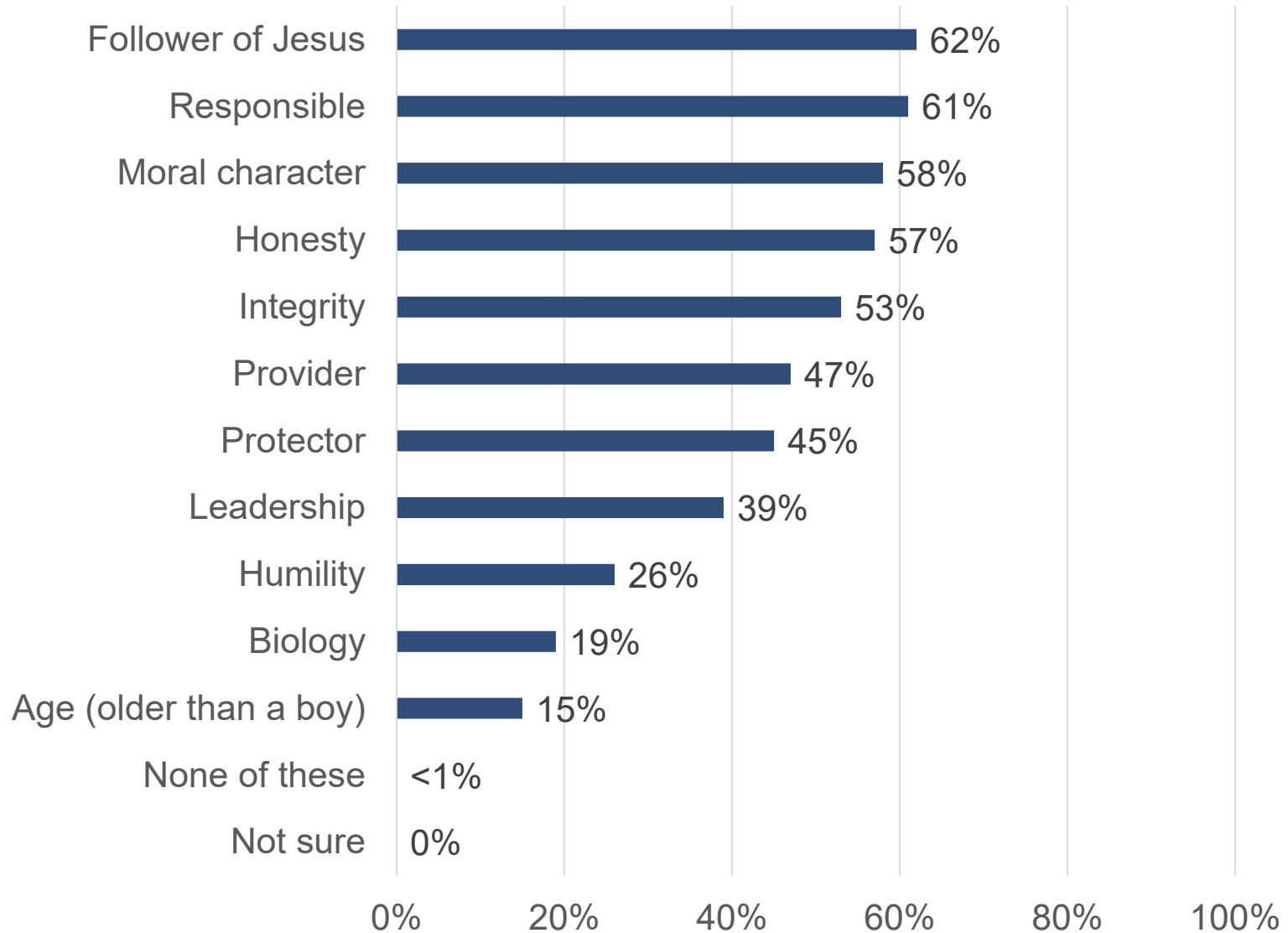
26% of male churchgoers attend small groups for adults four or more times a month



Lifeway Research

Q18: "In a typical month, about how many times (if any) do you attend small classes or groups for adults from church such as Sunday school, Bible study, small groups, Adult Bible Fellowships, etc?" n=1,000

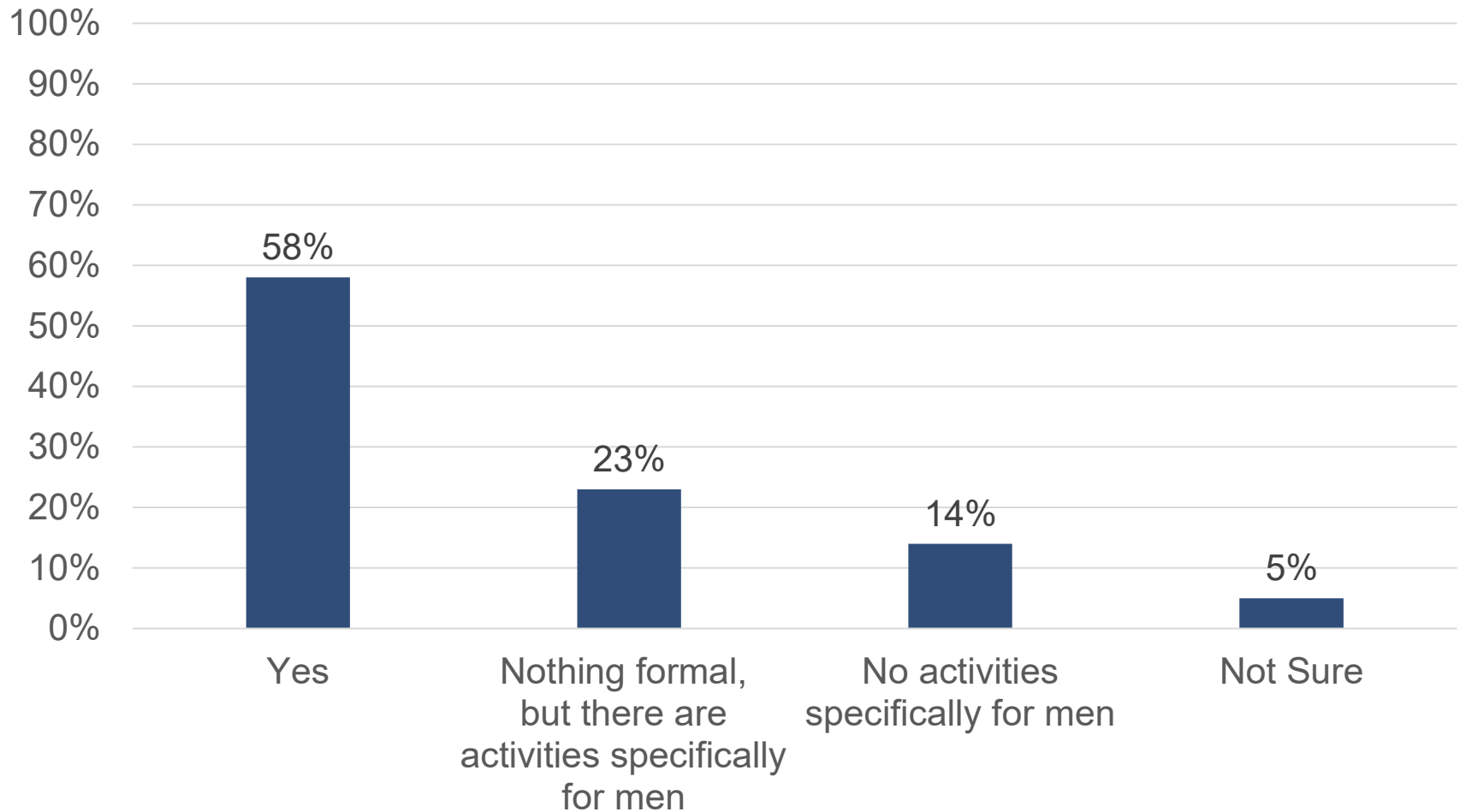
“Which five of the following most define being a man today?”



Lifeway Research

Q19: “Which five of the following most define being a man today? (Select top 5)” n=1,000

58% say their church has an organized men's ministry

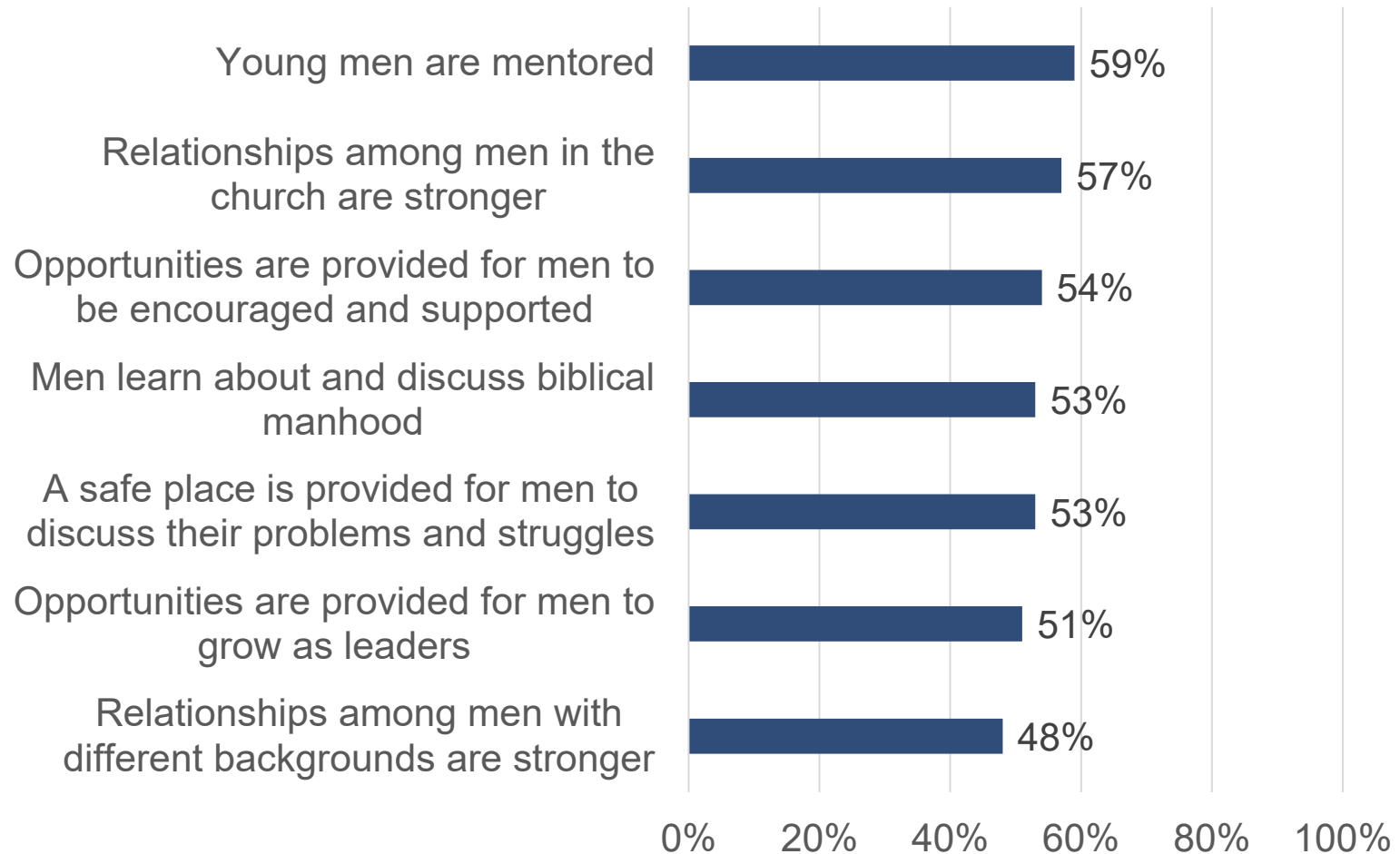


Lifeway Research

Q20: "Does your church have an organized men's ministry of some kind? (Select one)" n=1,000

“What value does having a men’s ministry bring to your church that would not exist without it?”

Among those whose church has activities for men

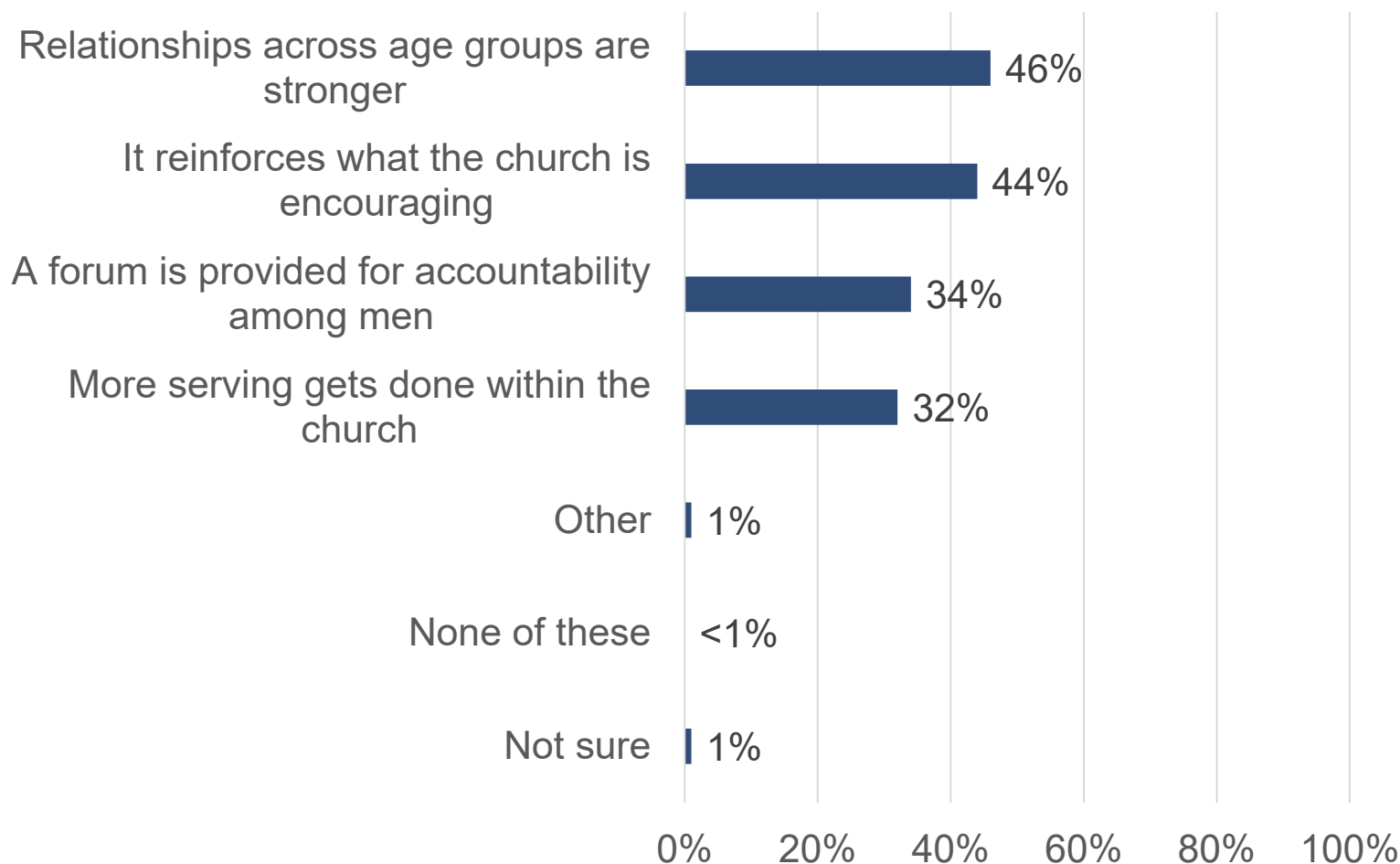


Lifeway Research

Q21: “What value does having a men’s ministry bring to your church that would not exist without it? (Select all that apply)” n=824

“What value does having a men’s ministry bring to your church that would not exist without it?” *continued*

Among those whose church has activities for men

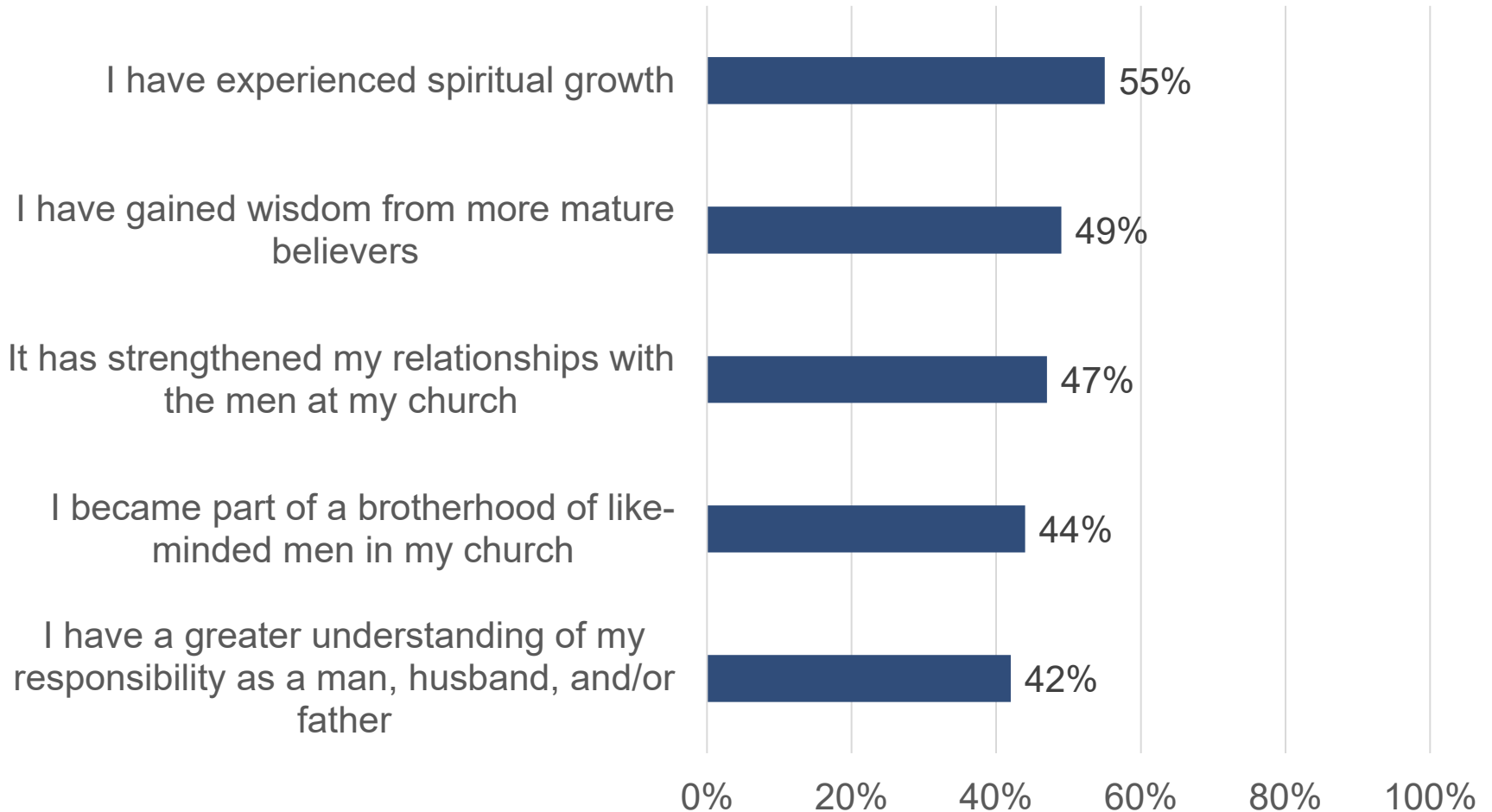


Lifeway Research

Q21: “What value does having a men’s ministry bring to your church that would not exist without it? (Select all that apply)” n=824

“In what ways, if any, has your church’s men’s ministry provided you with help you would not have received without them?”

Among those whose church has activities for men

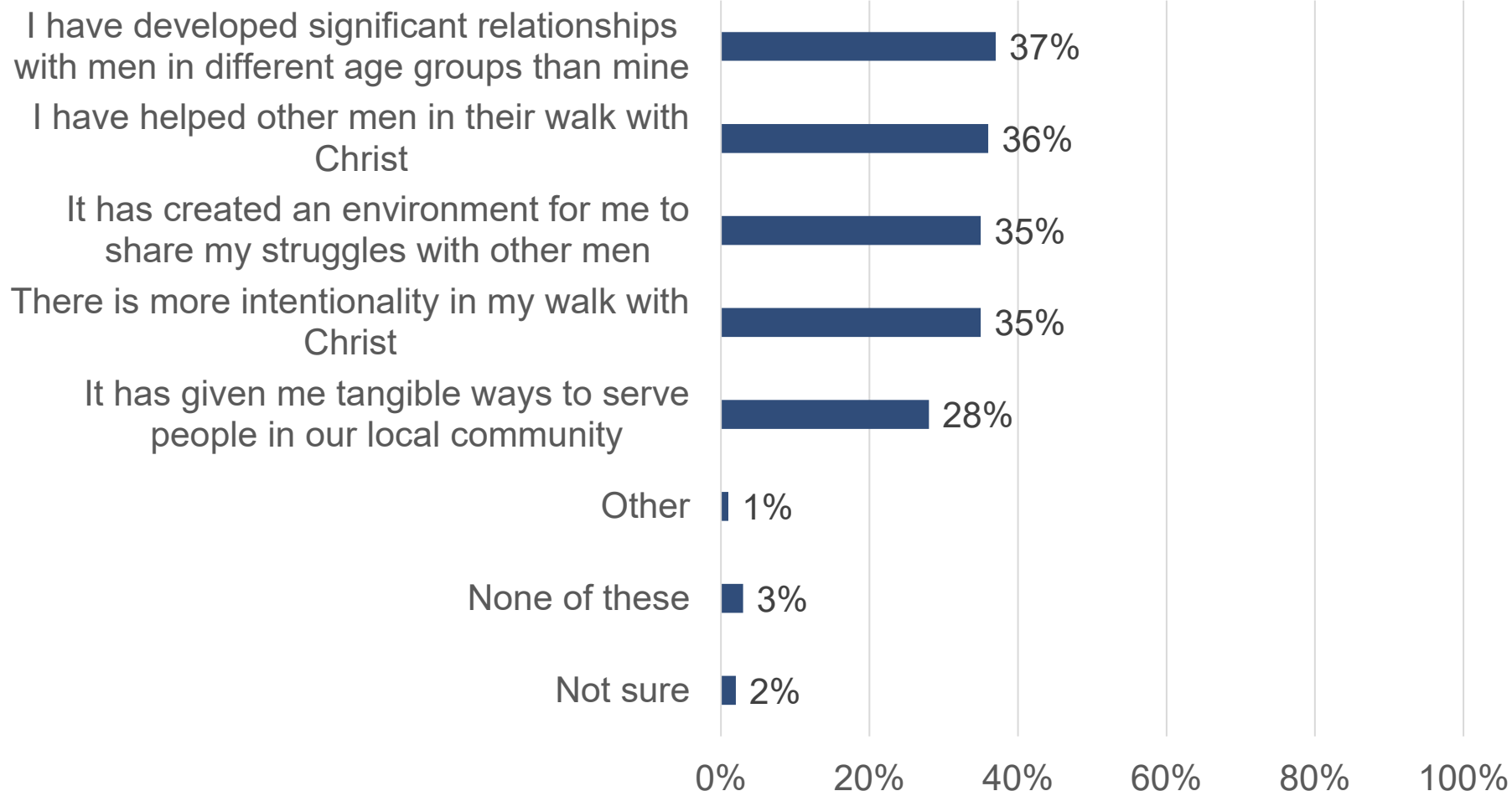


Lifeway Research

Q22: “In what ways, if any, has your church’s men’s ministry provided you with help you would not have received without them?” n=824

“In what ways, if any, has your church’s men’s ministry provided you with help you would not have received without them?” *continued*

Among those whose church has activities for men



Lifeway Research

“Is the ministry to men in your church appealing to you? Why or why not?”

Spiritual Growth / Personal Growth	16%
Support / Accountability	13%
Fellowship / Community / Friendships	8%
Mentorship / Different generations helping each other	8%
Brotherhood	6%
Brings men together / Shared interests	5%
Help each other with life and struggles	5%
Shared experiences / wisdom / advice	4%
Biblical manhood	4%
Able to be vulnerable / honest / trustworthy	4%
Family leadership	3%
Belonging / Welcoming	3%
Service / Outreach	3%
Help with mental health	2%
Not judgmental	1%
Yes, no reason	3%
Does not appeal / Not interested	7%
Do not participate / Do not attend	3%
Do not have time / Not active	2%
Don't know / Not sure	1%

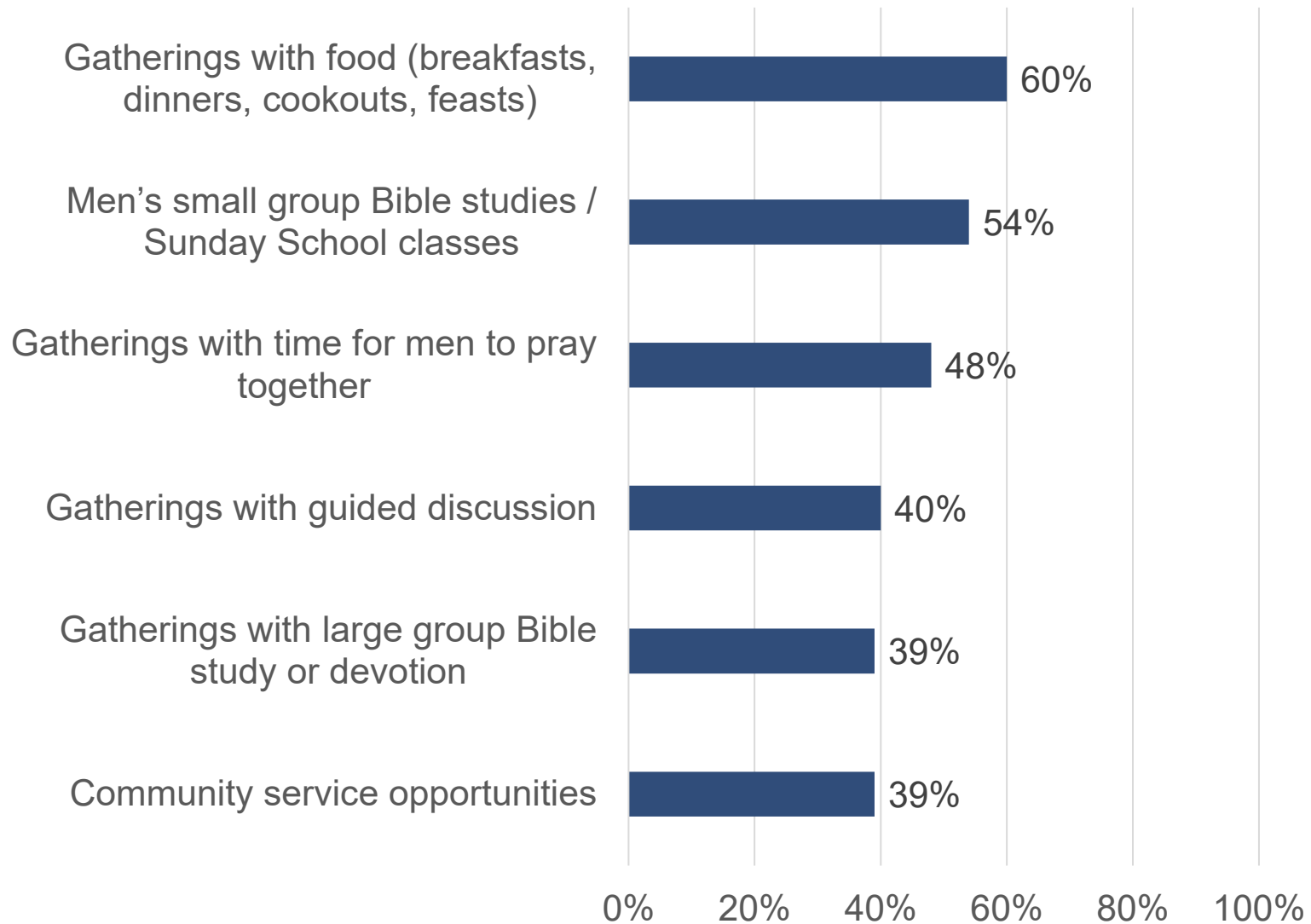
Lifeway Research

Q23: “Is the ministry to men in your church appealing to you? Why or why not?” n=824

“Since your church does not offer activities specifically for men that you are aware of, how does your church meet the spiritual needs of men?”

Bible study / Small groups	20%
Weekly worship	17%
Nothing specifically for men	16%
Sermons / Teaching	10%
Fellowships / Men's activities	5%
Meeting / talking with our pastor	4%
Service/Volunteer opportunities	4%
Meet / talk with men individually	3%
Prayer	3%
Discipleship	2%
Outreach / Evangelism	1%
Not meeting needs	4%
Don't know / Not sure	11%

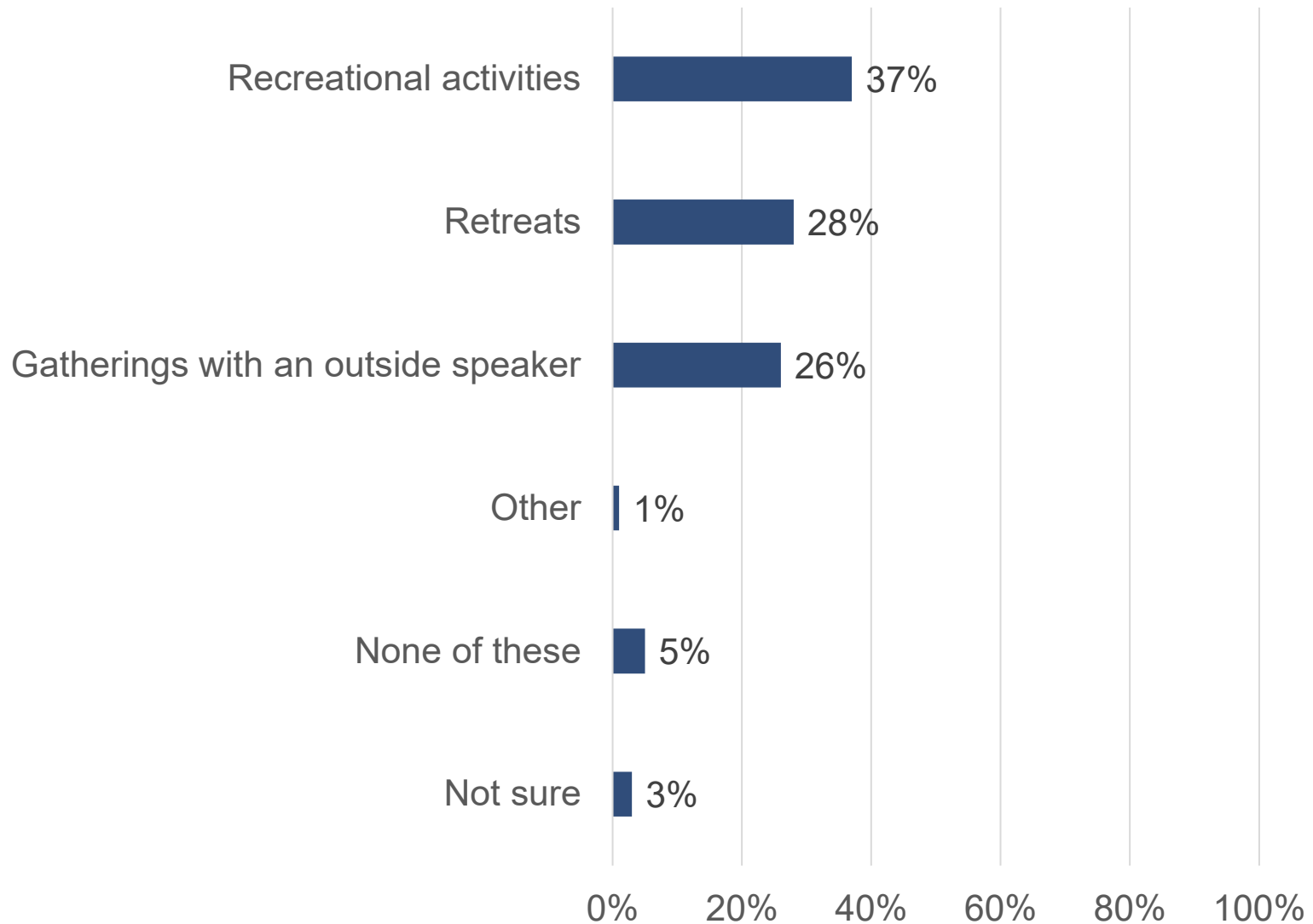
“In the last year at your church, which, if any, of the following activities were offered for men?”



Lifeway Research

Q25: “In the last year at your church, which, if any, of the following activities were offered for men? (Select all that apply)” n=1,000

“In the last year at your church, which, if any, of the following activities were offered for men?” *continued*

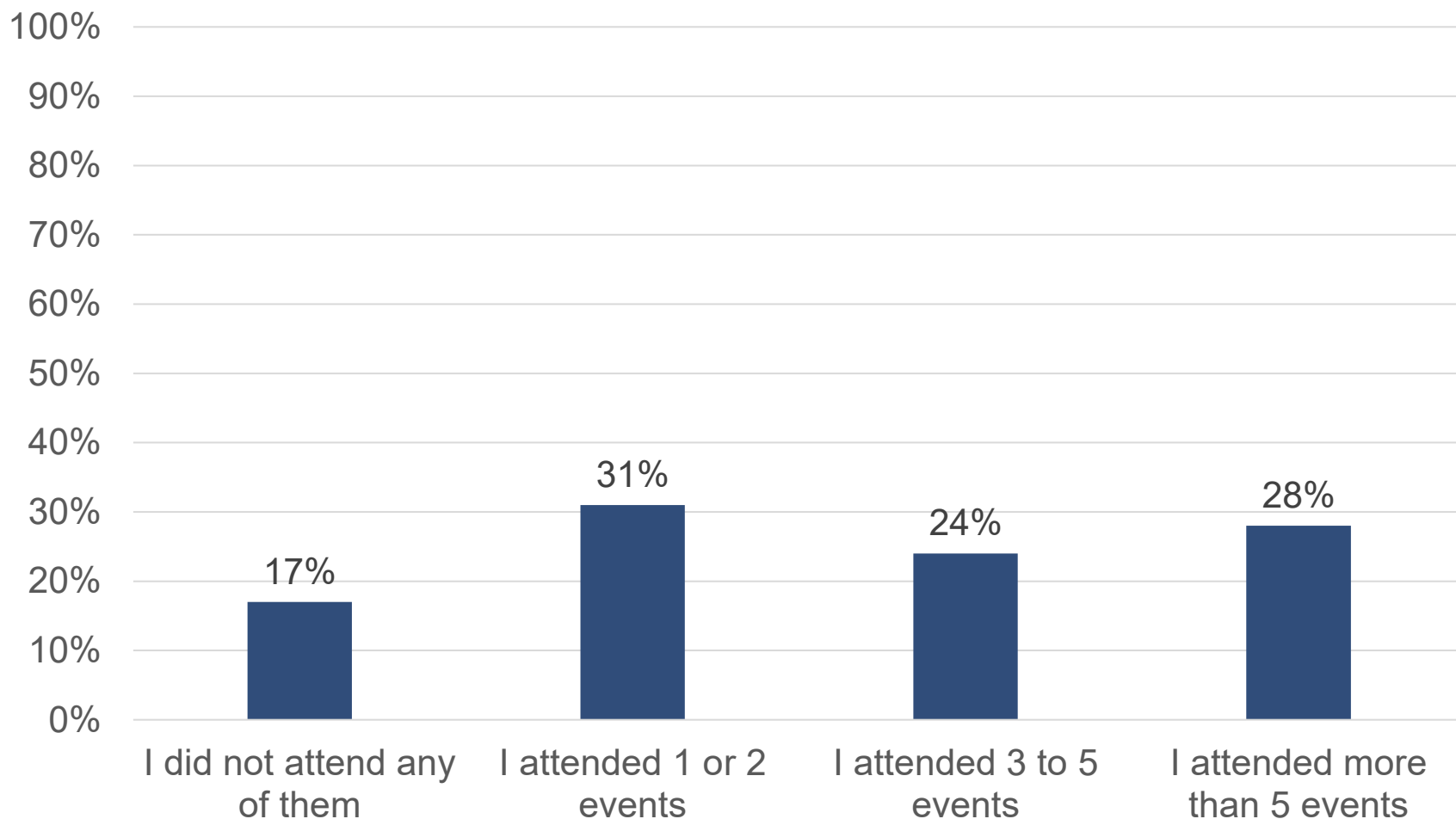


Lifeway Research

Q25: “In the last year at your church, which, if any, of the following activities were offered for men? (Select all that apply)” n=1,000

83% attended at least one activity for men at their church in the last year

Among those whose church offered activities for men in the last year

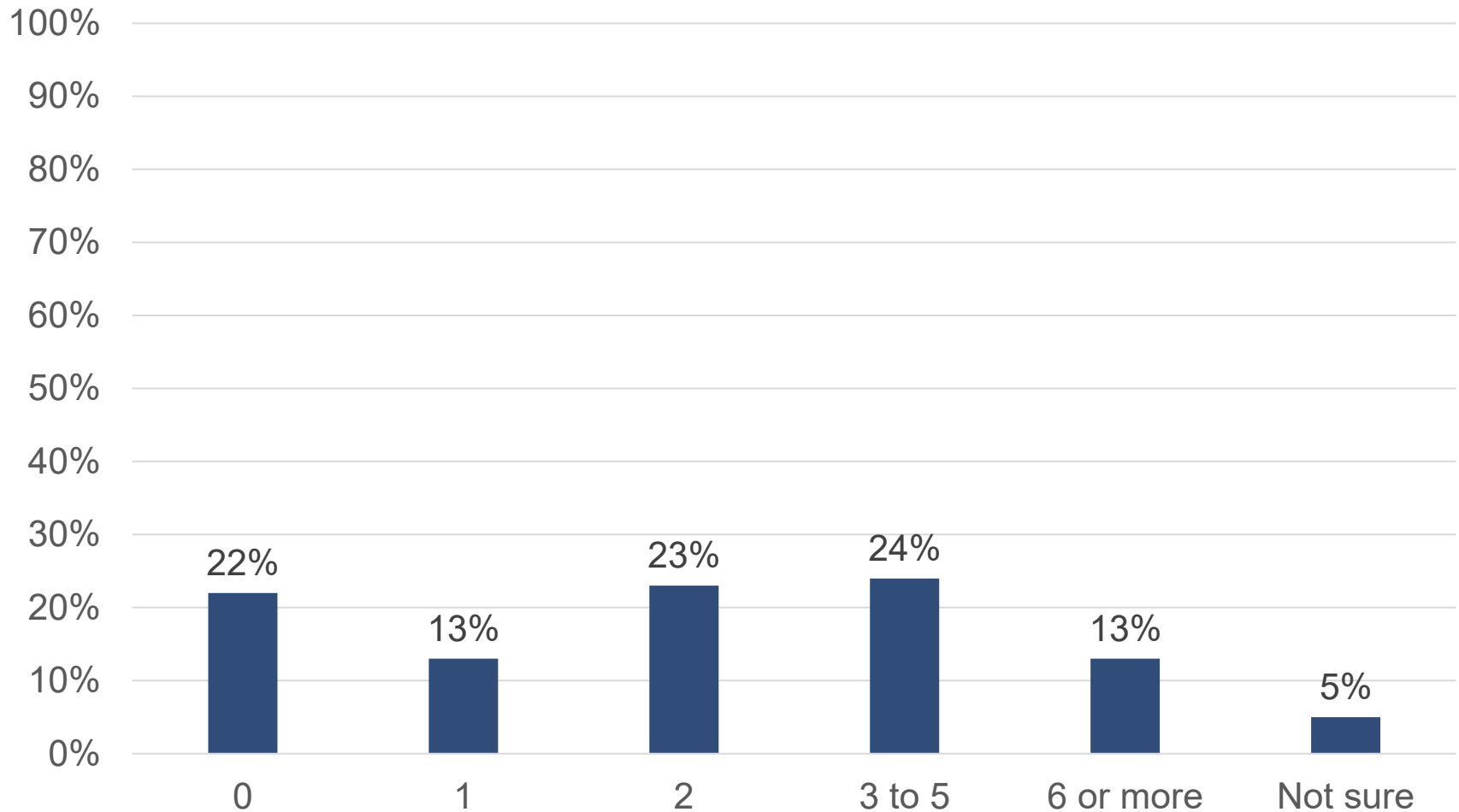


Lifeway Research

Q26: "How involved have you been in the last year in these activities for men in your church?" n=954

73% invited at least one man from outside their church to a men's activity last year

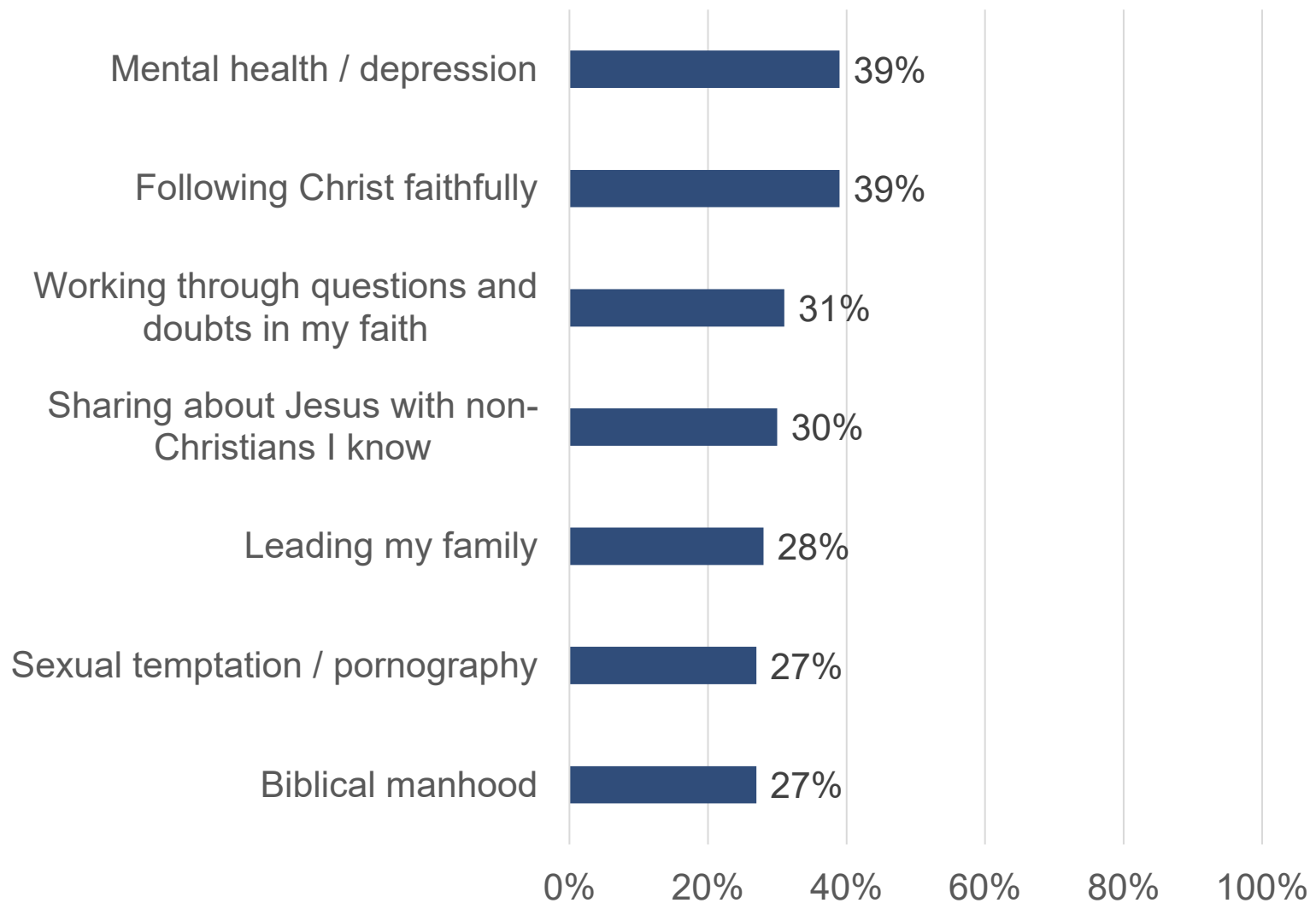
Among those who attended a men's event at their church



Lifeway Research

Q27: "How many men outside your church did you invite to any of your church's men's activities last year?" n=838

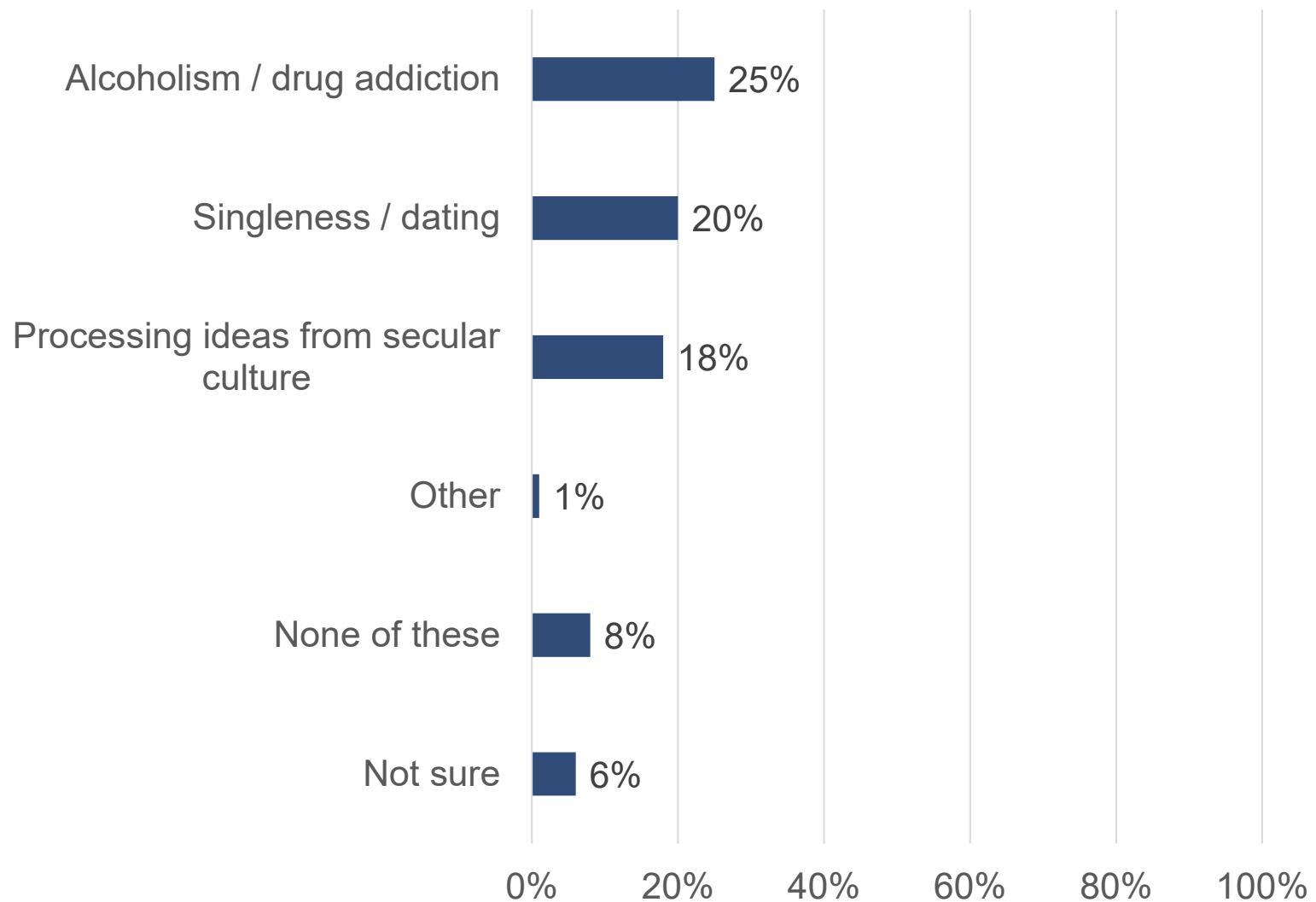
“Which of the following struggles do you wish your church had more ministry to help men with?”



Lifeway Research

Q28: “Which of the following struggles do you wish your church had more ministry to help men with? (Select all that apply)” n=1,000

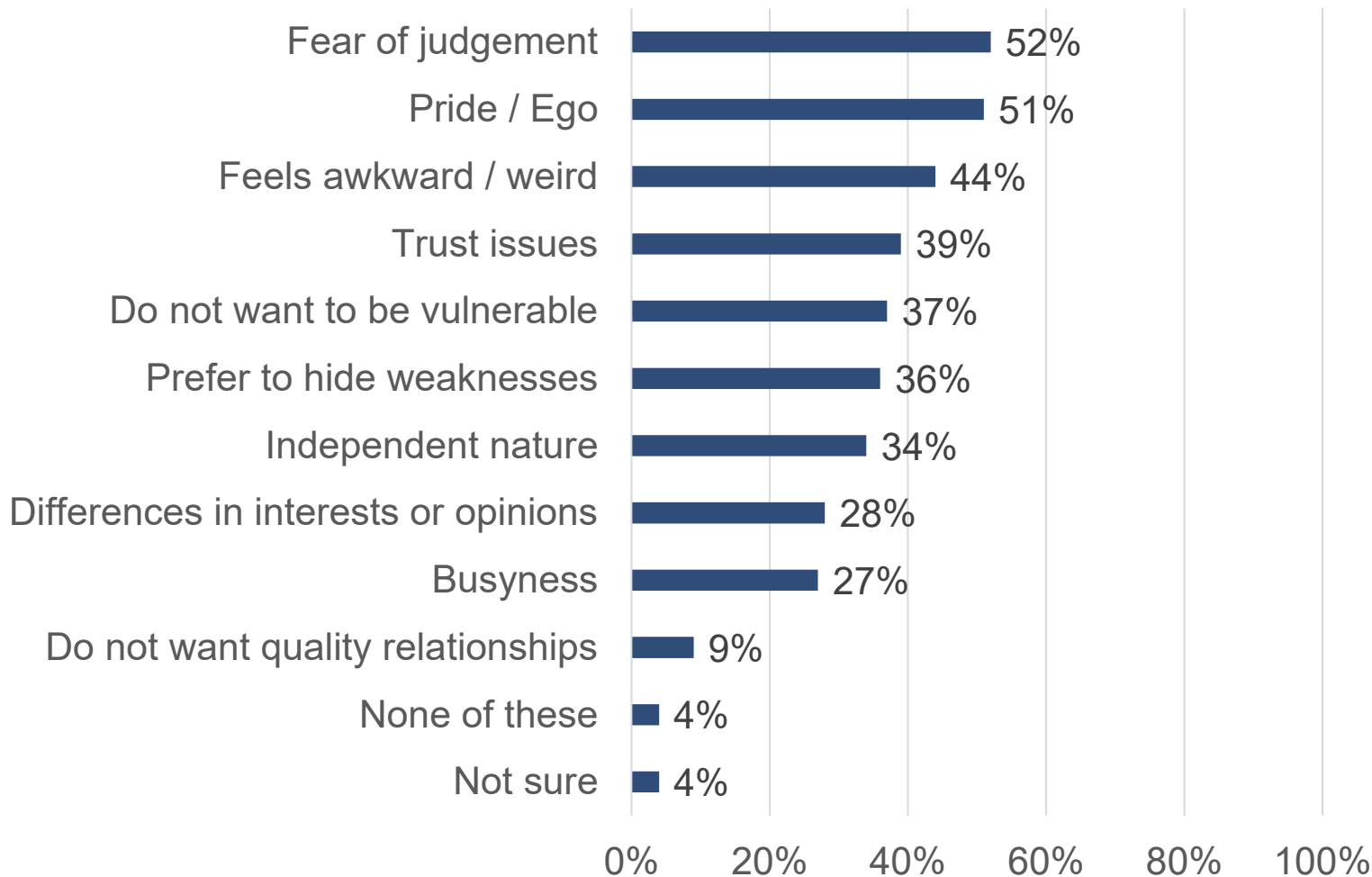
“Which of the following struggles do you wish your church had more ministry to help men with?” *continued*



Lifeway Research

Q28: “Which of the following struggles do you wish your church had more ministry to help men with? (Select all that apply)” n=1,000

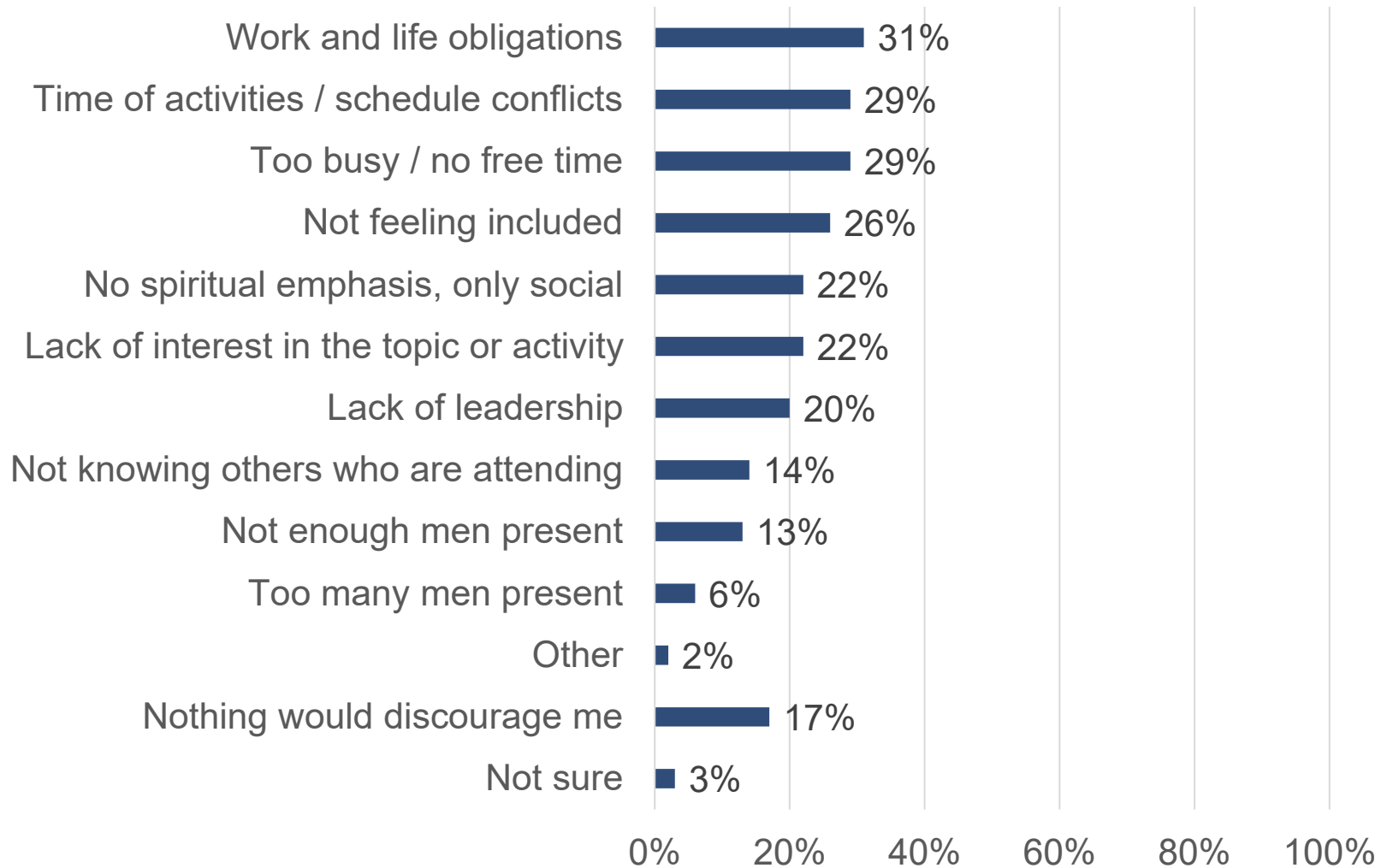
“What makes it hard for men to build relationships with other men at church who can encourage them to grow in their faith?”



Lifeway Research

Q29: “What makes it hard for men to build relationships with other men at church who can encourage them to grow in their faith? (Select all that apply)” n=1,000

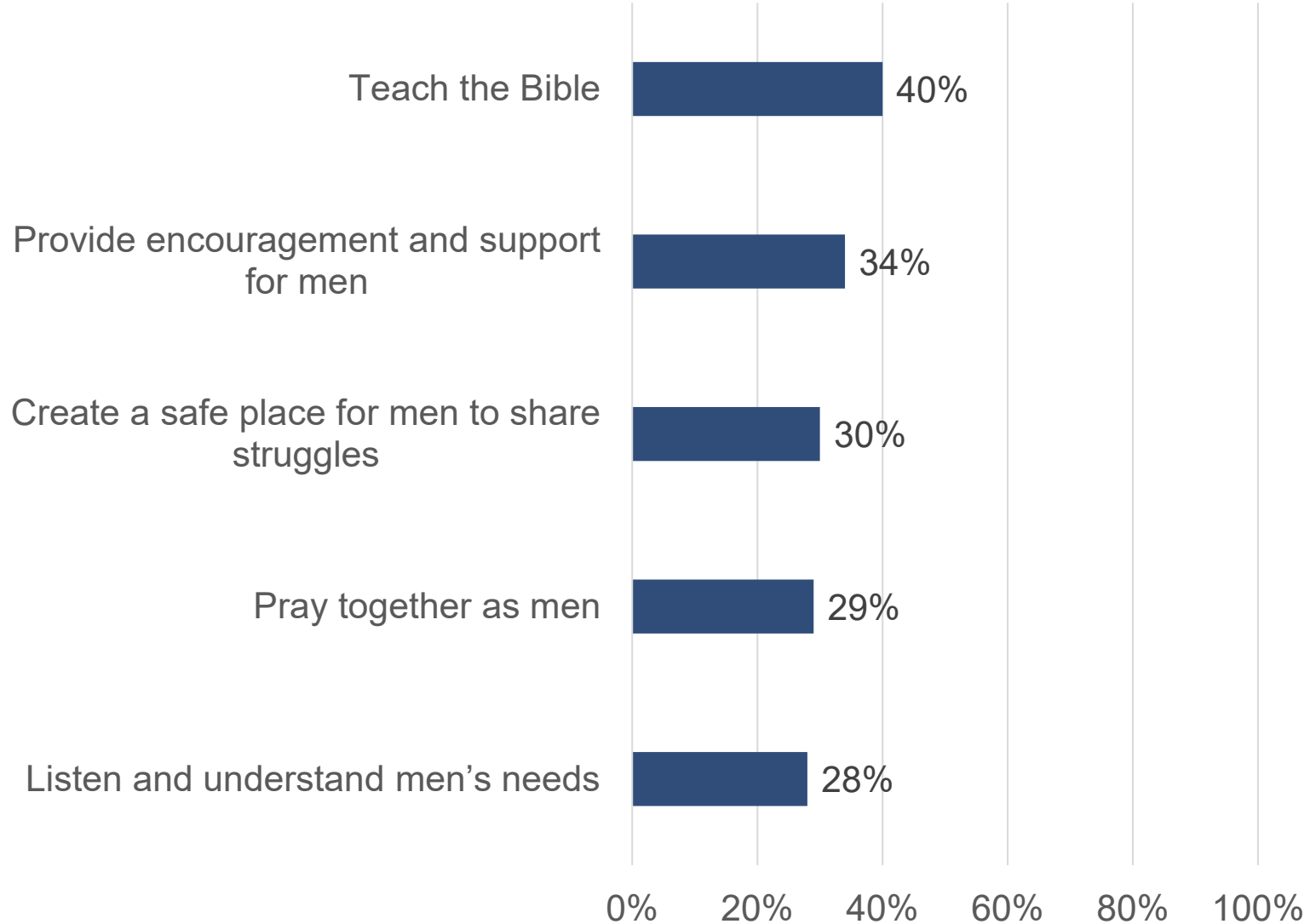
“What would discourage you from participating in church activities for men’s ministry?”



Lifeway Research

Q30: “What would discourage you from participating in church activities for men’s ministry? (Select all that apply)” n=1,000

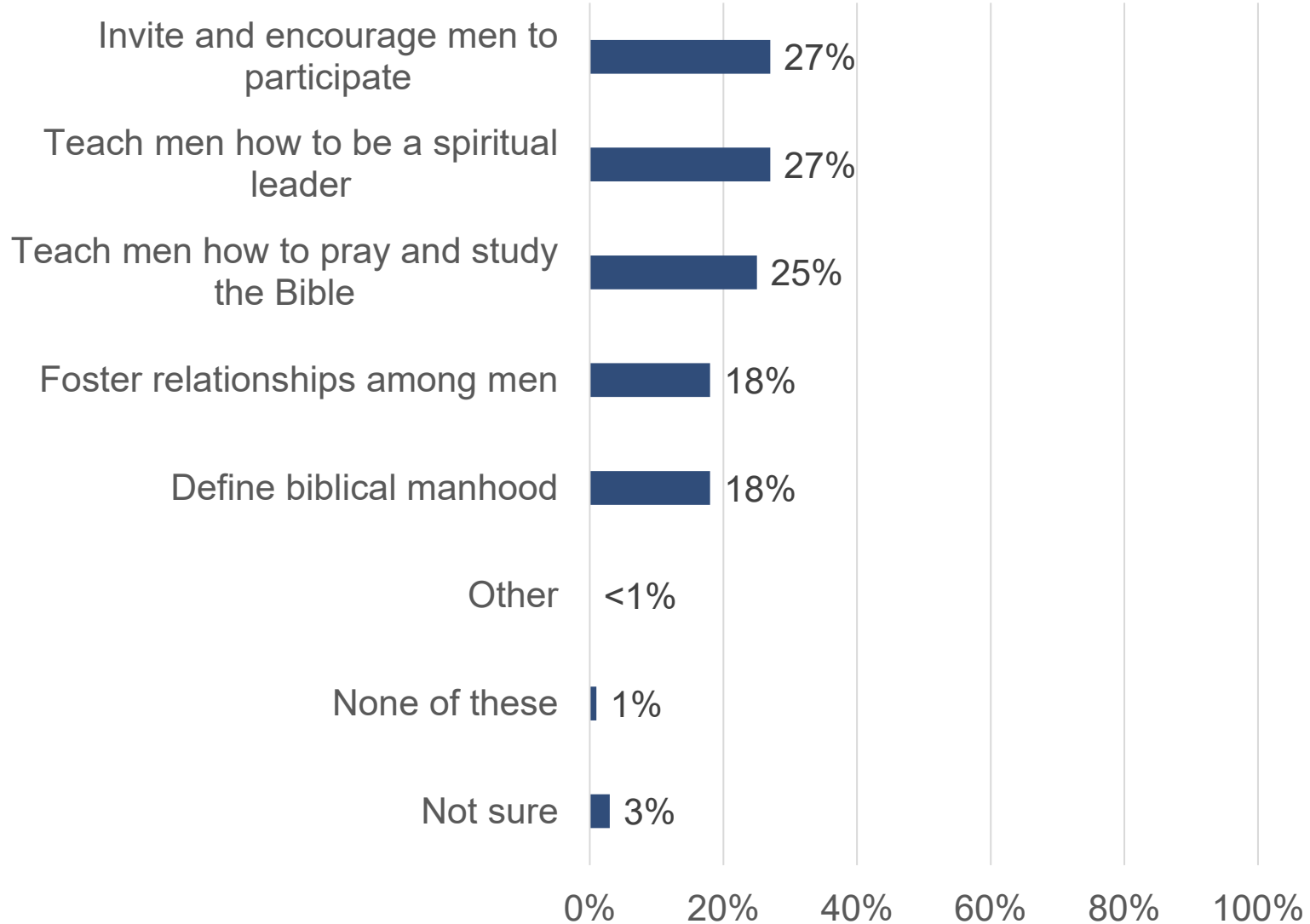
“Which 3 of the following are the most important things your church needs to do to minister to men?”



Lifeway Research

Q31: “Which 3 of the following are the most important things your church needs to do to minister to men? (Select top 3)” n=1,000

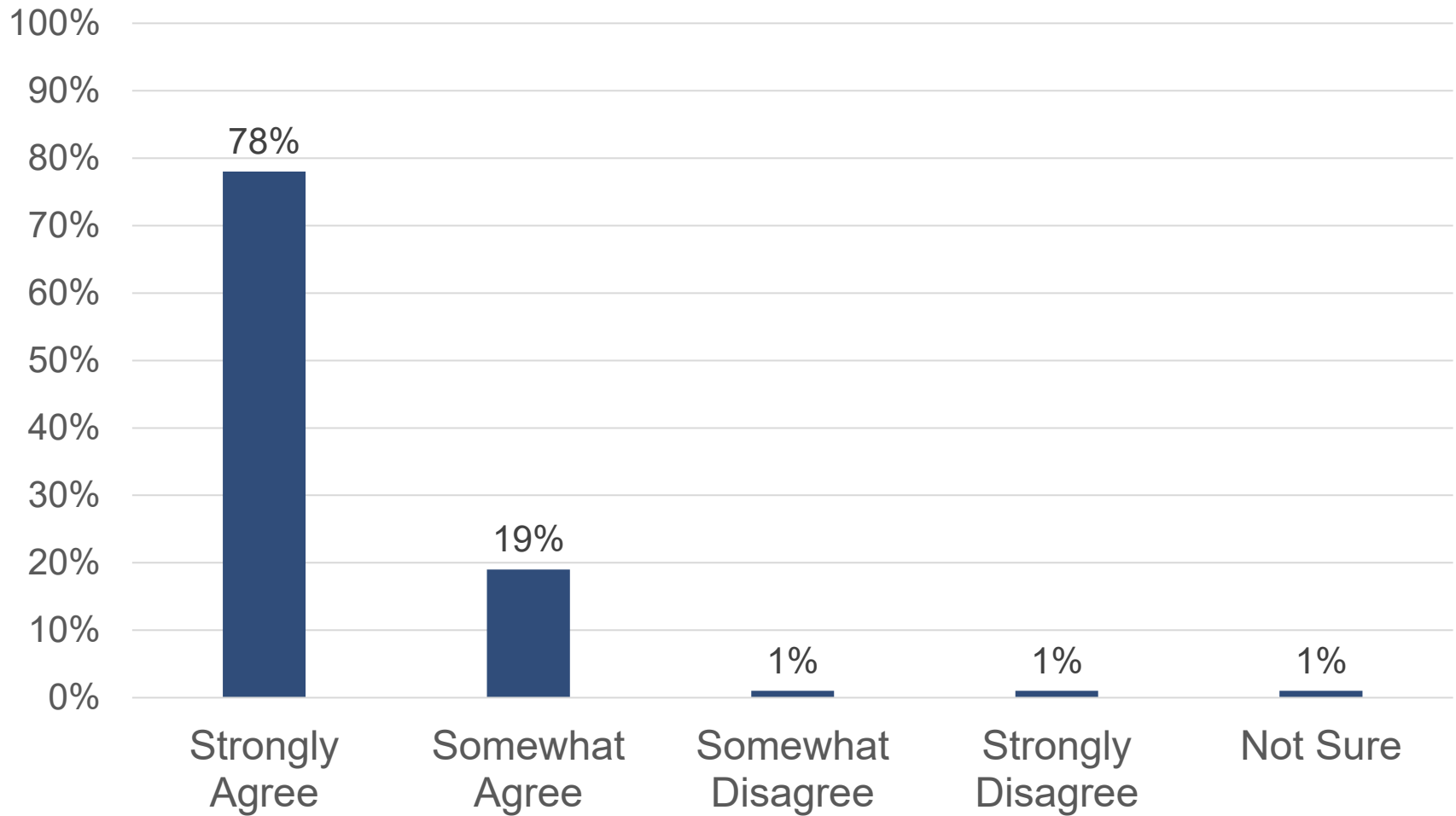
“Which 3 of the following are the most important things your church needs to do to minister to men?” *continued*



Lifeway Research

Q31: “Which 3 of the following are the most important things your church needs to do to minister to men? (Select top 3)” n=1,000

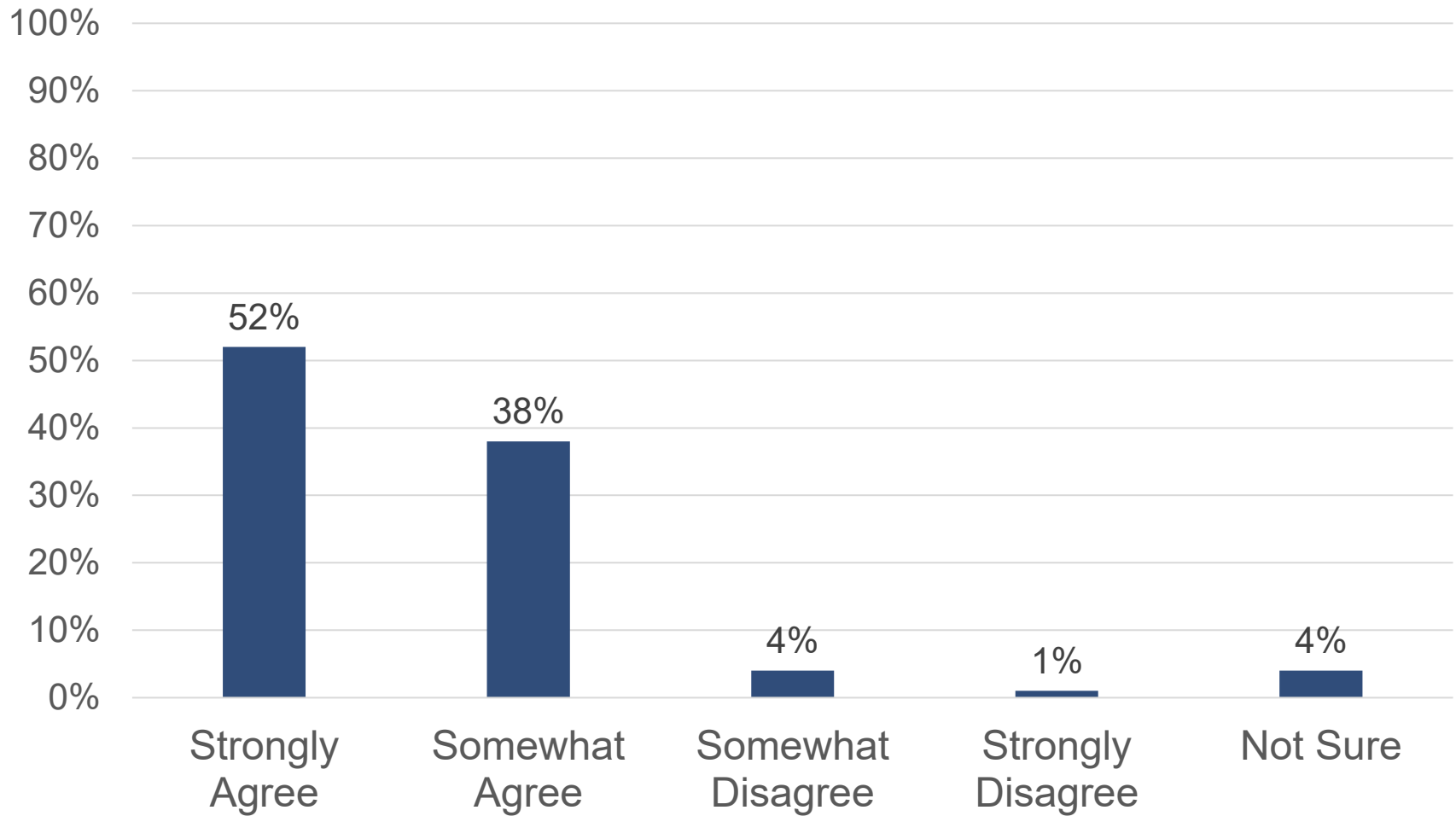
97% say their church values men



Lifeway Research

Q34: "Our church values men." n=1,000

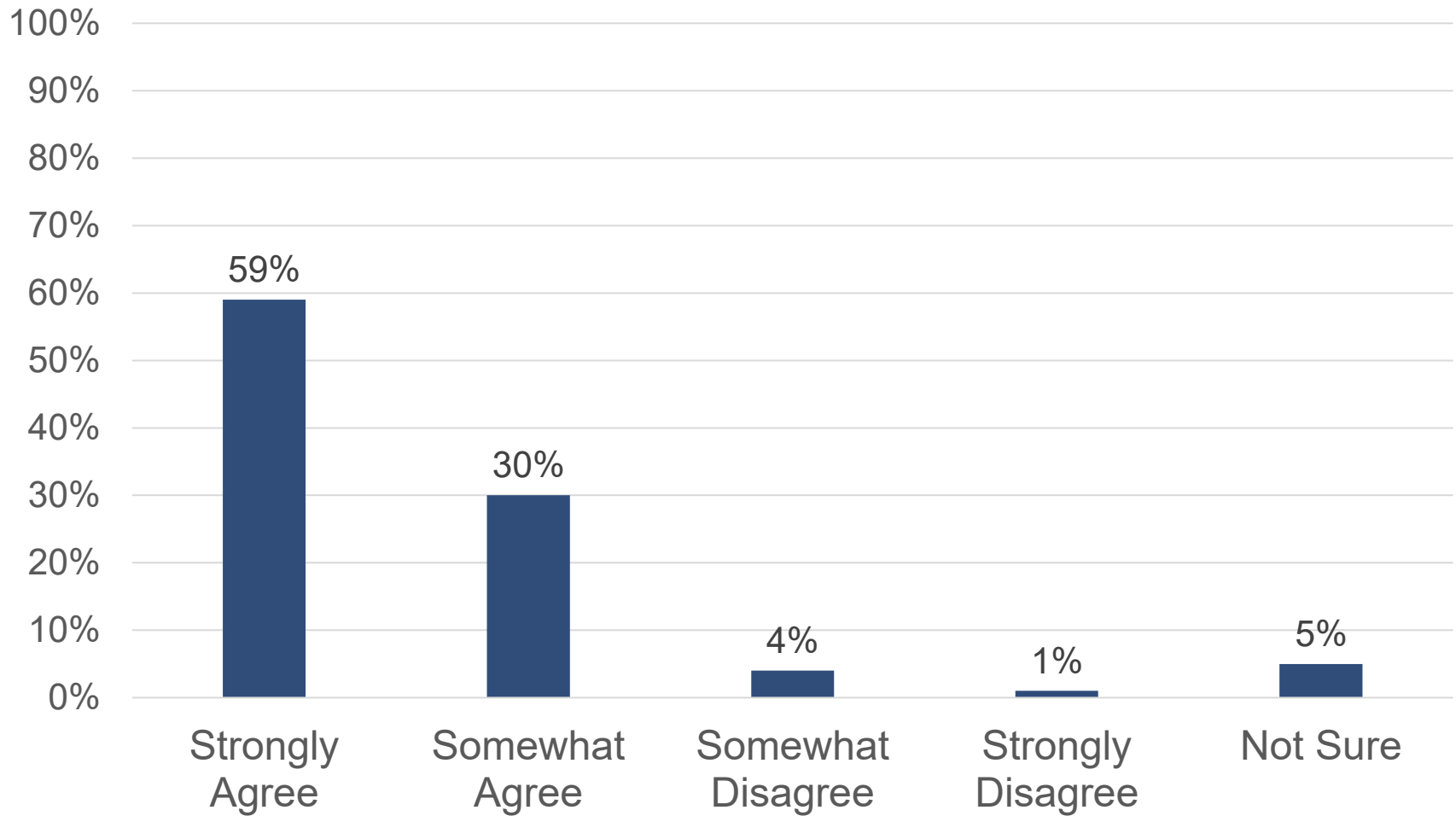
9 out of 10 say their church invests in and equips men



Lifeway Research

Q35: "Our church invests in and equips men." n=1,000

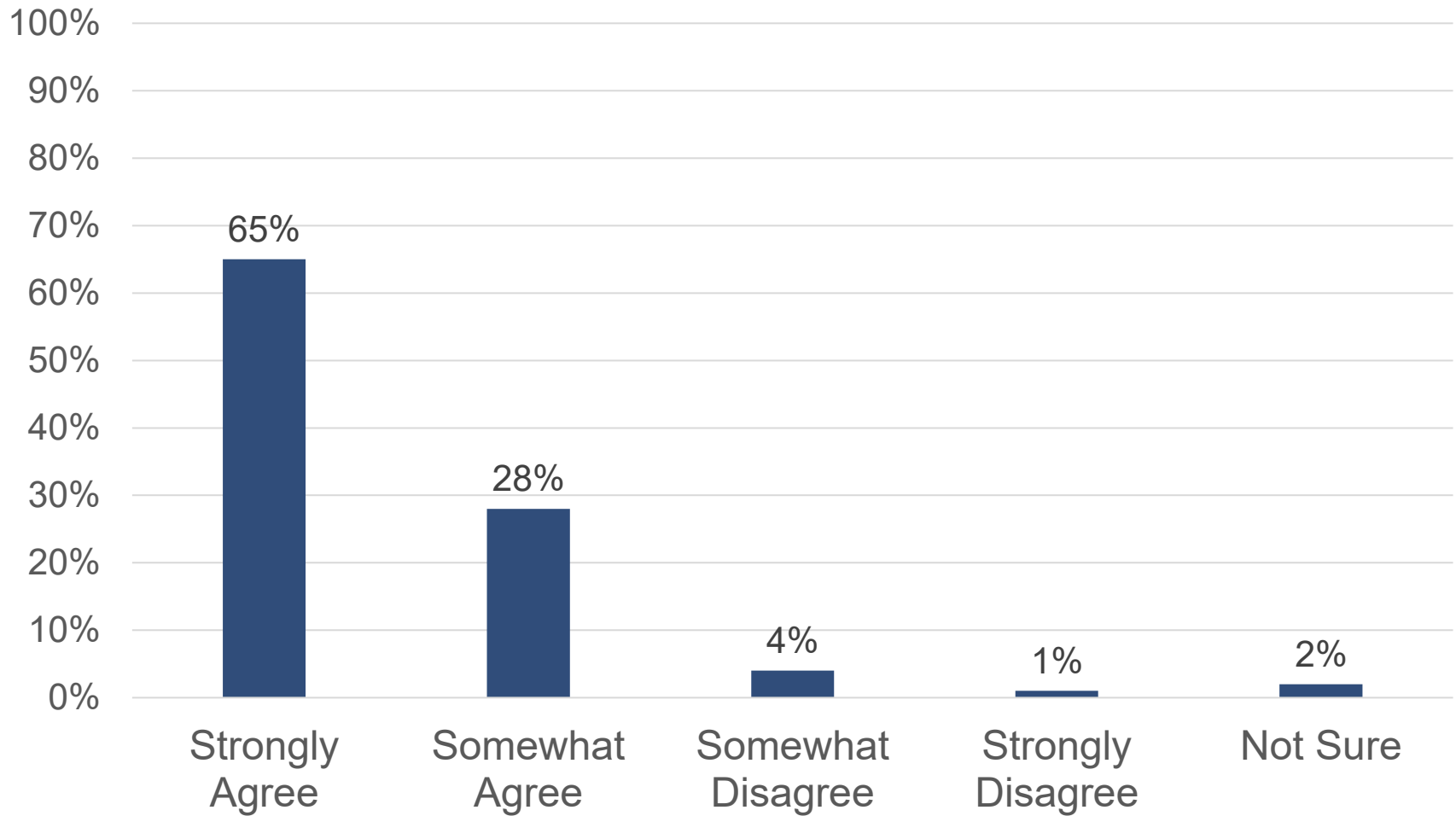
89% have a place where they enjoy serving in their church



Lifeway Research

Q36: "I have a place where I enjoy serving in my church." n=1,000

93% know whom to connect with to get more involved at church

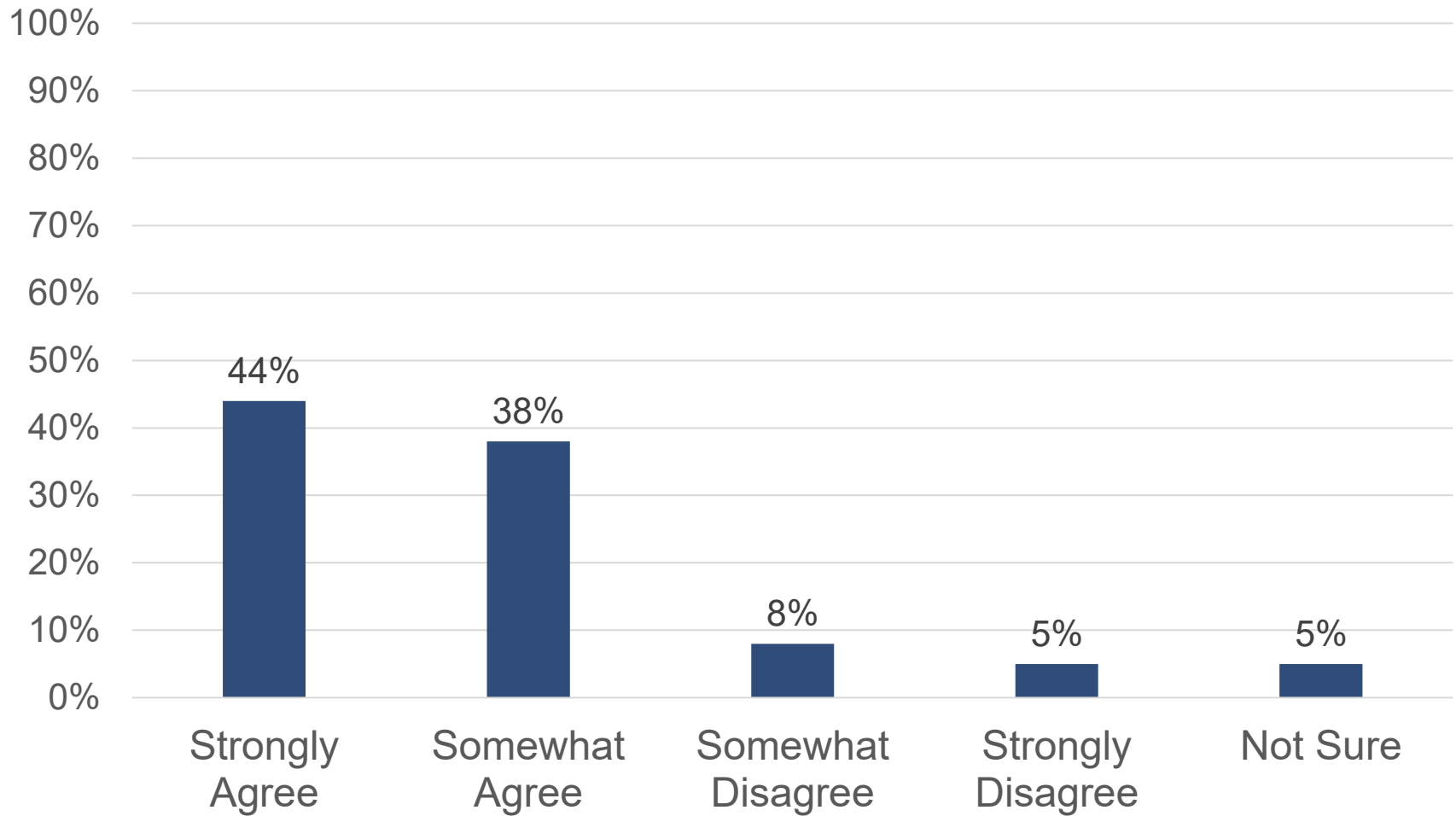


Lifeway Research

Q37: "I know whom to connect with to help me get more involved in the church." n=1,000

82% say their church intentionally equipped them to be the spiritual leader in their home

Among those who are married

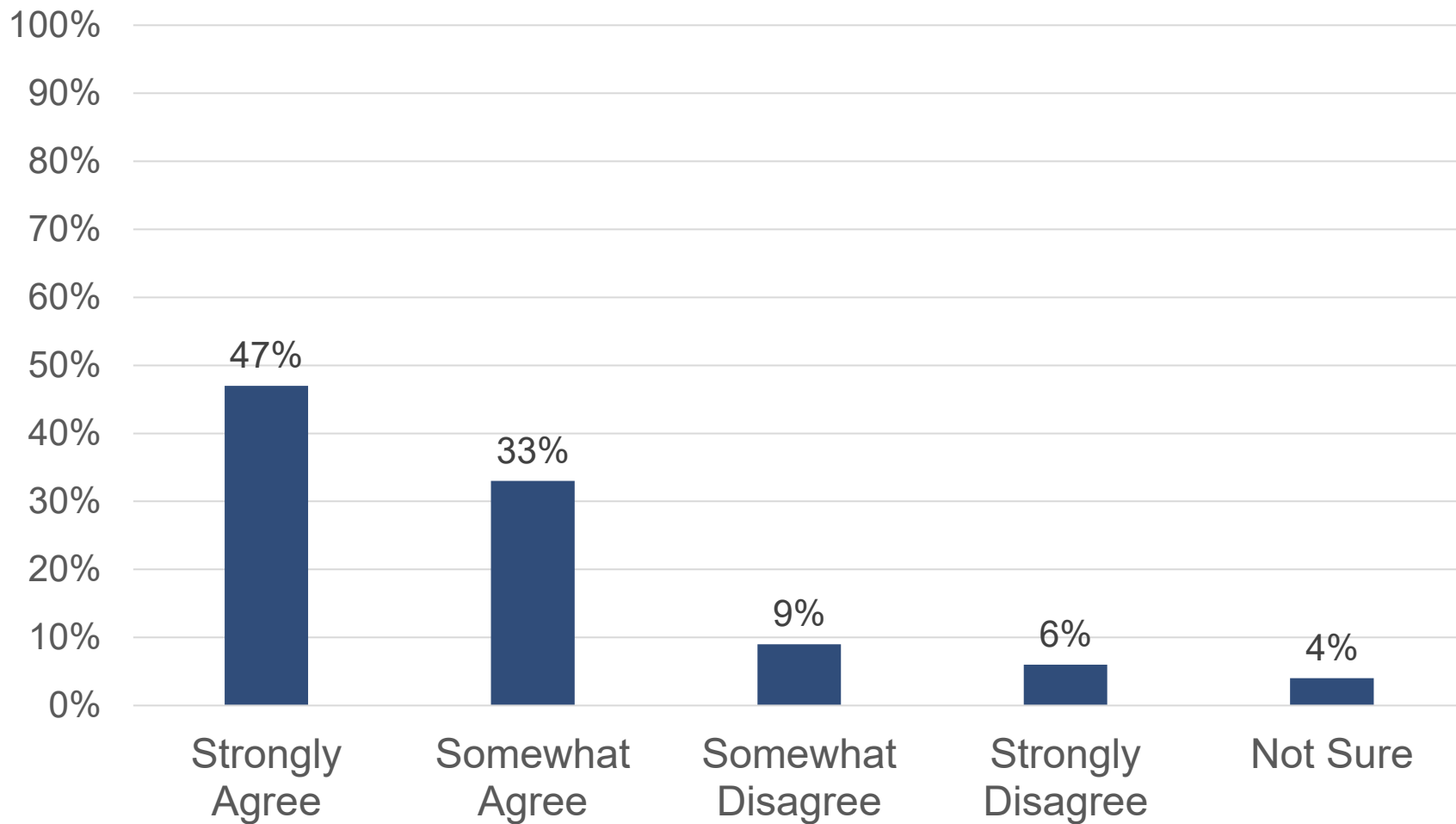


Lifeway Research

Q38: "My church has intentionally equipped me to be the spiritual leader in my home." n=534

80% believe their church has trained them to disciple their kids at home

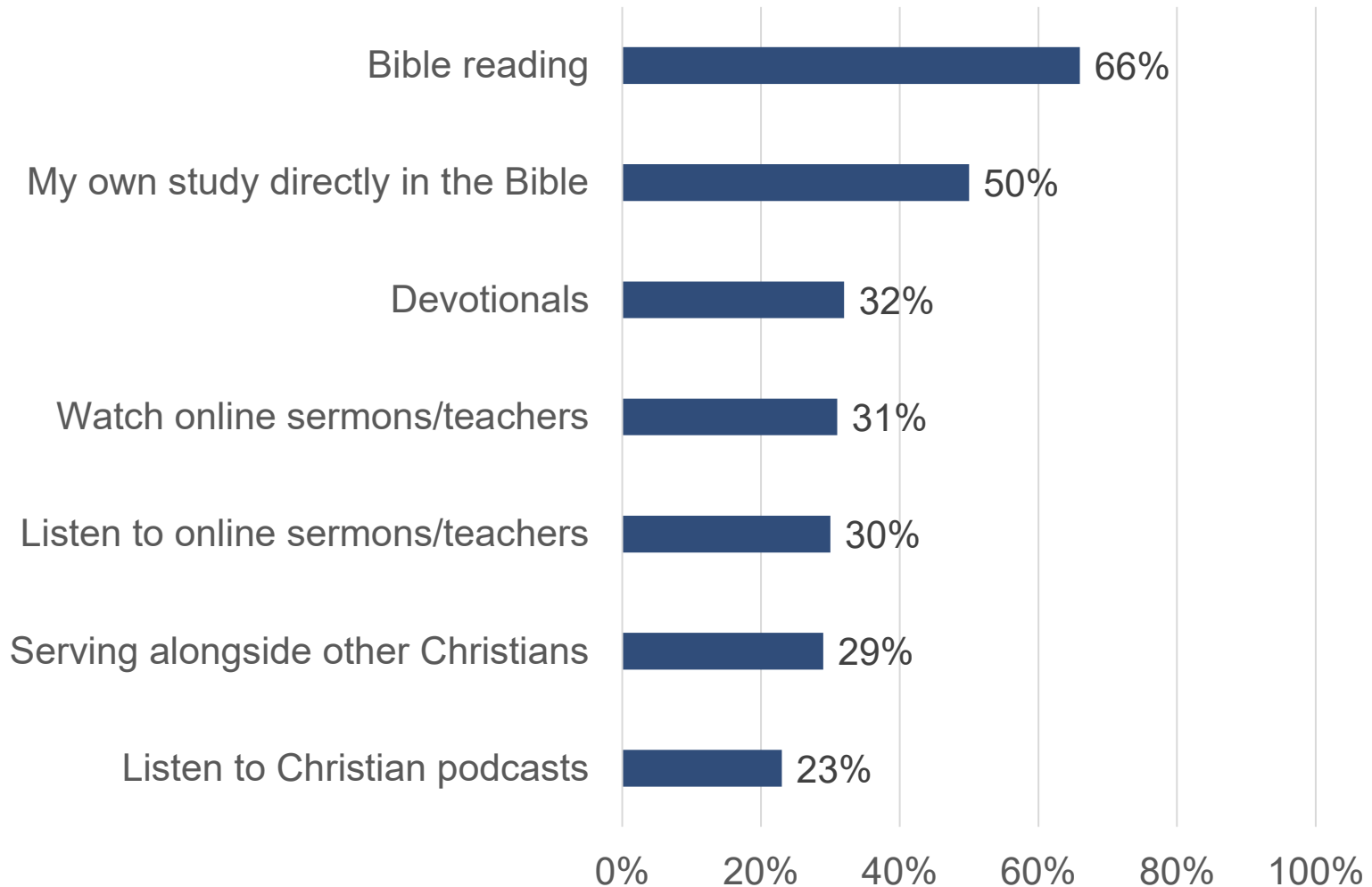
Among those who have children under age 18 living at home



Lifeway Research

Q39: "My church has trained me how to disciple my kids at home." n=277

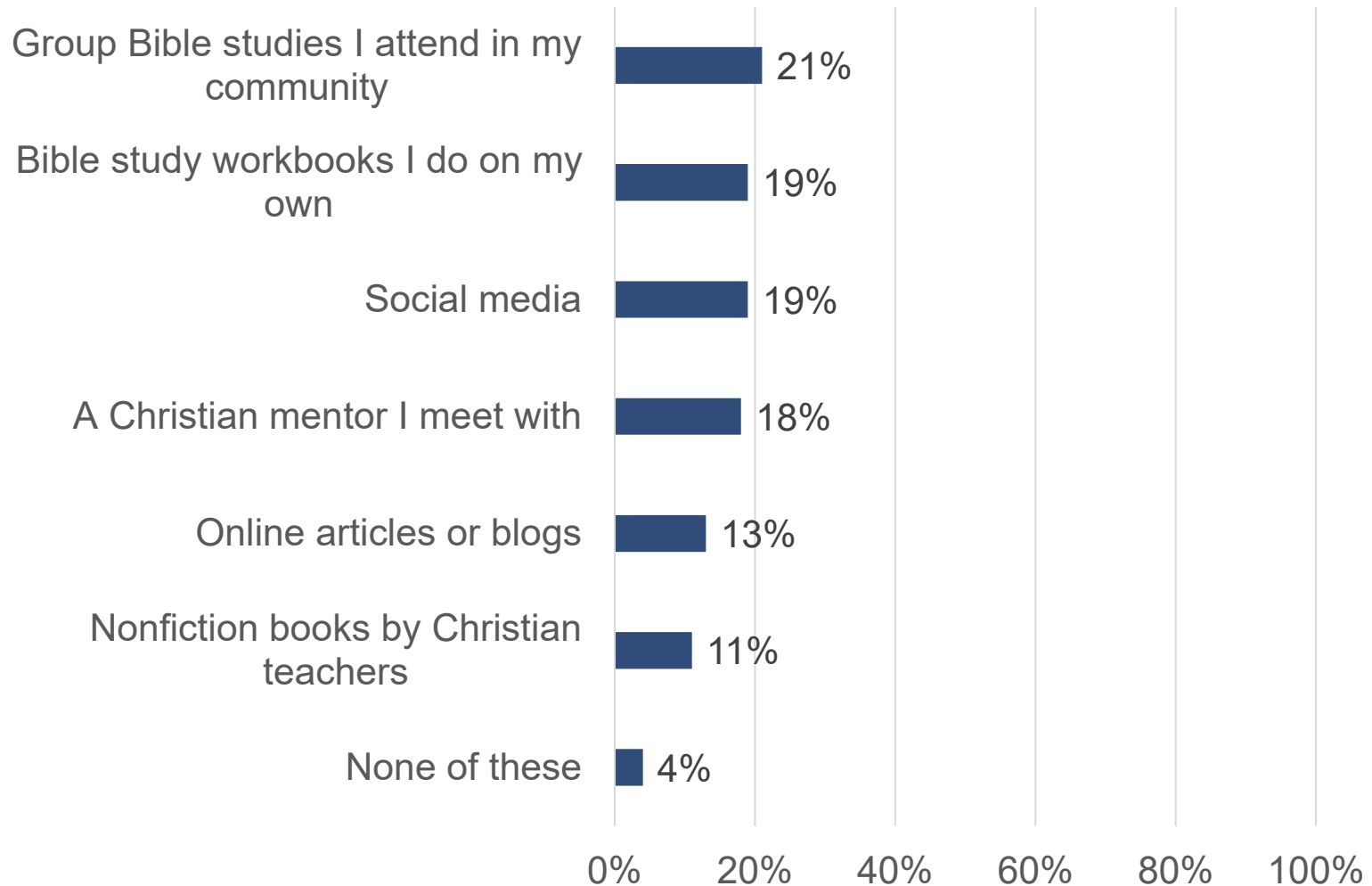
“In addition to your church, which of the following do you turn to for spiritual development?”



Lifeway Research

Q40: “In addition to your church, which of the following do you turn to for spiritual development? (Select all that apply)” n=1,000

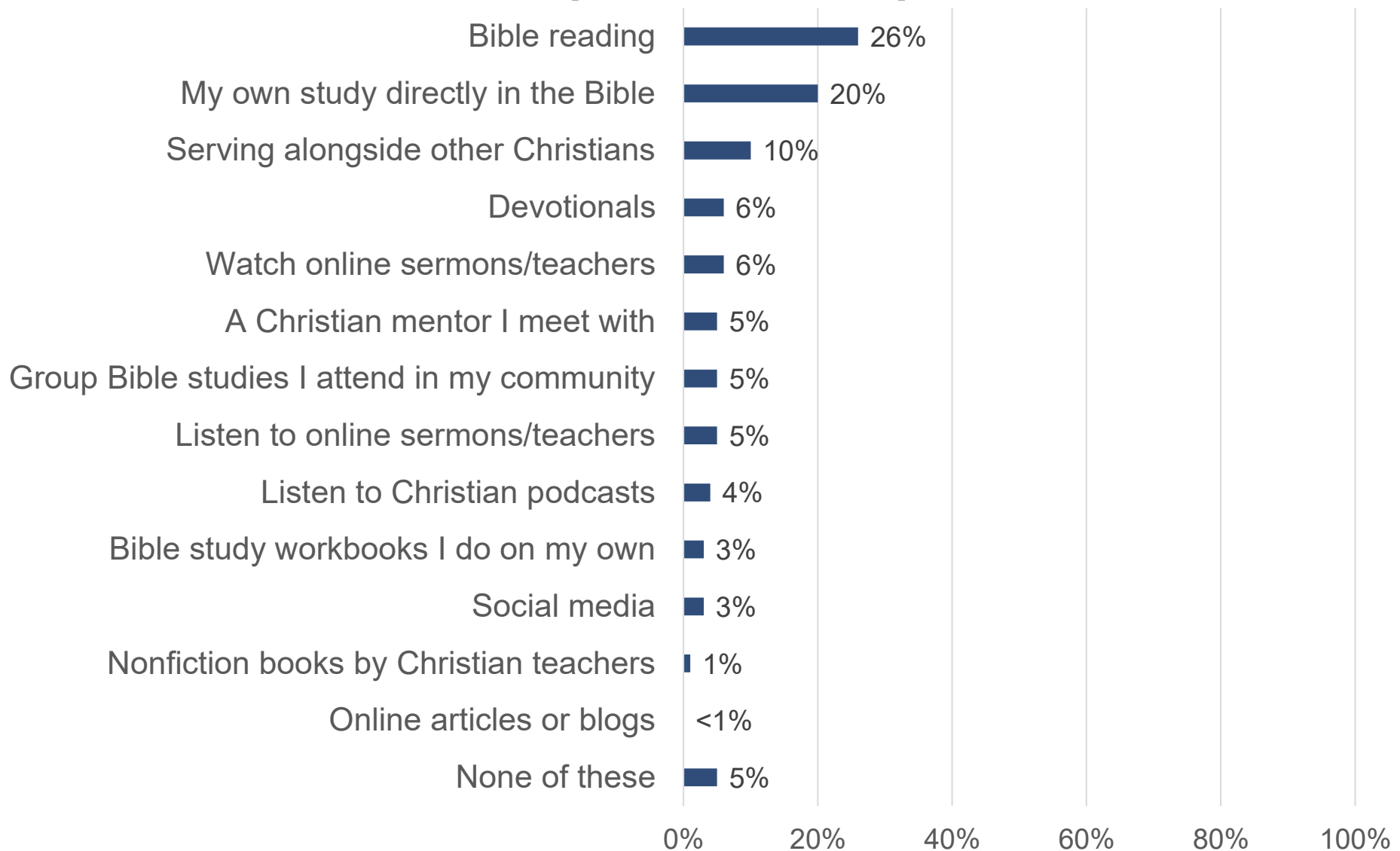
“In addition to your church, which of the following do you turn to for spiritual development?” *continued*



Lifeway Research

Q40: “In addition to your church, which of the following do you turn to for spiritual development? (Select all that apply)” n=1,000

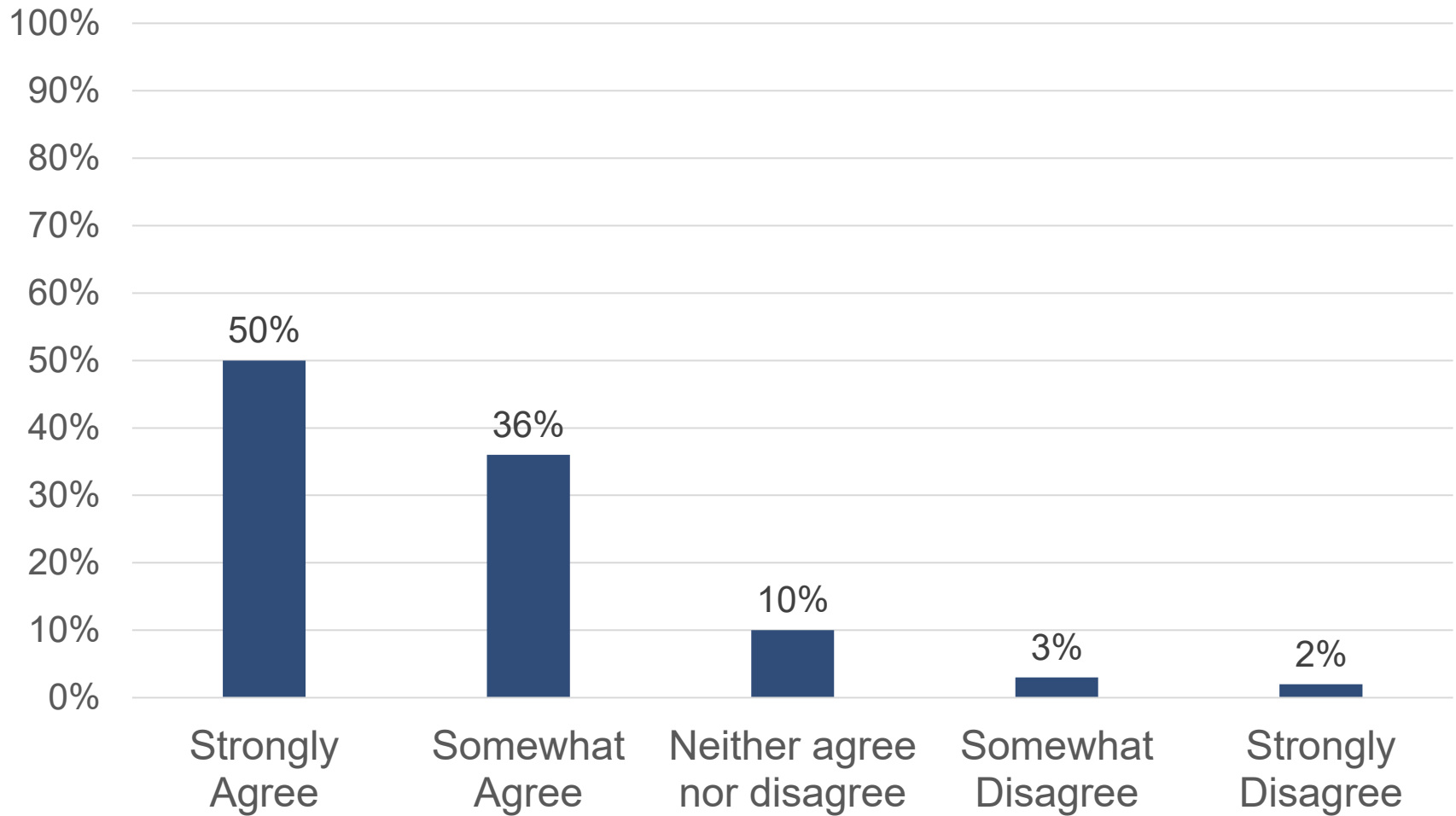
26% say that Bible reading has been the most helpful in their spiritual development



Lifeway Research

Q41: "Which one of these has been most helpful to you in your spiritual development? (Select one)" n=1,000

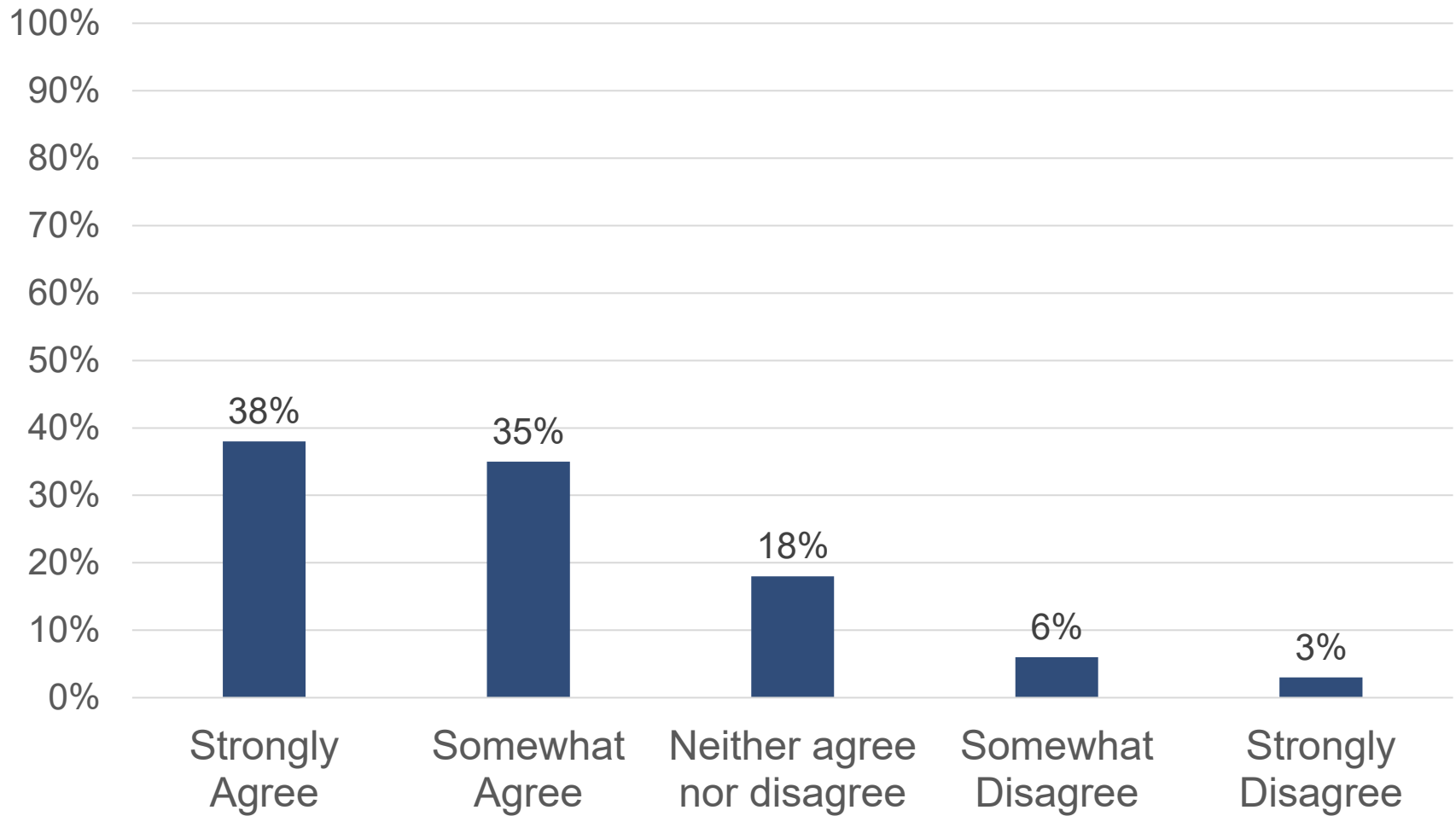
85% have developed significant relationships with people at their church



Lifeway Research

Q42: "I have developed significant relationships with people at my church." n=1,000

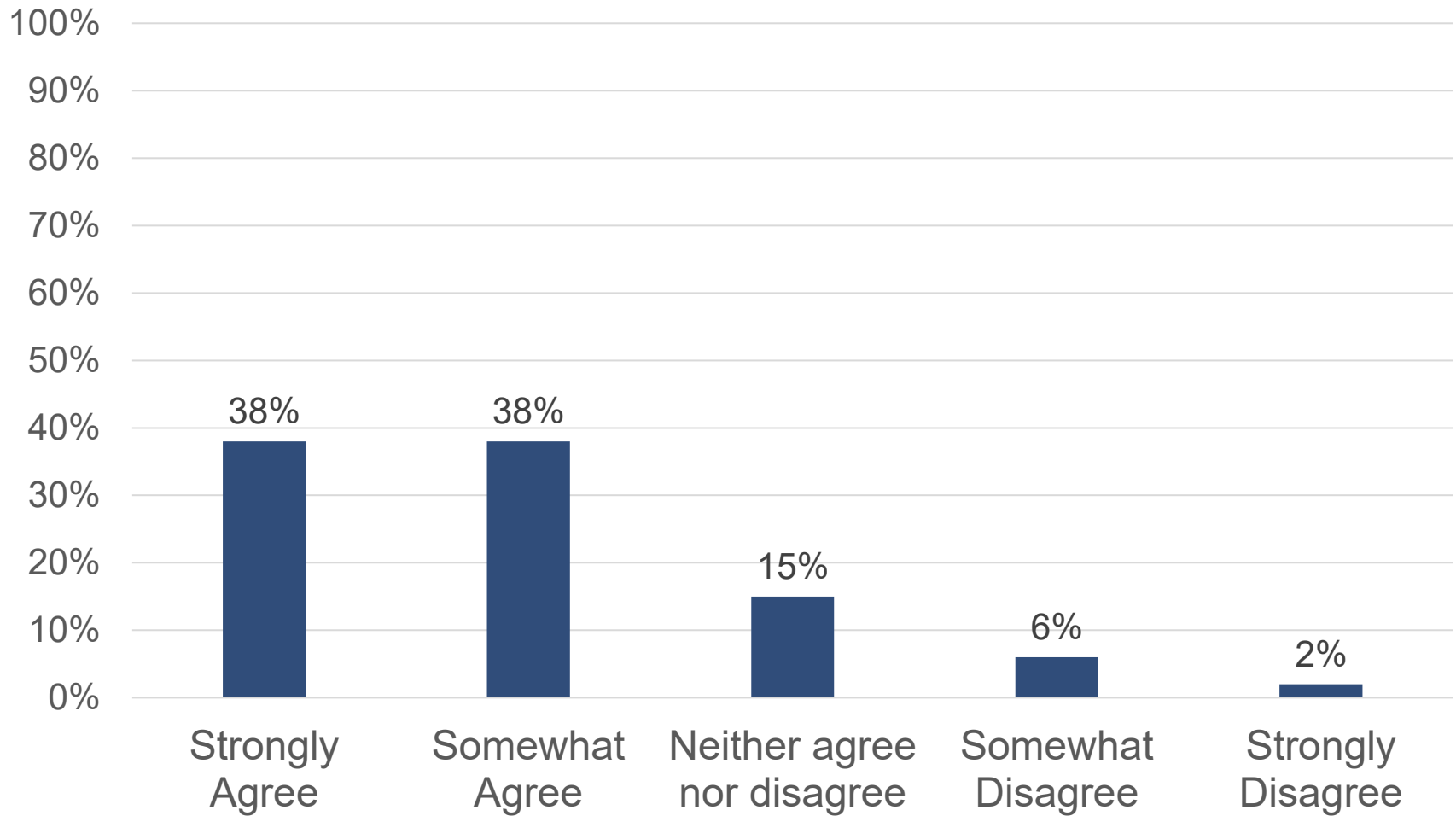
73% intentionally spend time with other believers to grow in their faith



Lifeway Research

Q43: "I intentionally spend time with other believers in order to help them grow in their faith." n=1,000

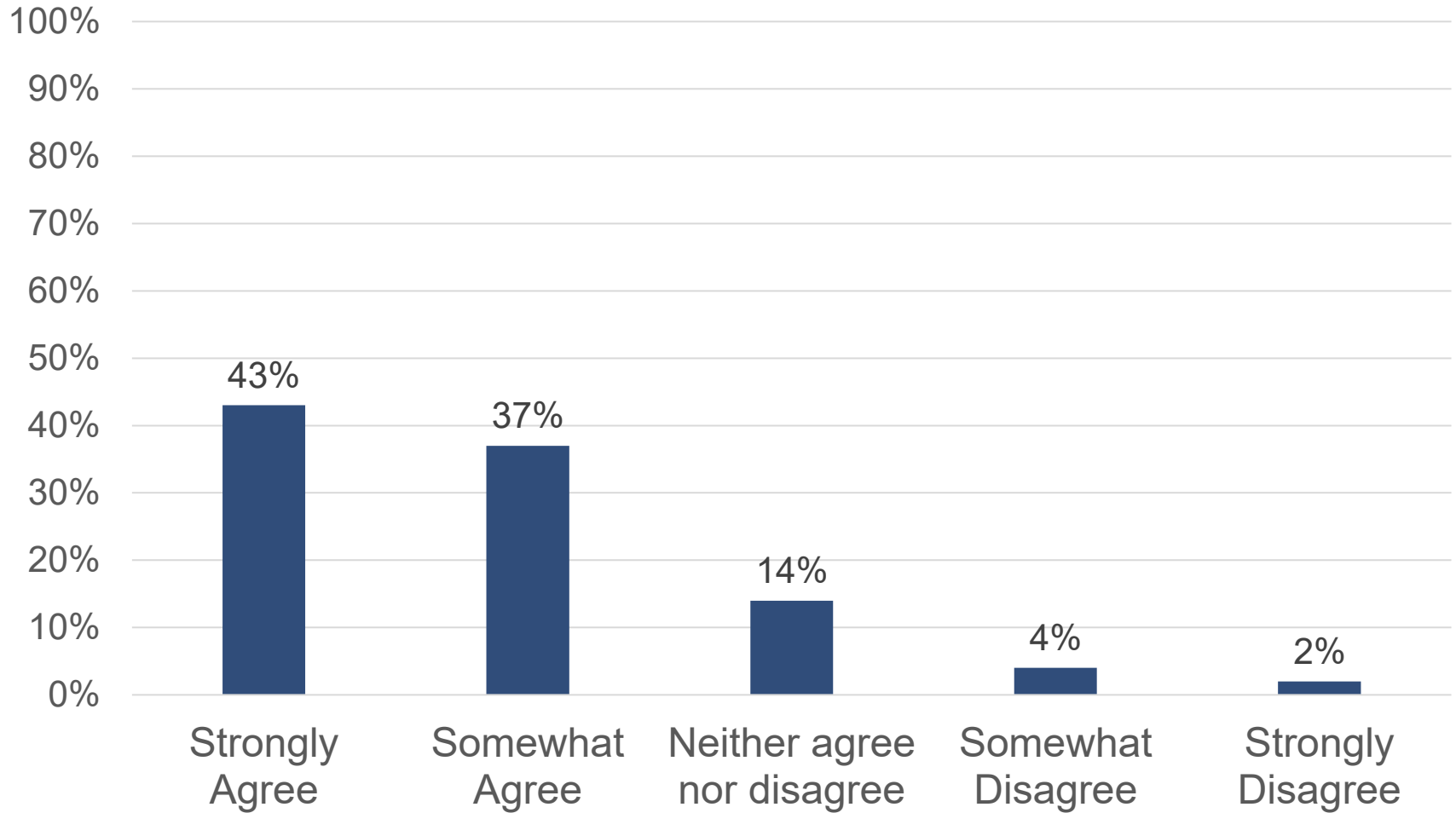
76% regularly use their gifts and talents to serve or help people who are not part of their church



Lifeway Research

Q44: "I regularly use my gifts and talents to serve/help people in need who are not part of my church." n=1,000

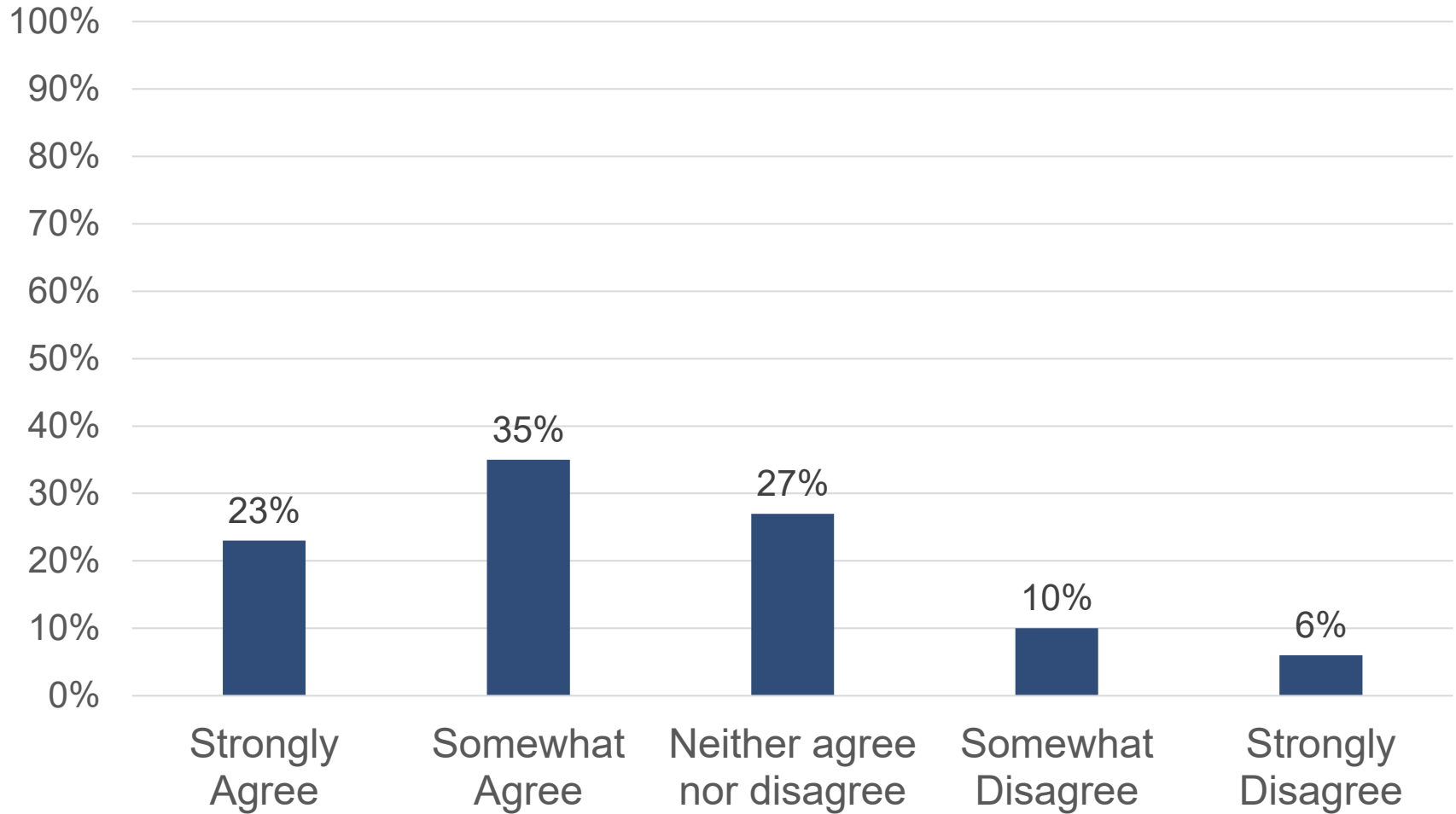
8 out of 10 intentionally put their spiritual gift(s) to use serving God and others



Lifeway Research

Q45: "I am intentionally putting my spiritual gift(s) to use serving God and others." n=1,000

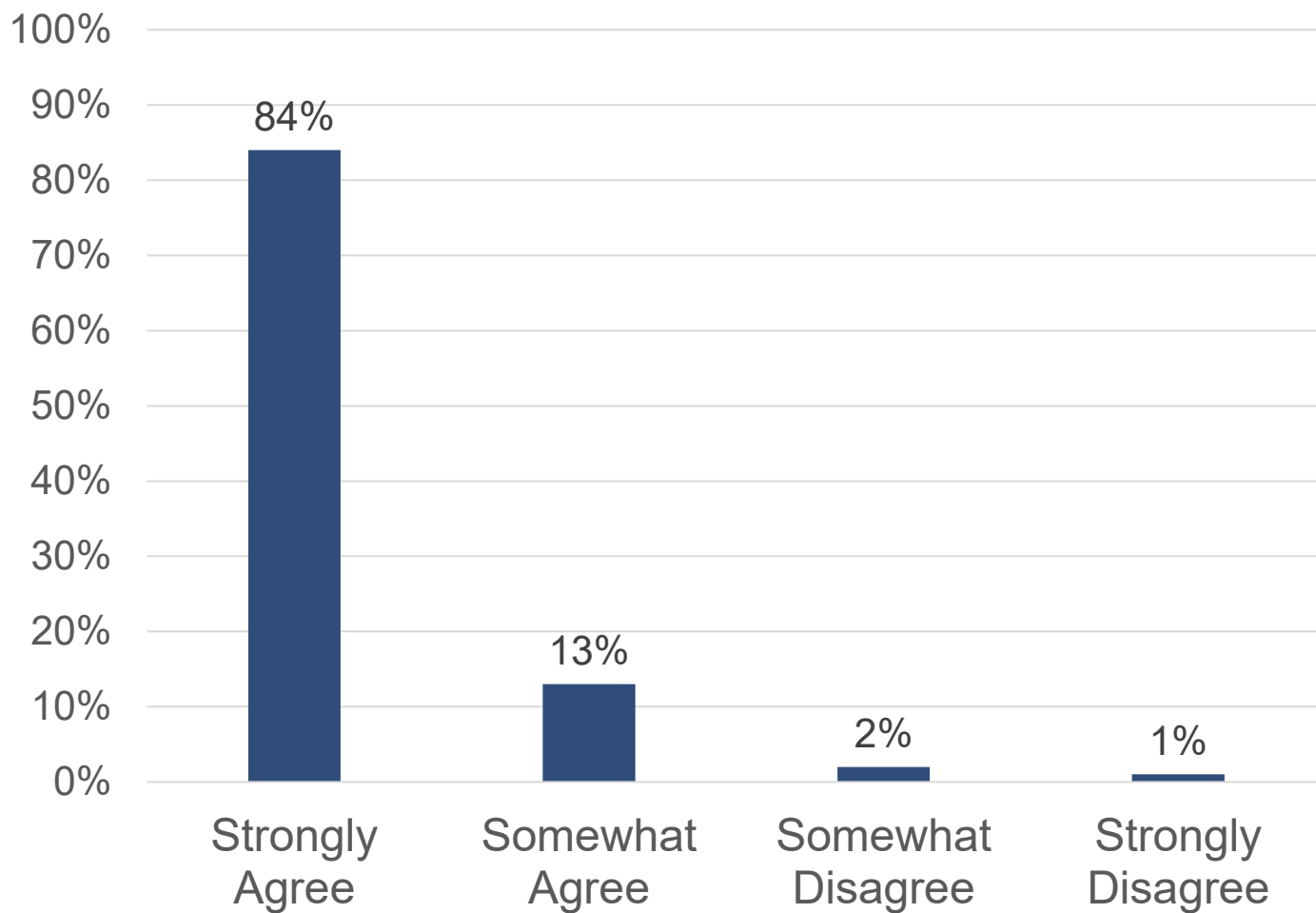
58% intentionally give up certain purchases to use that money for others



Lifeway Research

Q46: "I intentionally give up certain purchases so I can use that money for others." n=1,000

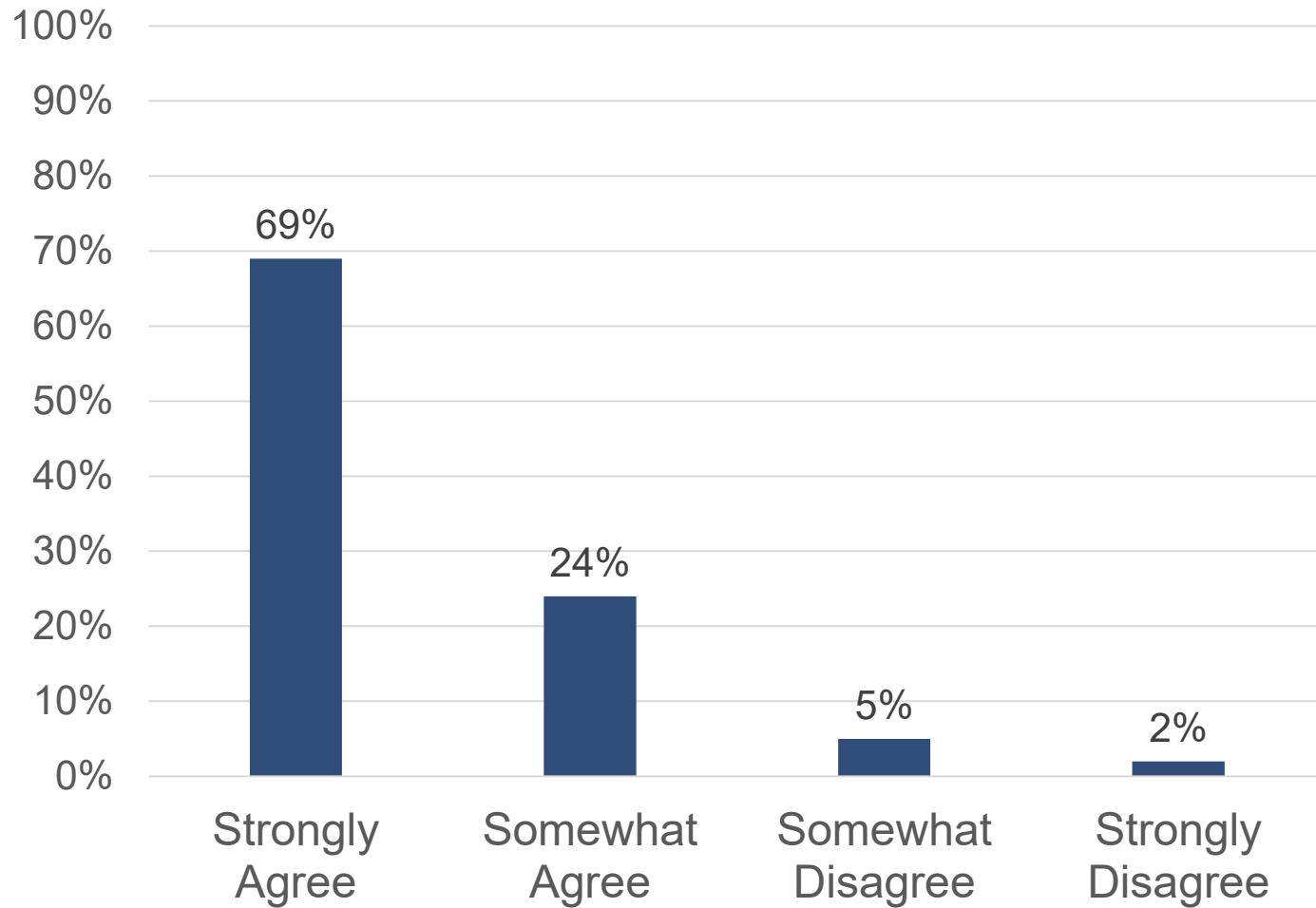
98% believe that the Bible is the highest authority for what they believe



Lifeway Research

Q48: "The Bible is the highest authority for what I believe." n=1,000

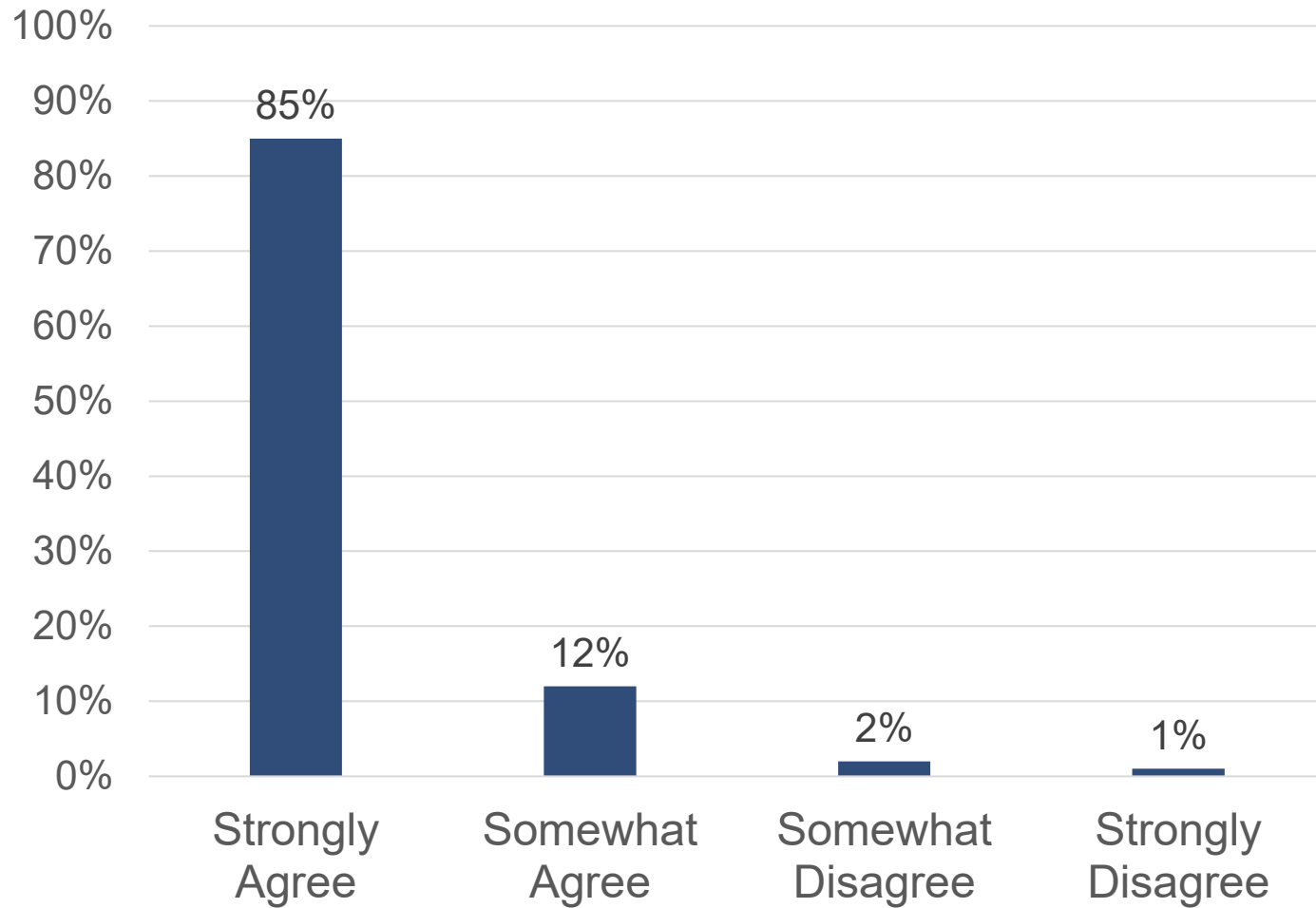
93% believe it is very important to encourage non-Christians to trust Jesus Christ as their savior



Lifeway Research

Q49: "It is very important for me personally to encourage non-Christians to trust Jesus Christ as their savior." n=1,000

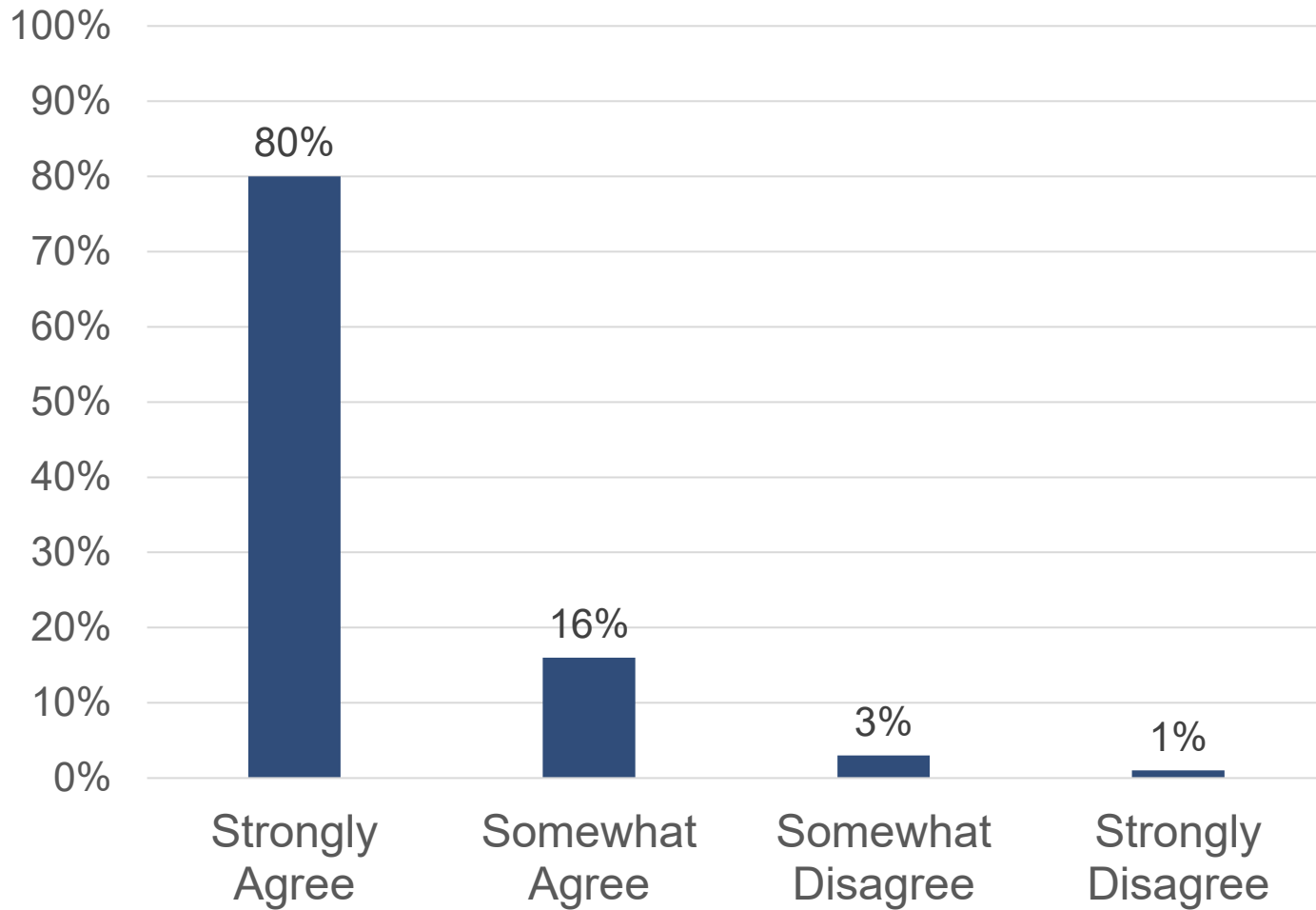
97% believe that Jesus Christ's death on the cross is the only sacrifice that can remove the penalty of sin



Lifeway Research

Q50: "Jesus Christ's death on the cross is the only sacrifice that could remove the penalty of my sin." n=1,000

96% believe that only those who trust in Jesus Christ alone as their savior receive God's gift of salvation



Lifeway Research

Q51: "Only those who trust in Jesus Christ alone as their savior receive God's free gift of eternal salvation." n=1,000